

Elegant Marketplace Presents

Resources Friday - the last 20



We took some of the most popular content from Fabio Sarcona's Resources Friday and turned it into this beautiful eBook.

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Resources Friday n.20

by Beacon



Plugin WP



Marketing



Design



And more

RESOURCES FRIDAY N.20

Every Friday, a curated selection of the best tools and resources dedicated to the world of the web.



We are at the 20th week of Resources Friday, the regular event on Friday, where you can discover new tools and resources that help you improve and speed up your work. Today you advance at once that I have added to this list a **"TOP TOOL!"**, I'm talking about **Beacon**, a Web App (available the plugin for WordPress) that allows you to create a great ebook by using your best blog post.

But this is just an appetizer of what you will find in this list ...

Enjoy the reading!

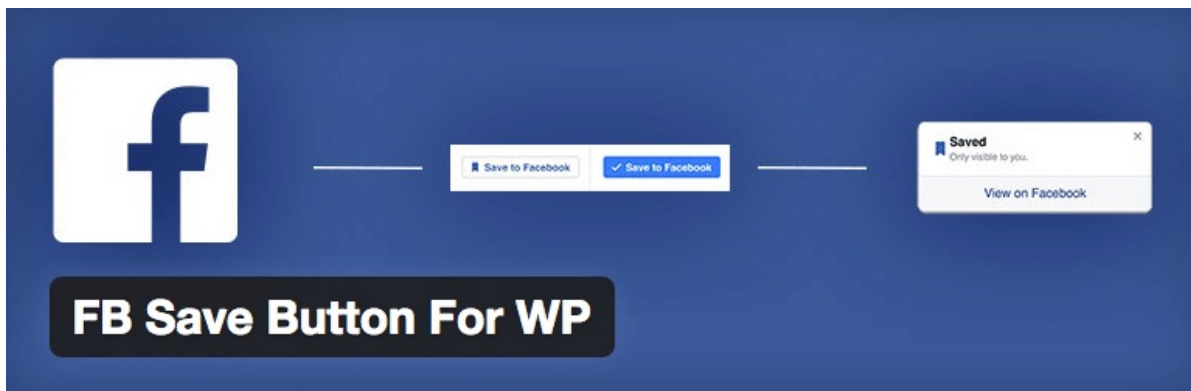
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1) Plugin WordPress

Facebook-Save-Button-For-WP

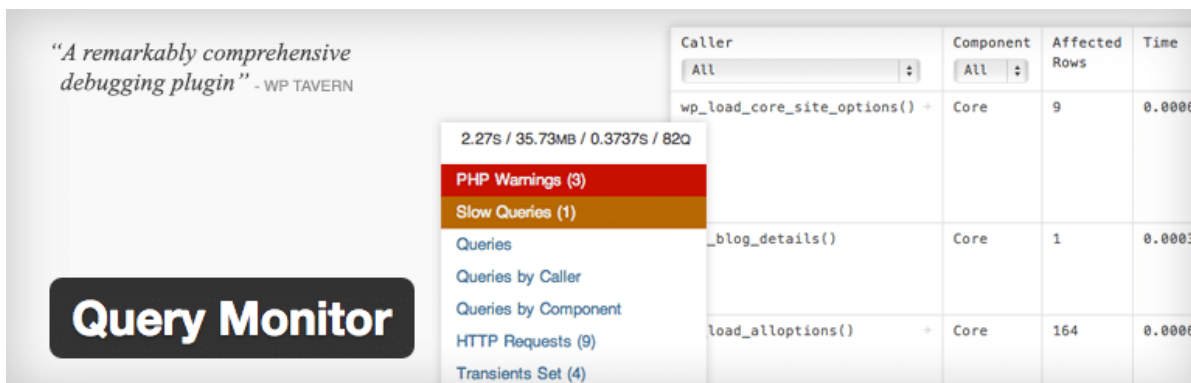
With this plugin you can easily integrate one of the new features of Facebook, the Save button. This button allows users to save items or services to a private list on Facebook. You can save an article, a piece of clothing, a special offer, and any other links that you want to save for future use. And 'possible to integrate the button also using the **Facebook SDK**, but you'll need a minimum of code knowledge.



Query Monitor

If you are a WordPress developer then this plugin can really worthwhile. **Query Monitor is a debugging plugin with some advanced features** not found in other debugging plug-ins, including automatic debug AJAX, REST API debugging, and the ability to narrow down things by plugin or theme.

A plugin to 5 stars with an active community that constantly updates this great plugin.



2) Tool Web Design

Beacon

Beacon is a free web app which allows you to **import, format and customize your best blog articles into a professional-looking PDF ebook**. It is also possible to select among different formatting styles, fonts, color schemes and to add new text, pages and images.

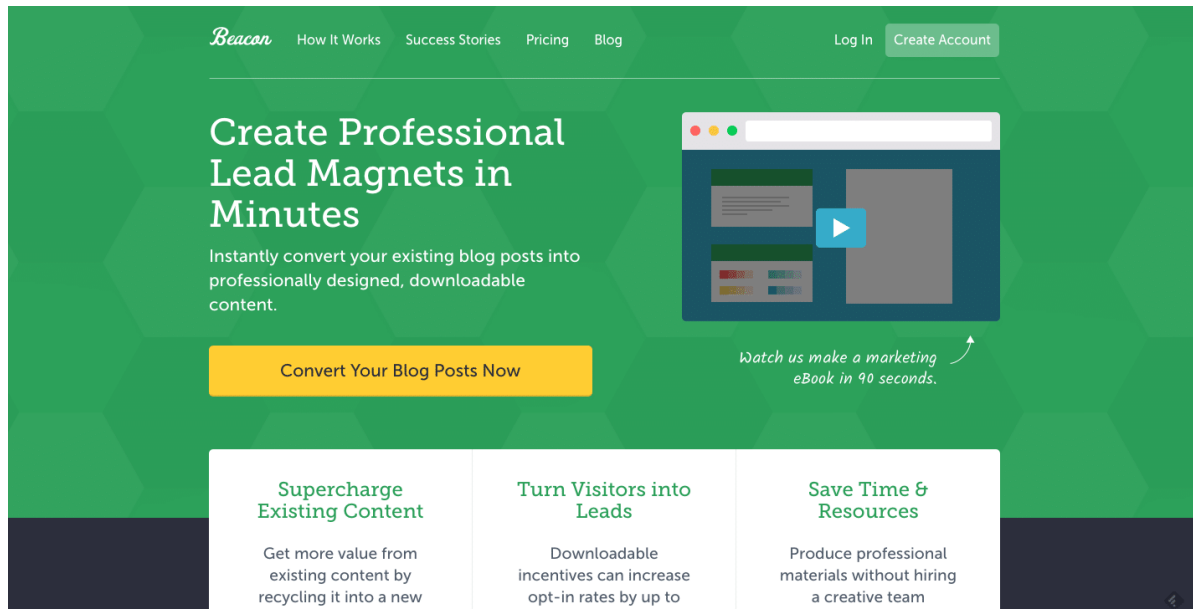
The final PDF can be saved and downloaded and you will also have mobile-version friendly web version (which can be hosted on your own domain) of it also available for distribution. Great, easy-to-use platform to easily create

ebooks without hiring a graphic designer.

Analytics offer the ability to see who read or downloaded your ebook.

Direct integration with WordPress (plugin) and Hubspot.

Free version available (includes a Beacon logo in your publications). Paid version from \$9/mo (1 unbranded ebook/mo).



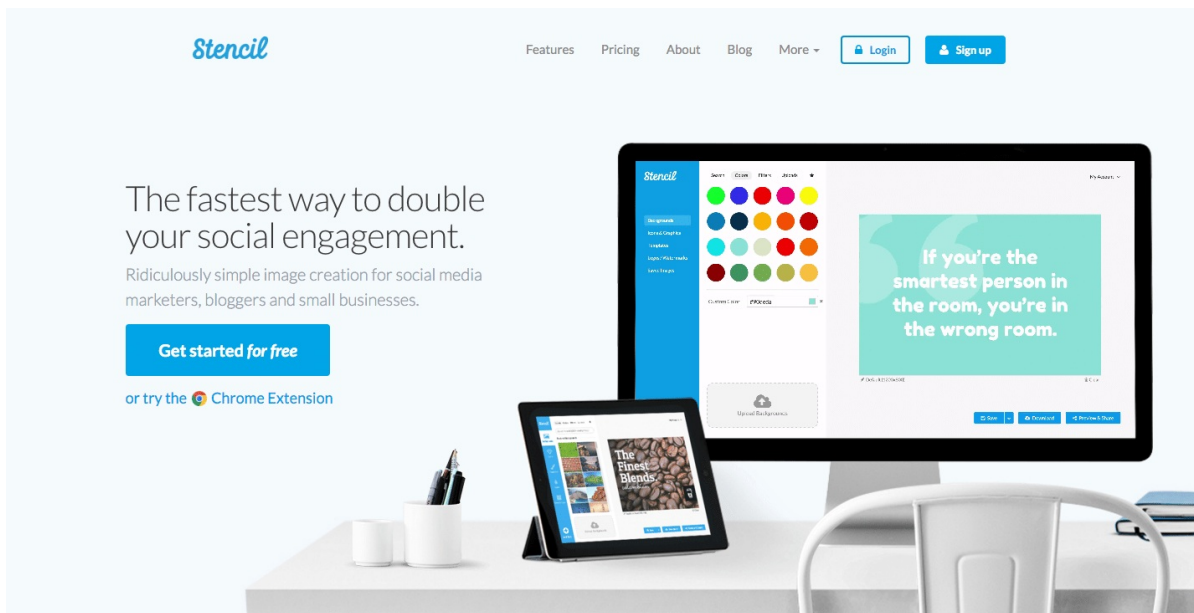
Stencil

Stencil is a web app which makes it as **easy as possible the creation of visual posts, picture quotes, visual promos** and-and ads **for your website or your social media.**

The tool allows you to tap into over 600,000 images and 200,000 clip art icons, plus it provides over 40 ready-made design templates that you can fully edit and personalize. Each and every layout can be easily exported to one of 34 pre-set social media layouts perfectly respecting ideal image and sizes for different platforms. Easy, immediate, simple and truly cost-effective.

A dedicated Chrome browser extension allows you to easily select any text on a page and to instantly transform it into a visual post to publish.

Free version available (max 10 images per month). Paid version: \$9/month. Unlimited images.



3) Tool Web Marketing

WebinarJam

WebinarJam is **a very powerful webinar and webcasting platform**, capable of integrating:

- lead generation
- landing page creation
- full live webinar features including video and screen-sharing
- full audio and video recording
- full automated webinar playback
- live offers during events

and a lot more.

Excellent solution for anyone wanting to utilize webinars as a key marketing and sales channel.

WorkBot

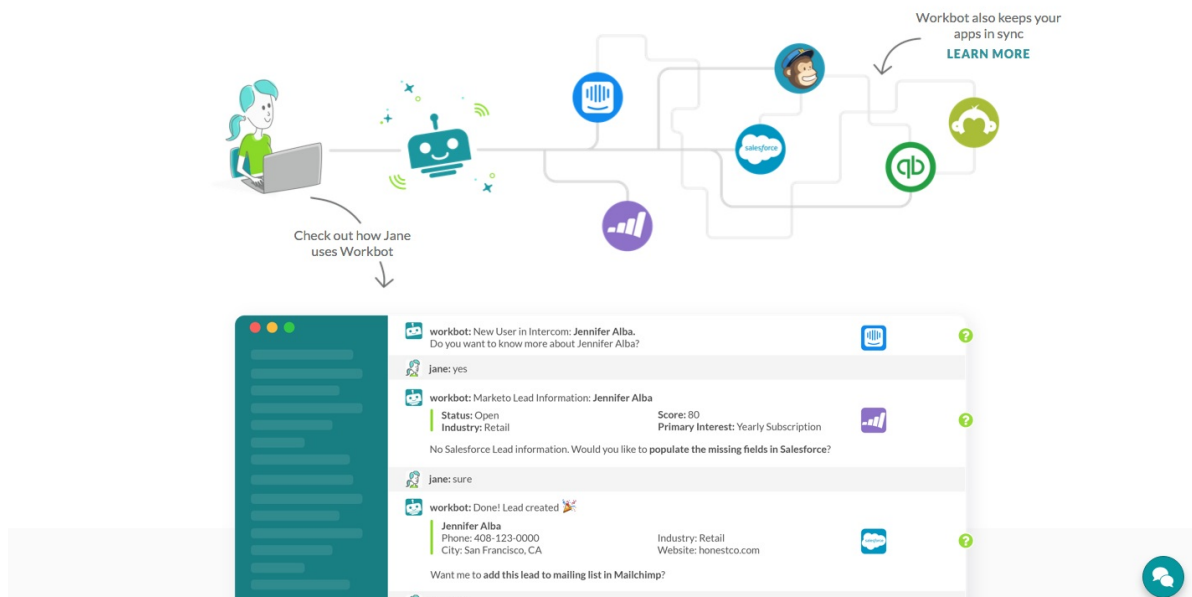
WorkBot is a new and **excellent solution to manage and automate your app via Slack**. Like **IFTTT** and **Zapier**, but integrated into the Slack chat. WorkBot is the bot of Workato suite that keeps your apps synchronized and automates manual tasks. Just open a chat with WorkBot to create, update or display your apps. Without use of code

Some features:

- Access your app directly from Slack
- WorkBot the syncs in the background
- Create your own commands

WorkBot connects to more than 100 apps in Slack and includes support for:

- GitHub
- Salesforce
- Intercom
- Mailchimp
- Expensify
- Eventbrite
- Zendesk
- Stripe



4) Miscellaneous

Alternative.to

Alternative.to is a **free crowdsourced directory of apps designed to facilitate the task of finding alternatives to a specific app**. The directory is organized into categories reflecting the different platforms (iPhone, Mac, PC, Linux, etc.) and it is possible to filter the results according to one's own preferences.

For each app, there is also a dedicated page that provides a basic description, user comments and reviews.

Excellent resource to find apps you don't know yet. The contribution of user rating, comments and reviews make this directory invaluable.

100% free!

Alternatives 229

Comments 6

Reviews 1

MORE APP INFO


APP STORES

OFFICIAL WEBSITE

Alternatives to Trello for all platforms with any license

440

LIKE



Wunderlist

Wunderlist helps millions of people around the world capture their ideas, things to do and places to see. Whether you're sharing a...

FREEMIUM

Mac

Windows

Web / Cloud


Android

iPhone

Blackberry

280

LIKE



Remember The Milk

Take your tasks anywhere with this feature-packed application. See tasks located nearby, add and complete tasks on the go, organize...

FREEMIUM

Web / Cloud

Android

iPhone


Android Tablet

iPad

Blackberry 10

247

LIKE



Asana

Asana puts tasks and conversations together to enable teamwork without email.

FREEMIUM


Web / Cloud

Android

iPhone

156

LIKE



Google Tasks

Tasks adds a to-do list to Gmail. After adding the lab, click the Tasks link above the chat box on the left-hand-side of the page....

FREEMIUM

Web / Cloud

Chrome OS

Gmail

Sort alternatives

Sort by rank

Recently added

Recent popularity

Filter by tags

Portable	5	kanban-board	36
Discontinued	5	productivity-tool	33
WINE	1	agile-project-manag...	31
Jailbreak	1	time-tracking	30
Root	1	tasks	29
Warning	1	task-list	25

project-management

task-management

collaboration

todo-manager

project-collaborati...

team-collaboration

Like most websites AlternativeTo uses cookies for various features. We hope that is ok, otherwise feel free to disable cookies in your browser. [More info](#)

GOT IT!

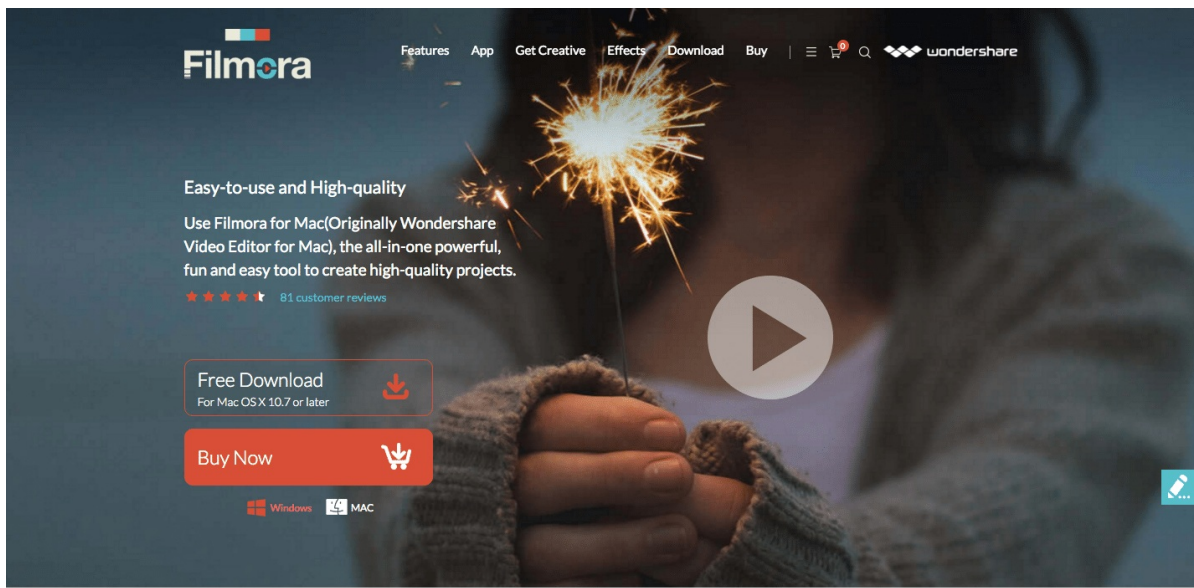
Filmora

Filmora is a cross-platform downloadable **video editor for Mac and PC which focuses on ease of use and simplicity**. This is a fully redesigned version of Wondershare Mac Video Editor with a completely overhauled interface. All basic video editing features are included. There are many titling templates, graphic animations and visual elements that can be easily overlayed on video.

Free version (it has all features enabled but includes a small Filmora logo on all clips).

\$49-lifetime license

Easy-to-use video editor alternative to more expensive and difficult tools. Does all the basics without requiring you to be an engineer.



This was the last tool for this list, but Resources Friday does not stop, come back next week with a new collection of resources and tools.

But now it's your turn.

Did you already know some of these tools? You have a resource or tool that you want to recommend?

Write it in the comments.

Have a nice weekend! :)

Resources Friday n.19

by Beacon



How many times have you found yourself having to make a cost estimate for the construction of a website? How many times have you asked what is the right reward for your work? If at least once, you yourself asked these questions, then you should read this article, because today you'll discover a tool that helps you answer these questions. That's not all, because for this edition of Resources Friday, I selected other interesting resources that you will discover as well

Make yourself comfortable, let's start!

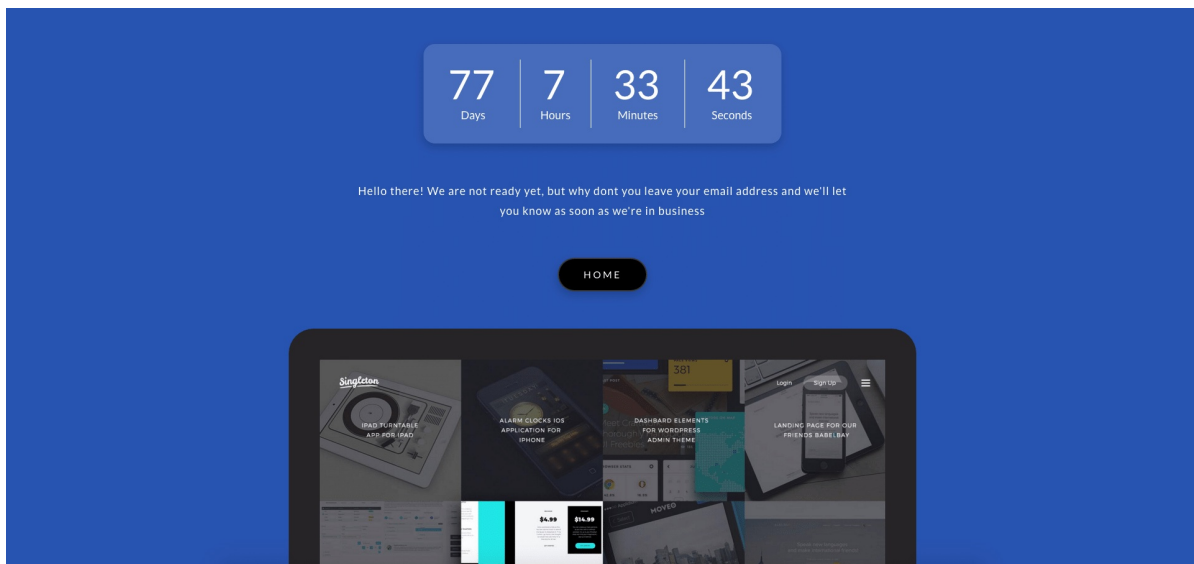
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1) Plugin WordPress

[Top Bar Fancy Countdown](#)

Top Bar Fancy Countdown is a new WordPress **plugin for displaying the rundown timer**. You can customize the information to display in the widget, and you can add it anywhere using one shortcode. Also very **beautiful pre-made layouts**, they have a very cool graphics and can be customized with a few simple clicks.



Line-up

Line-up of WordPress Events Calendar makes it easy to **list events and sell tickets directly from your WordPress site.**

And 'an all-in-one plugin, in fact, there is no need to use two separate plugins for the calendar of events and ticket service, because Line-Up provides the ability to create events and also allows the purchase of tickets, **all with a single plugin.** I have not yet had time to try, but it looks like a really interesting plugin.

YOURWEBSITE.COM

WHAT'S ON

✕

Battle of the Bands

📍 Hangar 2

📅 12th November 2016, 7:00 PM

Hangar 2's annual battle of the bands night returns

BOOK TICKETS

<

November 2016

>

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

12th November 2016, 7:00 PM

19:00

TICKET	PRICE	QUANTITY
Early bird	£ 7.50	0 - +
Standard	£ 12.00	2 - +


TOTAL: £ 24.00

inc VAT + booking fees

BOOK NOW

Powered by Line-Up

On Saturday 12th of November Hangar 2 welcomes 10 bands for the annual Tracey Island battle of the bands



SHARE

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e

2) Tool Web Design

Niftio

Niftio is a **web-based presentation app** which provides the user with a library of professionally-looking templates, photos, shapes, and charts, that can be fully

edited and customized and with a set of **easy-to-use** functions that make presentation-building much easier and faster to execute.

Presentations can be easily shared or downloaded in HTML5 or PDF formats, and during live presentations, you can also remote control the playback of your presentation from any device, check your notes and keep track of how much time you have left.

Finally, Niftio allows the viewers of your presentations to send you feedback and comments, and it provides full analytics stats for your published slideshows.

Excellent alternative to traditional presentation tools, it offers great templates and visual resources and nifty tools for public presenters that do make a difference.



PageWeight

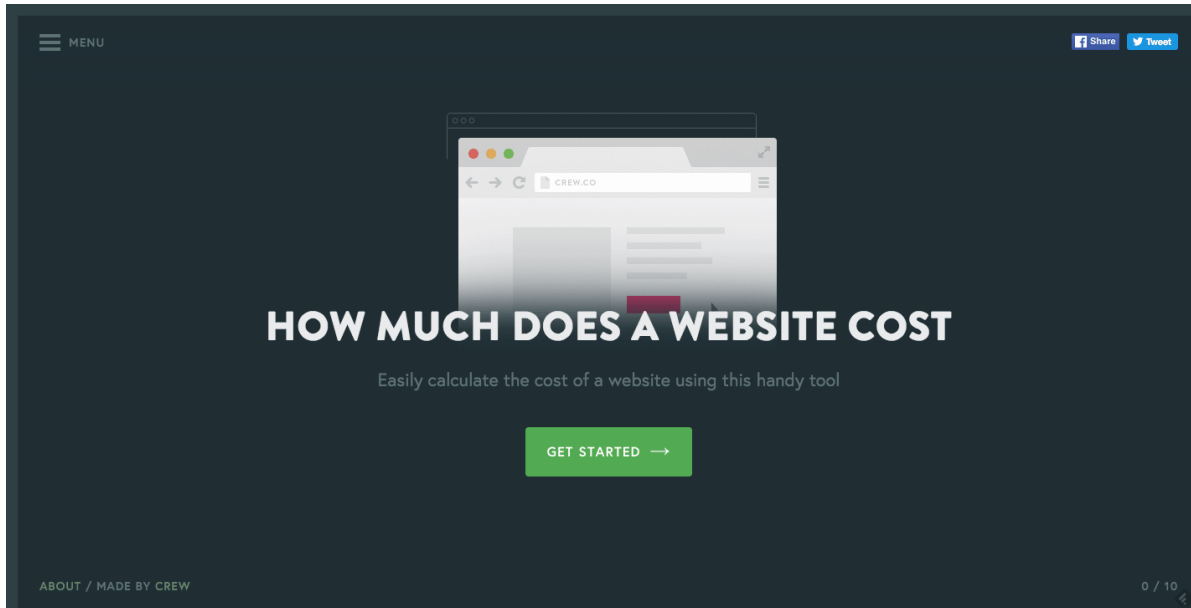
PageWeight is a **free web app which allows you to check how important is the impact that images** of the loading speed of your website pages on a desktop and mobile devices. You simply input the URL of your preferred website and PageWeight immediately analyzes it and reports with clear data charts and numbers the effective impact of existing images on your selected webpage, as well as indication of how much that impact could be reduced by optimizing properly those images.

Quite useful tool for any web publisher who wants to further improve customer

satisfaction and Google expectations in terms of website speed.

howmuchdoesawebsiteco

It is a tool created by the fantastic **Crew** team, which allows you to quickly create, a rough **estimate of the cost of a website**. Very simple to use and useful to offer customers a quick way to estimate the cost to build a website. Estimates are for the construction of a custom website from scratch.

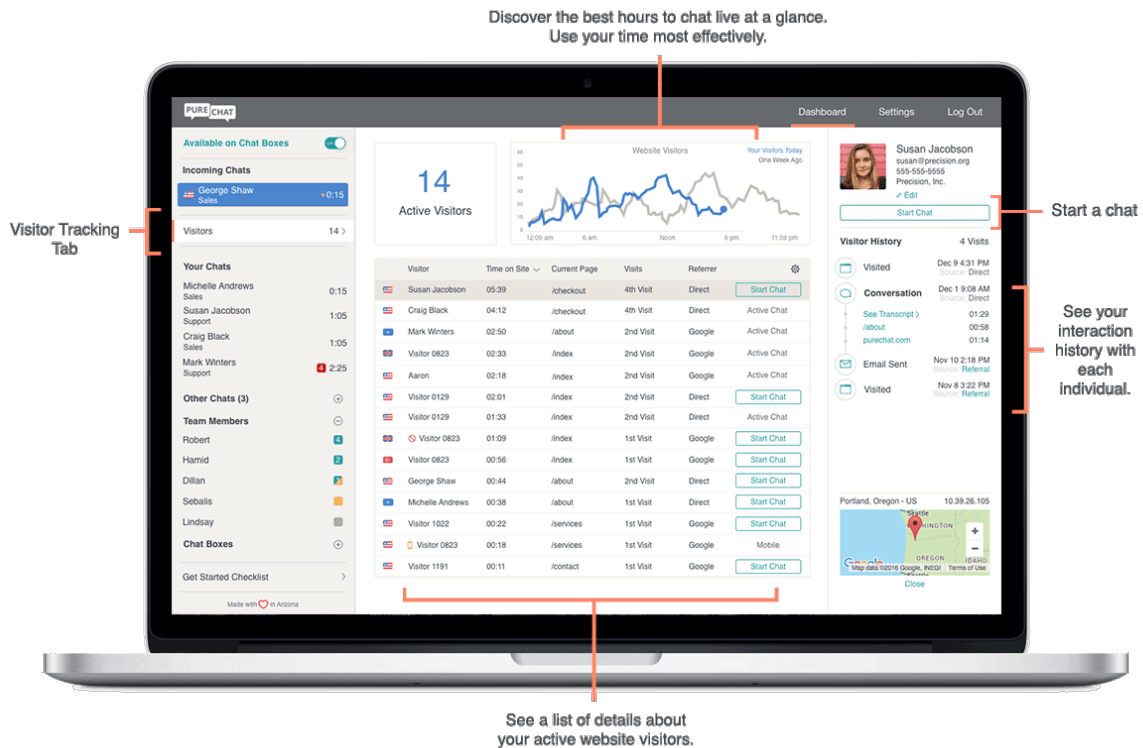


3) Tool Web Marketing

Purechat

Purechat is a web app which allows **you to see in real-time your website visitors**, to offer a live chat module to communicate with them and to generate new leads when you are not live to attend their requests.


Great lead generation solution at zero cost. It helps you to provide live assistance to website visitors and to add more interested emails to your list.



Oribi

Oribi is an analytics tool for Facebook Ads that, after access to the Facebook account, asking you different things as the time interval you want to analyze, and more. Within seconds, it takes all the data and shows you a detailed report. Data that also has in ADS but all in a single page and, thanks to the graphics, very clear. **A great saving of time and energy.** Really very useful if you're dealing with management of marketing campaigns on Facebook.

To create killer Facebook campaigns all you need is more data
Access powerful stats Facebook doesn't provide

 Sign in with Facebook

Free

By Audience Size
Note: If you used an audience with exclude, it will not be calculated.

	CTR	CPC (USD)	Clicks	Conversions	Cost per conversion(USD)
0-1000	11.76%	0.79	2	0	0.00
10K - 100K	1.21%	1.97	587	210	3.90
100K - 500K	0.99%	1.53	141	52	4.27
500K - 1M	0.66%	1.46	85	51	3.44
1M+	0.71%	2.59	92	37	6.43

The optimal audience size

4) Miscellaneous

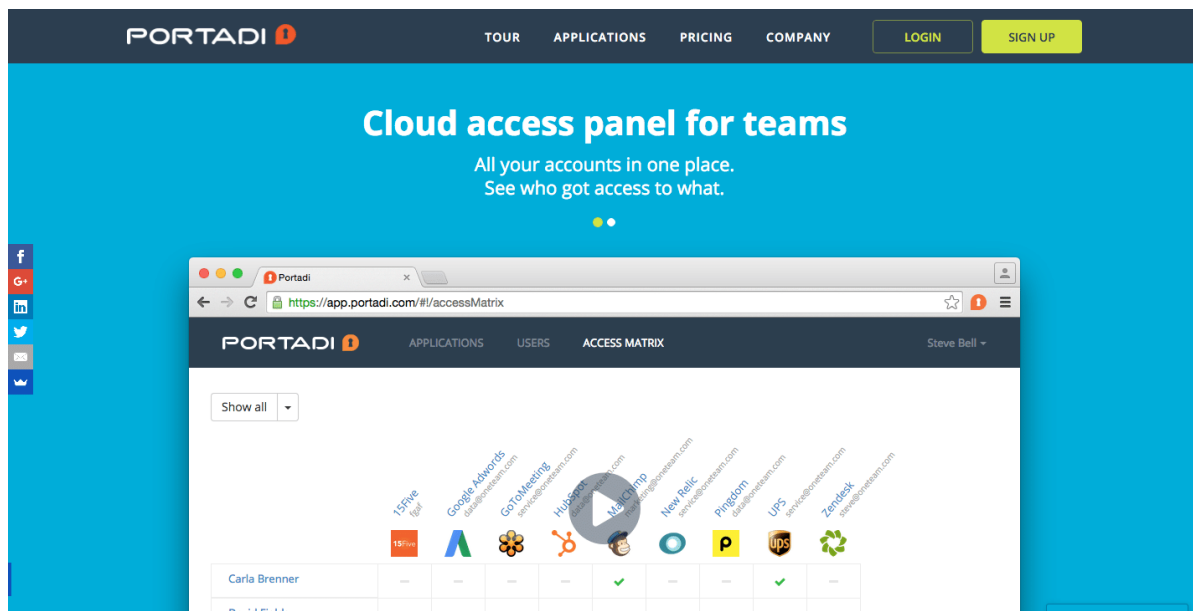
Portadi

It is the tool that allows you to **manage access to all services in the cloud of your team** via a single dashboard. Portadi shows you who has had access to it and makes you throw away a long reminder of your password.

Main features:

- **Find your apps.** Find all personal account and work of your web app in one place
- **Single sign on.** Do you sign in with a simple click
- **Password shared with the team.** Share access to web apps without putting in common passwords
secure authentication. enhanced security with two-factor authentication
- **Add collaborators in a click.** Provide or revoke access to the app directly from the dashboard
- **Track the use of the app.** Controls which apps use your users and how often access.
- **More** than 445 integrated app.

Really a very useful tool.



Eclips

Eclips is a web app which allows you to pinpoint, **select and save one or more parts of any Youtube video** and to republish / share them on social media or to embed them on your website.

Resources Friday n.18

by Beacon



This week back Resources Friday, after the short break last week and will advance already, I selected some very useful tools. For example, discover Vulnerable Plugin Checker, a WordPress plugin that warns you if one of the plugins you have installed is at risk vulnerabilities. But since I made you wait two weeks for this new appointment, you better not waste any more time and start right away!

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1) Plugin WordPress

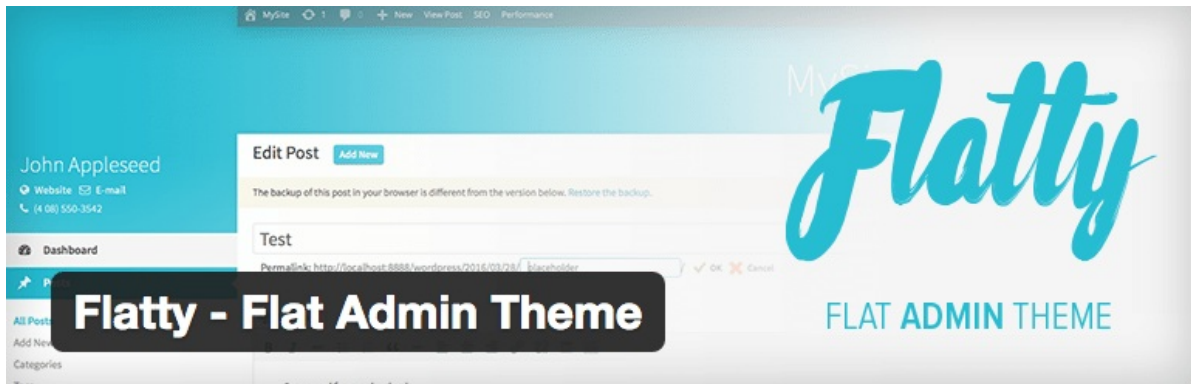
Vulnerable Plugin Checker

One of the most critical aspects of running a website is definitely safety. A website can be attacked in various ways, but one of the most common attacks, especially for a website built with WordPress, it's definitely through the vulnerability of some poorly written plugin. Vulnerable Plugin Checker is a plugin that I found out this week and that does something simple but very useful: **automatically analyzes the plugins in your WordPress and communicates vulnerabilities**. In fact, thanks to the use of **WP-Scan API**, Vulnerable Plugin Checker informs us if a plugin is safe or not. Really

recommended!

Flatty

Flatty is a free plugin that revolutionizes your admin panel. It is a theme Flat which lets you **customize all the backend of your WordPress**. You can customize the login, color scheme, add your logo and more.



2) Tool - Web Design

Logodust

The Logodust boys decided to share every week and free of charge, some logos they had created for their clients, but that never were used. They are of **high-quality logos** and is included with the download source files. What a good resource.

Shutterstock Editor

Shutterstock, the popular portal that sells images and video stock, has just launched in beta an online tool that allows you to **apply customizations to the purchased images** on their site before they are discharged. A very useful tool if you use Shutterstock for your images.



NikCollection

NikCollection is a **free suite of seven downloadable digital image editing tools** for Photoshop/Aperture that allows you to customize, optimize and refine the look of any image with professional features. This include:

1) Sharpener Pro

Professional image sharpening.

2) Define

Custom noise reduction filtered tailored to your specific camera.

3) Color Efex Pro

A comprehensive set of filters for color correction, retouching, and creative effects.

4) Silver Efex Pro

Black-and-white photography controls.

5) Viveza

To selectively adjust the color and tonality of images without complicated masks or selections.

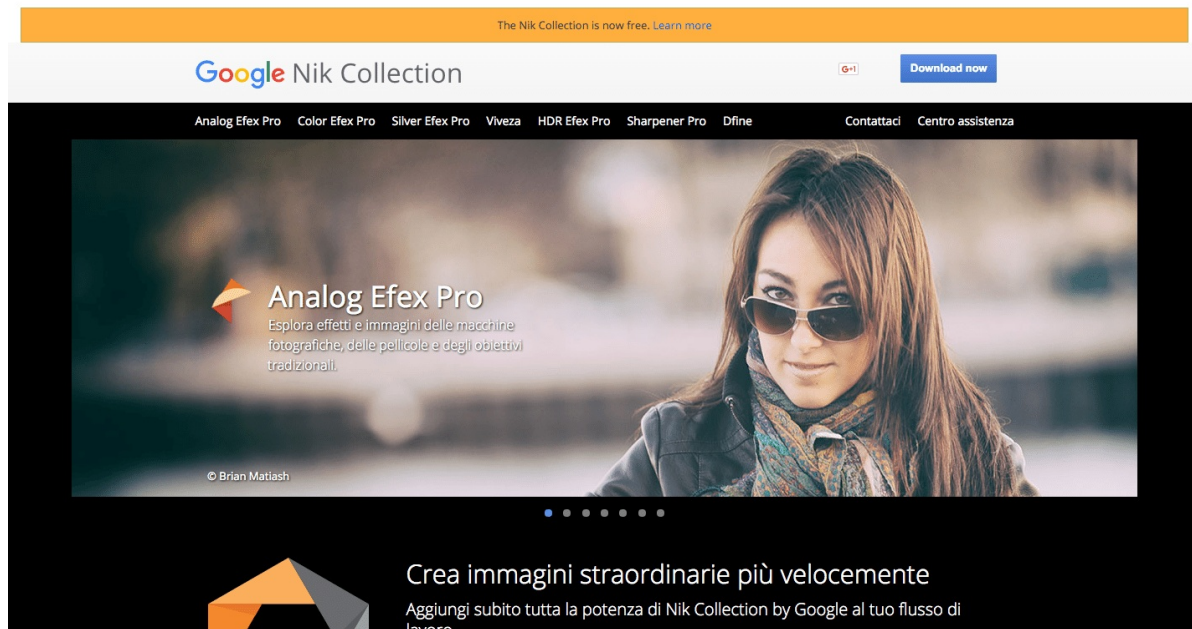
6) HDR Efex Pro

To apply HDR effects to existing photos.

7) Analog Efex Pro

Classic cameras, films, and lenses emulated via dedicated digital filters.

Must have image optimization toolkit for Photoshop and Aperture users. If you love improving digital images you can't ask for a better present than this. 100% Free.



3) Tool - Web Marketing

Rankinity

Rankinity is a paid web service which allows you **constantly monitor your and your competitor website(s) ranking positions**, for specific keywords / keyphrases, inside Google search engine result pages and on other search engines as well.

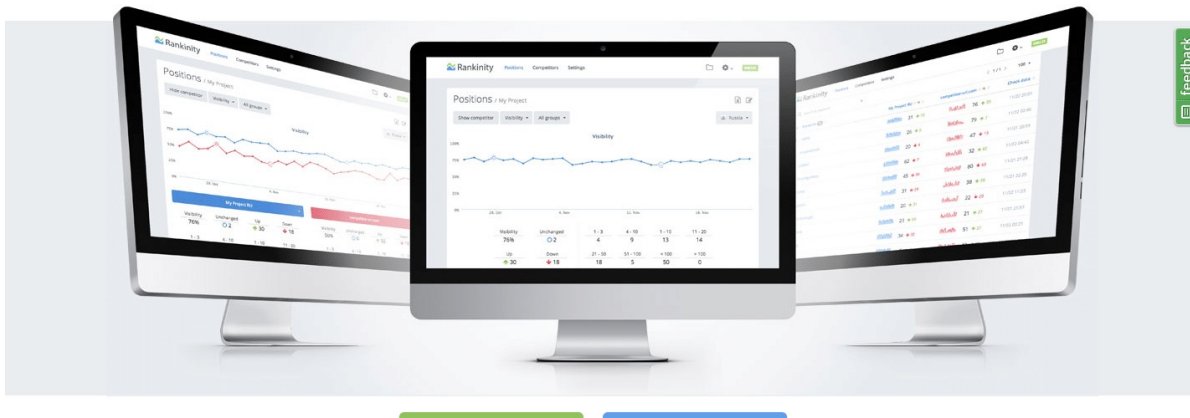
Key features include:

- Check website rankings in real time
- Competitor Analysis in SERPs
- Monitor site positions in multiple search engines
- Limit the search to a particular country or city
- Automatically discover fast-growing websites
- Complete branding of the interface
- Resell Rankinity services under your brand and at your prices
- API integration

Very cost-effective. Monitoring of 10 keywords over the arc of 30 days costs: \$0.99

Website rank tracking in real time

Check your website positions and analyze your competitors in popular search engines



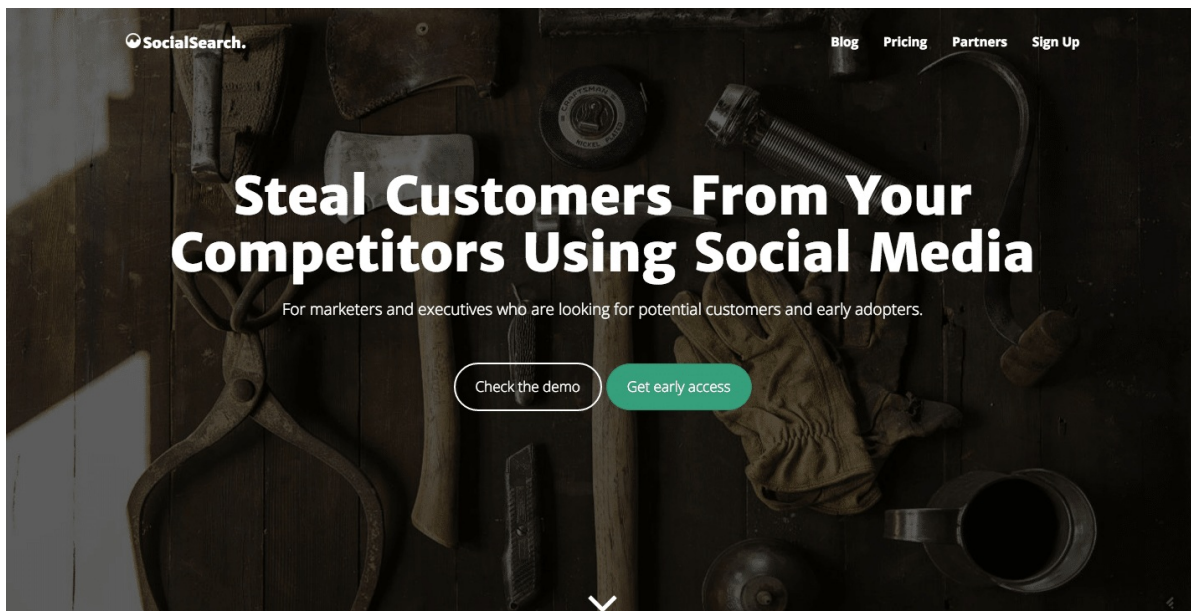
Social search

Socialsearch is a web service which will **identify engaged relevant fans of your competitors** and after having identified them will report them to you via daily emails.

In other words: you submit specific competitors social accounts and SocialSearch will analyze and monitor those accounts with the goal of identifying most active and engaged members, will gather their personal info and contacts and pass them on to you on a systematic basis.

Useful to identify targeted and relevant potential customers to extend reach and engagement on your social channels.

Free plan available. Allows to monitor up to 3 competitors and to store up to 50 new contacts.



4) Miscellaneous

Maphub.net

Maphub.net is a web app which allows you to **easily create, customize, reference and publish custom maps** of any part of the world. You can add icons, trails, captions and info as well as be able to choose between different types of basemaps.

Existing data can also be imported into your maps using KML/KMZ, GPX, and GeoJSON files. Maps can be exported in several standard mapping formats, shared on social media or embedded onto any website.

Excellent mapping tool even for the novice inexperienced user. Easy and immediate to use allows to create useful custom maps in minutes.

Deekit

Deekit is a **collaborative shared whiteboard** where you can draw, plan, sketch out and illustrate your ideas.

It is possible to upload images, add text and free-hand drawing, and to create multiple separate whiteboards. Finalized whiteboards can be shared or exported as .png files.

A **professional whiteboarding tool with easy to use tools and a very usable interface**. Great for teams and learning groups.

Resources Friday n.17

by Beacon



Here we are! This special Easter weekend has arrived and this also means that Resources Friday is here once again. We are already at the 17th week and this time I want to begin by thanking all those who dedicate themselves to 5 minutes of your time to read this article every week and thanks for the positive comments that I receive every week. But enough with the chatter, Let's to get to the point, right? Enjoy!

Index:

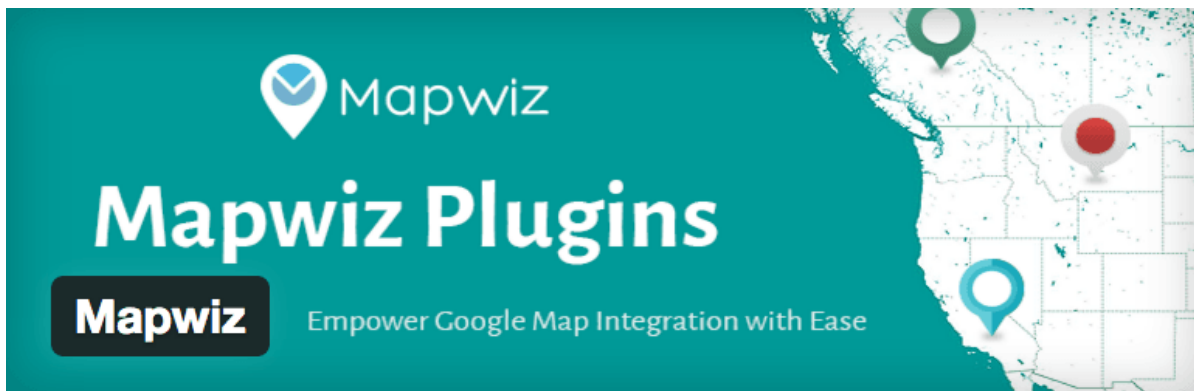
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1) Plugin WordPress

MapWiz

It is a new WordPress plugin that allows you to **create custom maps with zero effort**. In fact you can build and customize your maps without writing a single line of code, thanks to its simple and intuitive editor.

For more info and to see a demo of maps, visit this link: <http://www.mapwiz.io/>

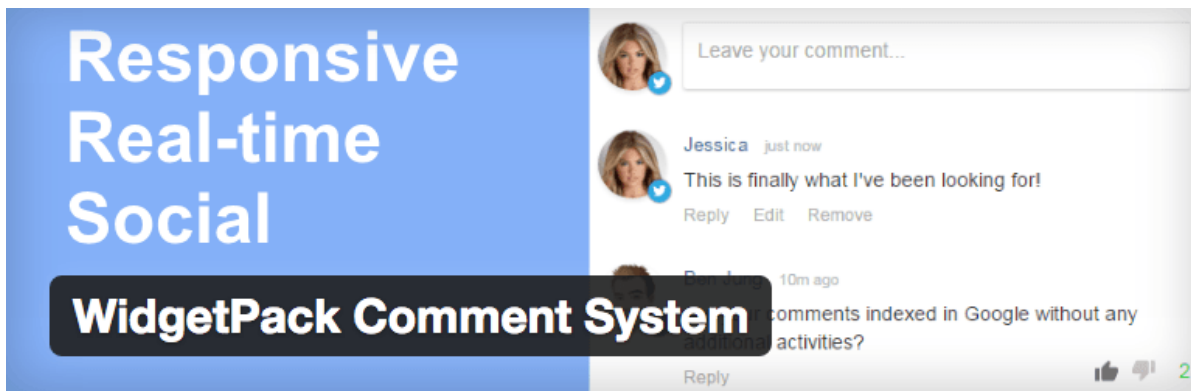


Widget Pack Comment System

Also Widget Pack Comment System is a new WordPress plugin that **replaces the standard commenting system**. It integrates some really interesting features such as:

- Social login
 - Real-time comments and responses
 - Comments vote
 - E-mail notifications
 - YouTube and Vimeo embed, upload images
 - Real-time and powerful administration tools
 - Anti-spam protection with Google reCAPTCHA 2.0
 - Roles Moderator
 - User ban, IP ban
 - Group activities
 - SSL
- and more...

I have not had time to try it, but it looks really good alternative to the classic form of comments WordPress.



2) Tool Web Design

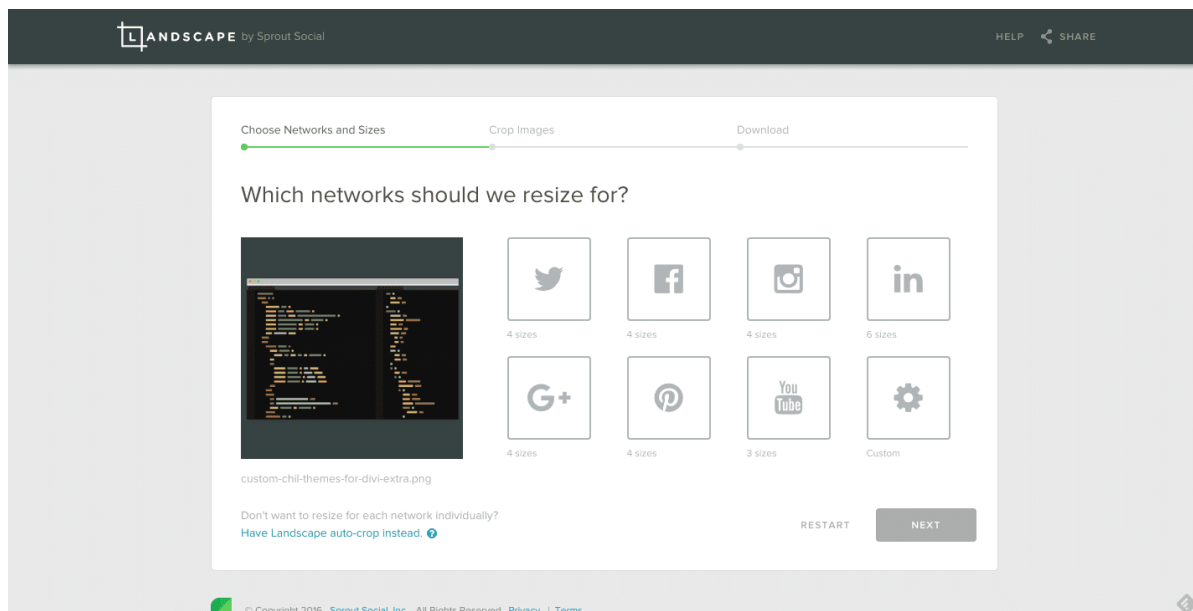
Sproutsocial Landscape

Sproutsocial Landscape is a free web app which allows you **to instantly resize any image** to one or more sizes / formats / aspect ratios so that it can be **used on any social media platform**.

Designed specifically for social media marketers, content creators and business owners as an efficient solution to instantly produce multiple image sizes optimized for social media profiles, messages and campaigns.

Great time saver for social media marketers needing to adjust and resize the same image for multiple social media outlets.

100% free.



Testing Anywhere

Testing Anywhere is the solution **for making automated tests on your website** and get notifications if something is wrong. Testing Anywhere is a cloud service that helps you keep under continuously monitoring your site or app to find any bugs as they arise

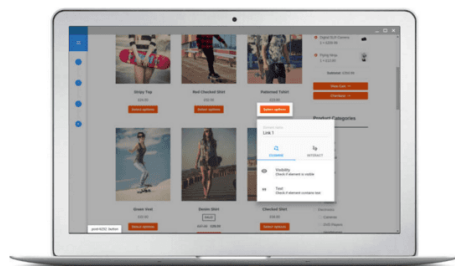
How does it work:

- **Create tests:** Thanks to the intuitive dashboard Test Anywhere, set the test is simple and fast and does not require any skill of coding;
- **Program when launching tests:** the test program in a given period of time, this helps you track down any bugs from any source they come;
- **Receive notifications:** Anywhere and at any time you can be sure that your site is working correctly, otherwise you will receive an instant notification.

An indispensable tool to carry out performance tests prior to a project delivery.



[SIGN IN](#)



Automated testing available for everyone

Get notified about your website bugs instantly

[START TESTING YOUR WEBSITE](#)

Test Anywhere is a cloud service that helps test your website or web application continuously and catch bugs in the early stages

3) Tool Web Marketing

SumoMe

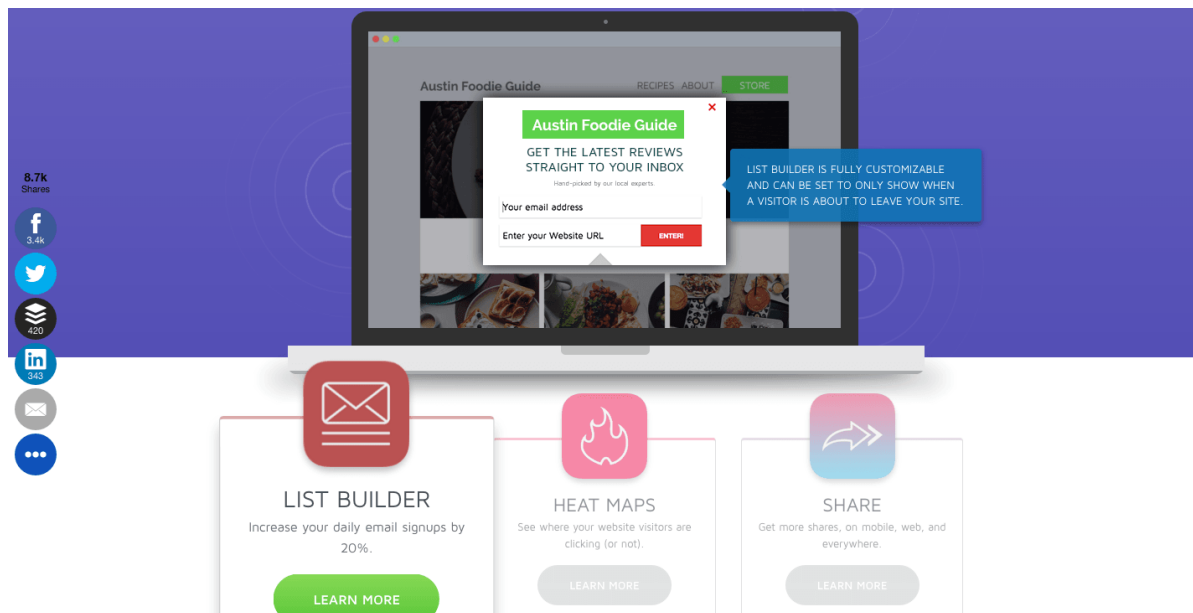
SumoMe is a **complete suite of tools to increase traffic and conversions** on your site. Easy to use and customize, SumoMe is a really great tool that integrates seamlessly with email marketing services, in fact, a single click, you can connect it directly to services such as MailChimp, Aweber, Get Response and many more.

Here are some of the tools that you can use:

- Heat maps
- Sharing Bar
- Google Analytics
- Image Sharer
- Contact Form
- Pop-up

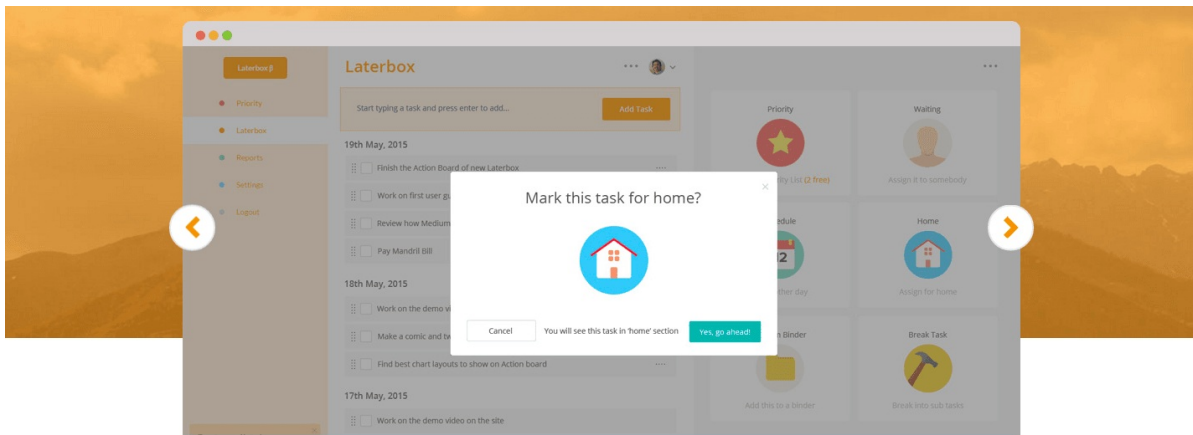
And so on.

A really **recommended tool**, among the best in class. In the free version, it offers everything you need to make your business grow.



Laterbox

Laterbox it is **the productivity tool** that allows you to concentrate on what is important now and plan what you need for tomorrow. What makes Laterbox is the main objective for which it was designed. In fact it was created keeping in mind that it takes time to change the way you work by using an app for productivity. No matter how complex software, will not help you to be more productive on the first day of use. Laterbox you can start with step by step and explore the various features as you progress.



It is a Tool + Strategy that works.

[Try Laterbox for free →](#)


4) Miscellaneous

Crawly

Crawly is a free web app which allows you to **convert the contents of any website into structured data downloadable in CSV or JSON** formats. Just input the URL of the webpage you want to convert into data and you will get an email linking to a page where all of the exported structured data from the page has been exported.

Supersimple free tool to scrape/ extract data from any web page.

100% free.


CRAWLY
Web Crawler by Diffbot

Crawl & Download Your Web Content

Turn websites into data in seconds. Crawly spiders and extracts complete **structured data** from an entire website.

Input a website and we'll crawl and **automatically** extract the article's:

Title

Text

HTML

Comments

Date

Entity Tags

Author

AuthorURL

Images

Videos

Publisher Country

Publisher Name

Language

which you can download in a CSV or as JSON.

Website Uri

https://

Email Address

johnny@gmail.com

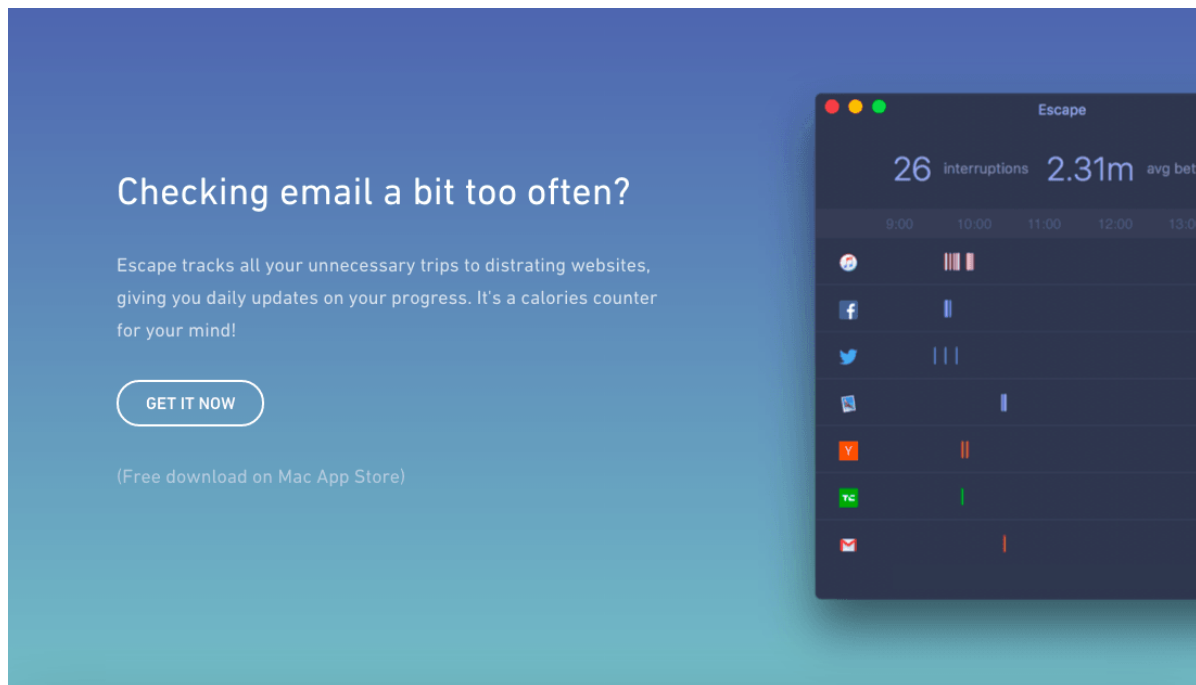
Crawl My Website >

Escape

Often check your facebook profile or your email box? Or maybe you spend too much time on youtube? Escape helps you to find out!

This is a free Mac app that keeps **track of all your digital habits**, unnecessary, and that will distract you from your work, with daily updates on your progress.

100% free.



This was the last tool of the week, but this week I want to end up in an alternative way, with an article that make you smile all the graphic designer of the world! Trust me, it's worth it ;)

Link article: [25 GIFs Only Graphic Designers Will Understand](#)

Before leaving, seen approaching Easter, I want to make my own best wishes for a Happy Easter to you and your family. I hope you can spend carefree hours in any corner of the world where you are.

Have a nice weekend!

Resources Friday n.16

by Beacon



Sit back, because now returns Resources Friday, our Friday appointment with a curated list of resources and tools that will put the turbo to your business and to your work. It takes just 5 minutes of your free time to discover tools like Surveys by Newsletterbreeze that allows you to create surveys within your newsletter or as Passmarked that allows you to get a free check-up of your website within seconds. How about you start? Come on!

Index:

- 1) Plugin WordPress
- 2) Tool Web Design
- 3) Tool Web Marketing
- 4) Miscellaneous

1) Plugin WordPress

Push Notifications

It's a plugin that allows you to increase the engagement and traffic to your website using push notifications for desktop and mobile.

2) Tool Web Design

UserInput

UserInput is a paid web service which allows you to get real-world user feedback on your website or app. You can specify age range of survey takers, and their interests and demographics.

Pricing:

\$29 for 10 reviews, \$59 for 25 reviews or \$99 for 50 reviews

Full refund if unhappy with results Very useful. No risk as results are good and they promise a refund if you are not happy. Not using would be a mistake.

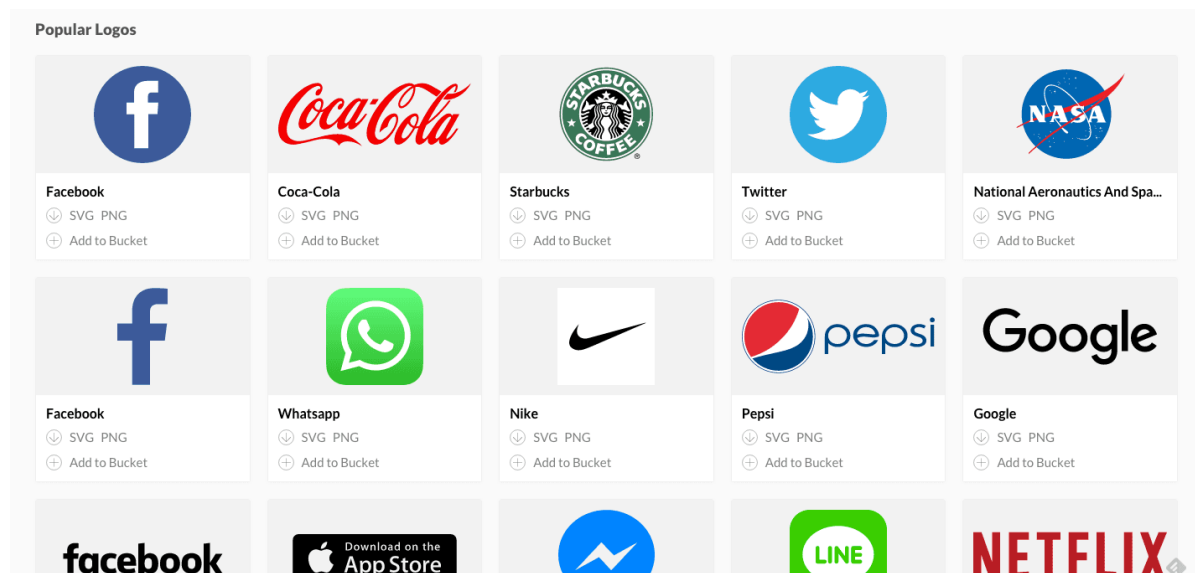
Feedback from real users is the best thing you can have. At less than \$3/feedback it can't get that much better.

InstantLogoSearch

InstantLogoSearch is a free web app which allows you to quickly find and download visual logos for thousands of popular brands.

Useful in many situations when you want to include a good quality logo of a major brand in a design, promo, or presentation and you don't want to waste time wading through tens of images in Google search. If what you want is a cleaned up logo, either in bitmap or vector format, ready to be downloaded in SVG or PNG format, this is a good resource to bookmark and use.

100% free.



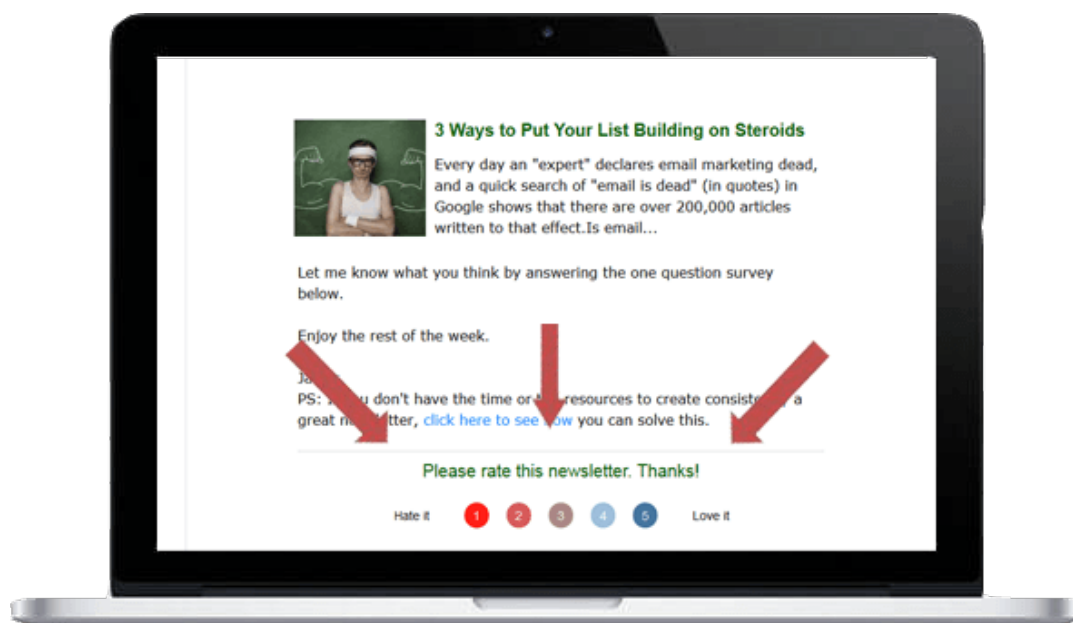
3) Tool Web Marketing

Surveys

Surveys by Newsletterbreeze.com is a free web app which allows you to polls, questions and surveys at the bottom of your email newsletters or inside your blog posts on your website. Discover what your readers think, listen to their feedback and look at precise stats of their responses. It works with any email marketing services where you can embed html code in a newsletter. If you are using your own template, you can also insert it.

Excellent free solution to get feedback, ask questions and tap the intelligence of your audience. One question only per survey makes sure you getting a response form a higher number of people.

100% Free.



Esell.io

Esell.io is the tool that allows you to sell your products on social media in a simple and fast

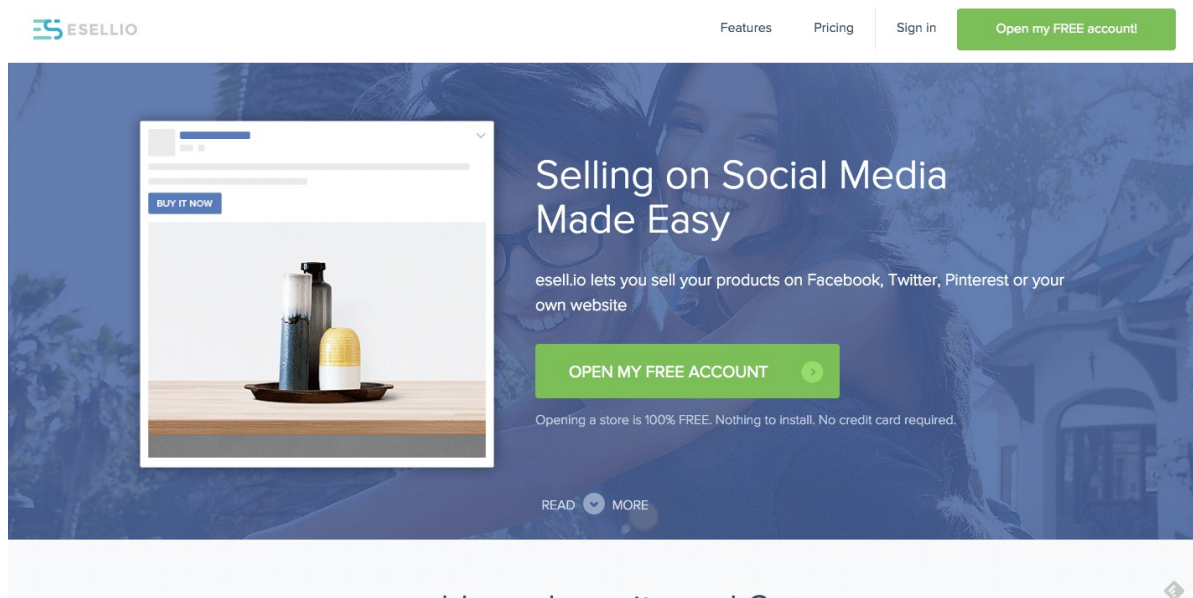
With Esell.io can sell through Facebook, Twitter, Pinterest or directly on your

website. open one store is 100% free, no need for credit card or install software

Key features:

- **Inventory management products.** Esell.io stops selling a product when it is no longer available, but if you do not want to interrupt the store just set you have unlimited stock.
- **Options.** Your products are available in different sizes or colors? You can add as many variations as you like. You can also set a specific price or quantity for each option-product.
- **Custom checkout link.** Esell.io automatically generates a link for each product that you can customize to make branding.

With Esell not have hosting costs, you do not set the fees, and no monthly fees. For each sale, Esell holds 5%, as a transaction fee.



4) Miscellaneous

Firesub

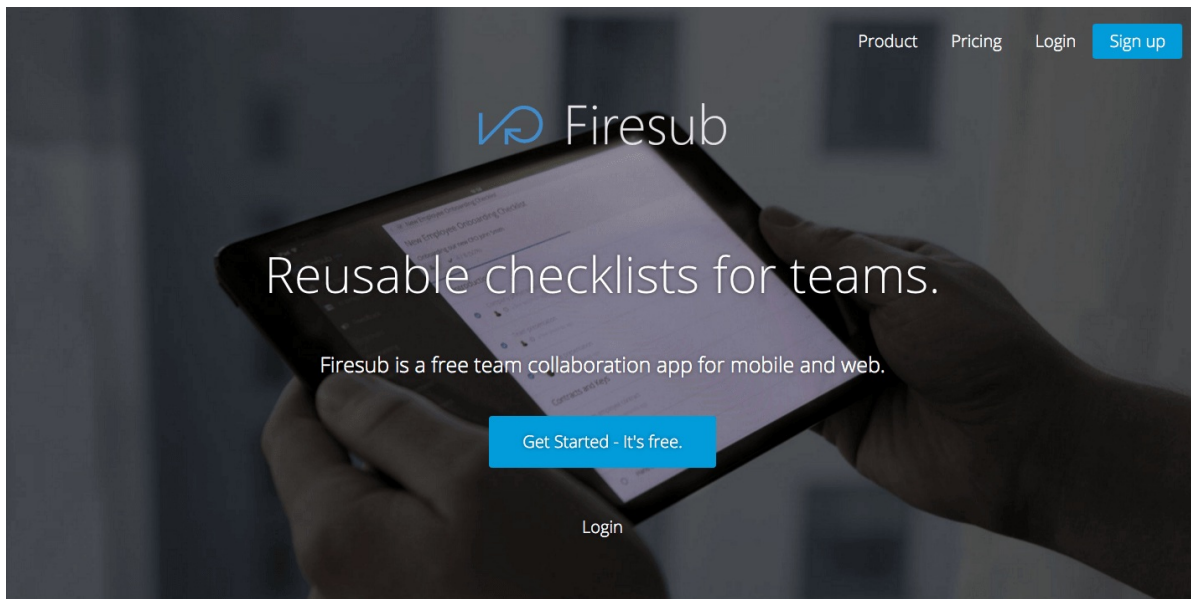
Firesub is a free collaborative web app which helps you manage checklists of complex recurring tasks, assign them to team members, track their completion, have them started automatically based on specific conditions and trigger specific action when they are completed.

It is possible to create a checklist with many sub-tasks very easily and to detail

information about how each task needs to be performed.

Team members can be invited and checklists can be assigned to individual members. Additionally it is possible to hook up and trigger another checklist or to send out an email when a checklist is completed.

Very useful tool for anyone that needs to manage many recurring tasks made up of many individual steps which can be easily forgotten or overlooked. Simple to use, elegant interface, free version can do a lot for individual freelancer and entrepreneurs. Recommended.



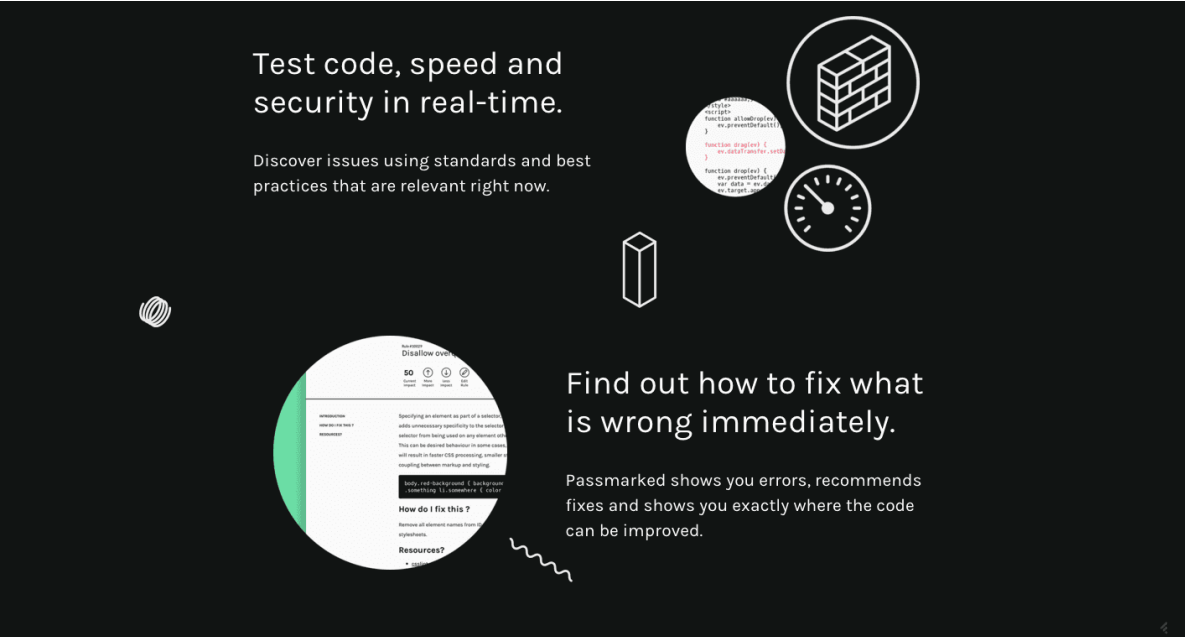
Passmarked

Passmarked is a web app that runs a battery of tests against any website URL you submit and provides, within seconds, an overall score as well as individual indicators and reports for each one of these areas:

- Performance
- Compatibility
- Content
- Security

Quite useful as general, fast test to evaluate a website or online property. Simple to use and to understand, provides specific indications as to what can be improved.

100% free.



The advertisement features a dark background with several white icons: a globe, a 3D box, a clock, a server rack, and a circular icon containing code. A central circular inset shows a screenshot of the Passmarked tool interface, which displays a code snippet with an error and a suggested fix. The text is arranged in a clean, modern layout with a mix of bold and regular fonts.

Test code, speed and security in real-time.

Discover issues using standards and best practices that are relevant right now.

Find out how to fix what is wrong immediately.

Passmarked shows you errors, recommends fixes and shows you exactly where the code can be improved.

Among the tools listed in this list, you found something useful for you? Write it in the comments, and if you missed the previous editions of Resources Friday, [here](#) you can find and read all the previous Articles. You discover lots of tools and resources very useful.

This is all. Resources Friday back next Friday!
Have a nice weekend :)

Resources Friday n.15

by Beacon



Today is the last day of work for most people - maybe not web developers and designers though :) , and today is Resources Friday on EMP letting you catch up with awesome resources that you may not be aware of as you have had your head down working all week! ,Get ready for some great resources that will make you jump out of your chair! :D.

So, are you ready? I recommend it, hold on tight!

Index:

- 1) [Plugin WordPress](#)
- 2) [Tool Web Design](#)
- 3) [Tool Web Marketing](#)
- 4) [Miscellaneous](#)

1) Plugin WordPress

[Woo Shop Slider Lite](#)

Woo Shop Slider Lite is a new free plugin for WordPress that allows you to **create sliders for your products**, and thanks to the shortcode generator, you can place where you want your custom cursors.

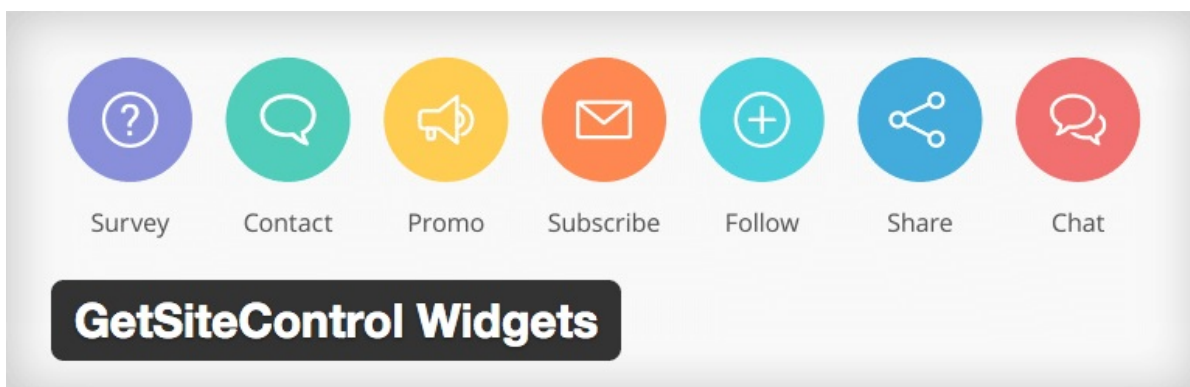
I have not tested Woo Shop Slider Lite, so if you try it, I'd like to know your experience with this plugin.



GetSiteControl

GetSiteControl is a **suite of tools that allow you to engage your users with 7 web marketing tools**. With only one plugin you can create: online surveys, live chat, contact forms, opt-in, promotional messages modules, follow and share social media tools, all managed from a single dashboard.

Excellent solution All in one.



2) Tool Web Design

Coolors

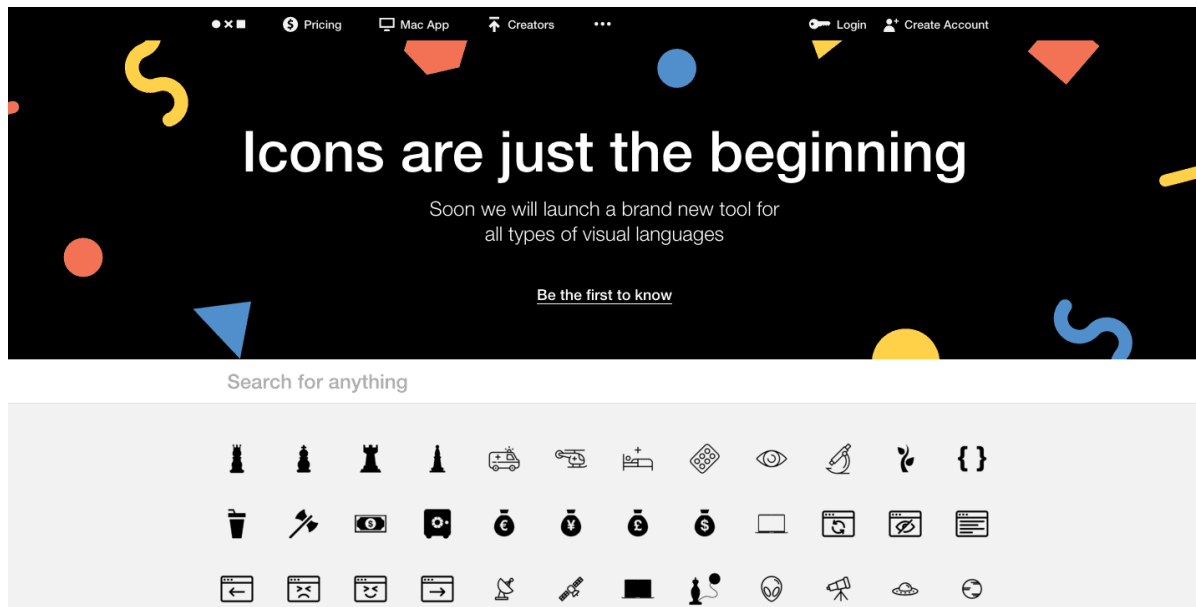
Coolors is an online tool that allows you to **generate a color scheme in a few seconds**. You can customize and refine your scheme by changing the contrast, saturation, brightness and temperature, to get a unique color scheme and with incredible ease. I'm sure you'll love it!

Also available in the App Mobile version and as an add-on for Photoshop and Illustrator.



Noun Project

If you ask me: But what do you recommend the site to find all sorts of icon to download for free? The answer is Noun Project! **It is one of the largest and varied collections of icons** that can be downloaded for free in PNG and SVG formats. Really recommended.



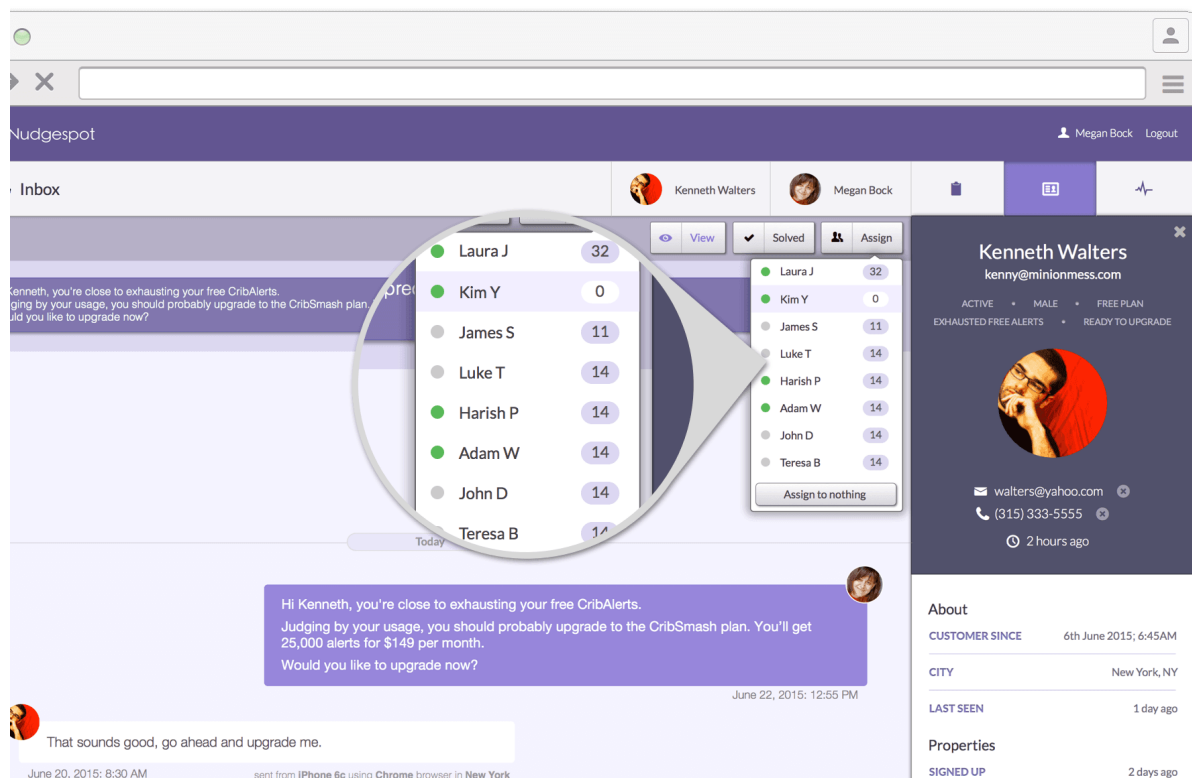
3) Tool Web Marketing

Nudgespot

Nudgespot is a web app that has been designed to **support customer feedback, assistance and communications** by providing multiple tools to engage, send messages (email, mobile and browser push), assign team members to specific customers, tag messages and more.

The first customer support web app to offer so many features and options through a free plan. Valuable alternative to the big names in this space for small and medium-sized teams interested in significantly improving customer support and in listening more to client and visitor needs.

Free version available.



Attendize

Attendize is an open-source server-based software that allows you to **create, manage and sell tickets for any event online and off.**

Key features:

- Customizable Event Pages
- Mobile & Tablet Friendly
- Organiser Management

- Embeddable Widgets
- Attendee Management
- Easy & Simple Checkout
- Data Export
- Event Statistics
- Stripe Integration
- Branded Everything
- Simple Communication
- User Management

Good self-hosted alternative to the likes of Eventbrite and similar services. Here you don't have the bells and whistles of those popular apps but you don't need to pay any commissions to run it and you can install this tool directly on your own server.

Link Demo Event: <http://attendize.website/e/44/demo-event>

100% Free.

4) Miscellaneous

Savvy

Savvy is an online web service which allows you to offer **your personal, private, one-to-one consulting video sessions** by establishing your own prices and session length. The service provides you with a custom URL and a landing page which you can customize with your own info (and a video if you want to). It also lets you connect directly to your Google Calendar to list the days and times in which you want to make yourself available.

The sessions take place over a real-time video sessions that doesn't require the installation of any special software.

Reminders are sent automatically to you and your booked student before every session, and if a student cancels at the last minute, Savvy makes sure you get paid anyway.

Great solution for anyone needing to start offering private video consulting services or lessons via the Internet without needing to worry about website, registration, booking and payments.

Free to use.

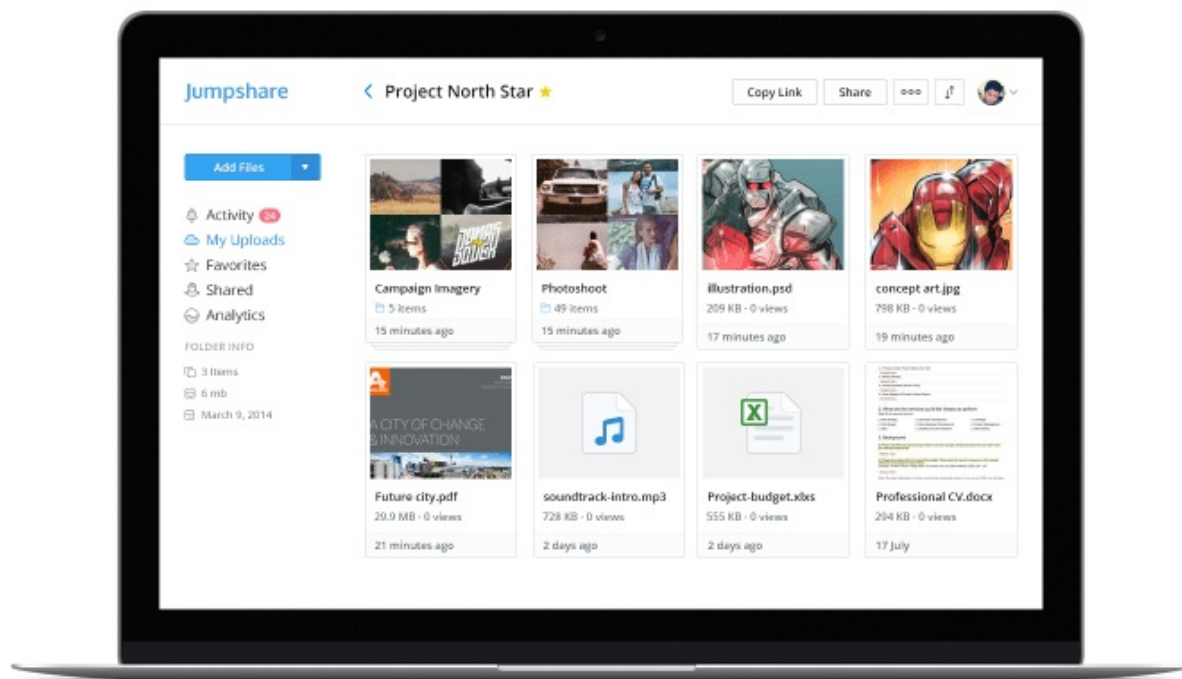
Jumpshare

Jumpshare is a software for Mac and PC that allows you to **instantly send any file of any size to anyone as well as to record** (with your voice comment) your actions on the screen (to report an error or a problem you are having). Jumpshare also integrates the ability to create and annotate screenshots with graphics and text, to manage, organize and present all of your uploaded files.

Excellent collaboration combo brings together many much needed utilities.

Taking screenshots and annotating them, recording short screen movies to share issues you encounter, sending files of any size with other people online. In addition Jumpshare offers a great solution to manage, share, organize and present all your uploaded files and links. Recommended.

Free version available.



Newsbot

Newsbot **has related news for Chrome extension**. Install it, and whenever you're reading an interesting article just click on the icon to view the related articles from the best sources. Recommended.

Well, we are at the end of this our weekly appointment. I hope that this week you've found this raccolta, and as always I invite you to leave a comment to tell us what you think of this resource and the listed tools.

Have a nice weekend!

Resources Friday n.14

by Beacon



It's already been more than three months from the first date with Resources Friday, and we do not stop, in fact, even in this Friday I'll introduce other new tools and resources very useful. Some examples? How about a plug-in that will protect the contents of your website from theft? Or an online tool that allows you to create a beautiful mockup with a simple click? that's only a taste of what you'll discover in this weekly event ;)

Index:

- 1) Plugin WordPress
- 2) Tool Web Design
- 3) Tool Web Marketing
- 4) Miscellaneous

1) Plugin WordPress

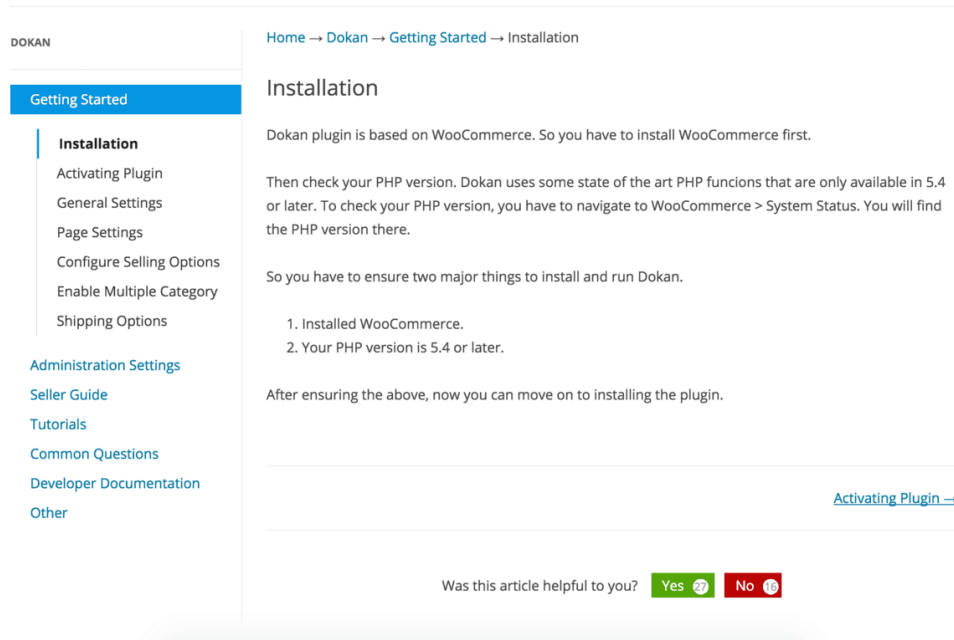
Copyright

Very often, I happen to read posts from people who want efficient method to protect their content from theft. Copyright, a plugin that I discovered recently, promises to protect your content and prevent copying. I still have not had time to test it, but the reviews are 5 stars, then surely, it can become a useful plugin to make life difficult for the content thieves. (If you try it let me know what you think;)).

weDocs

weDocs is a plugin that allows you to create an easy to navigate documentation and organized.

You can create / add new documents, organize with ordering, tags and even fetch docs from external sites using this plugin. Also, you can put a widget in your sidebar to provide quick access to the documentation.



2) Tool Web Design

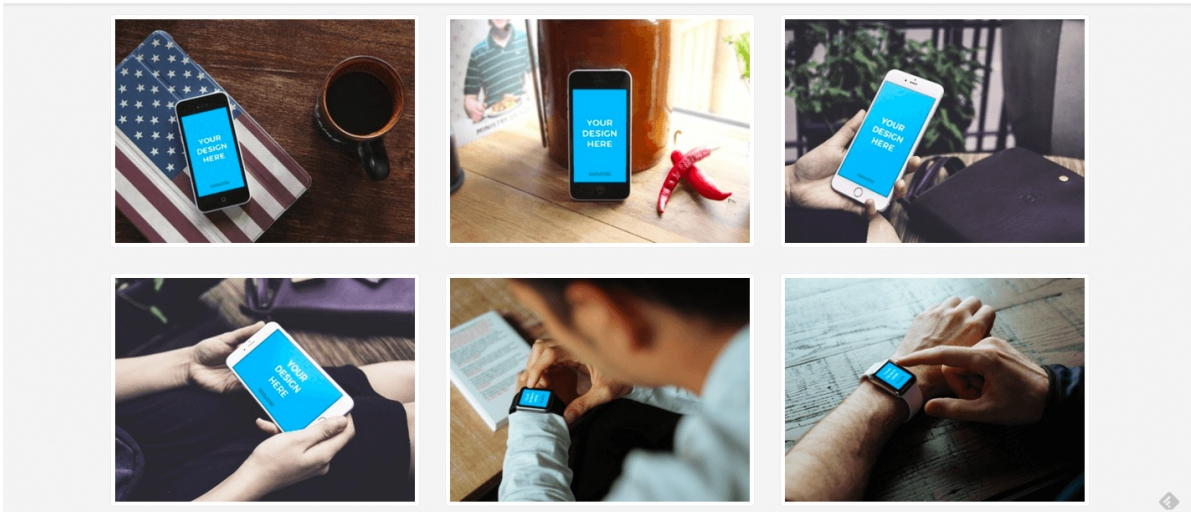
Smartmockups

Smartmockups is a 100% free web app that allows to create digital product mockups that integrate any photo, logo or screenshot of your product / app / website inside professionally-shot free-licensed pictures of computer screens, smartphones and tablets.

The final result can look quite impressive and it can be used for promotions, ads, and for other marketing-related applications.

It does what it promises without asking anything in return. Easy-to-use, immediate, good choice of images. Excellent quality at zero cost. Recommended.

100% free.



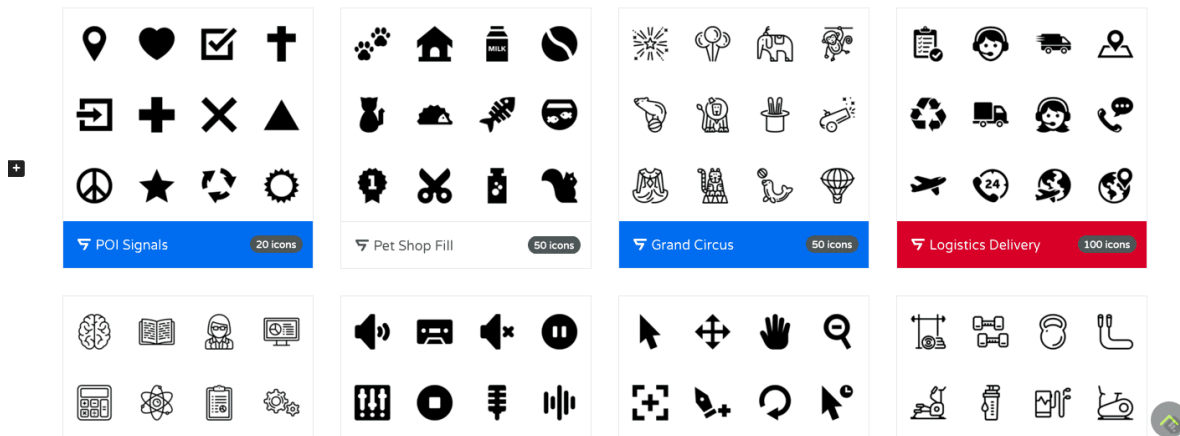
365cons

365cons public, every day, a beautiful icon you can download free in SVG or PNG formats. To date, they have already been published 61 really beautiful icons.

Flaticon

It is a free database of icons that you can download in format SVG / PNG / EPS / PSD. Very simple to use, Flaticon offers a large collection of icons, which you can easily customize with an intuitive editor, which allows you to download individual icons or complete packages with a few clicks. A really recommended tool.

Most Popular icons packs added [Browse all](#)



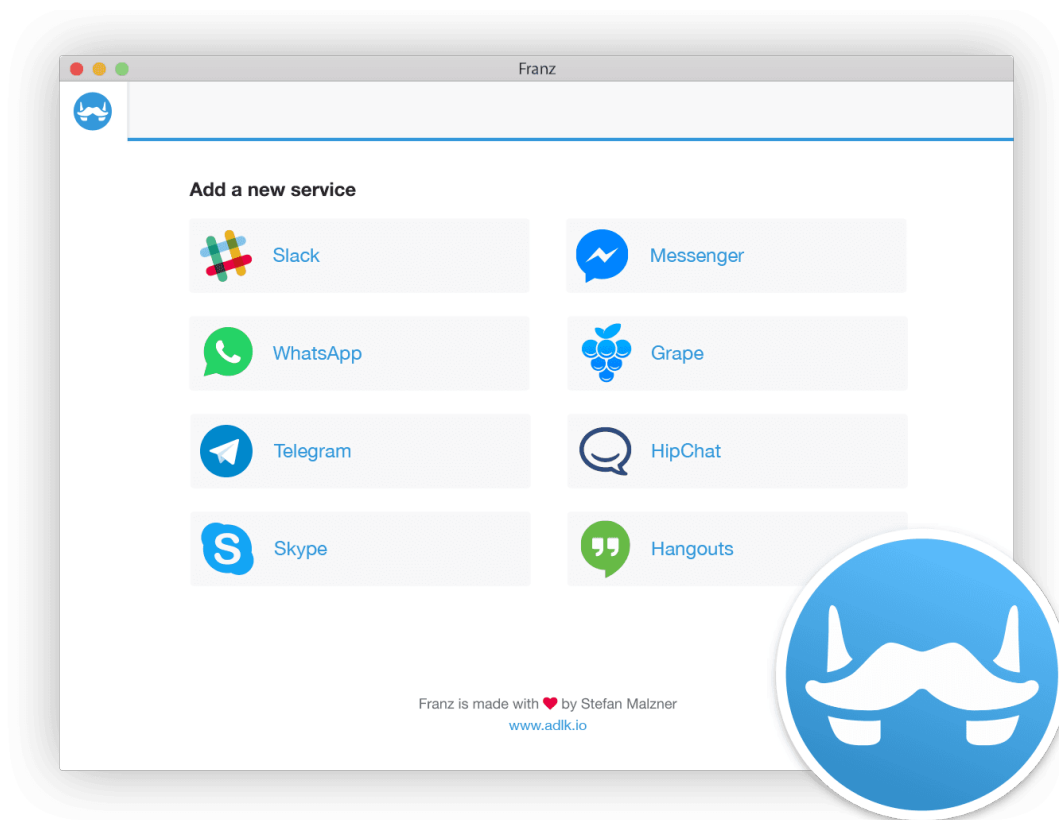
3) Tool Web Marketing

Franz

Franz is a downloadable software (for Mac, and soon for Windows too)**which allows you to communicate** from one app to all of your favorite communication tools including Skype, Slack, Whatsapp, Facebook Messenger, Hangouts, Telegram, Hipchat and Grape. In addition Franz allows you to add every service several times with different identities you may have.

Excellent solution for customer service and team collaboration. Simplifies managing communications across channels while not making anymore a requirement to have open and loaded all of those different messaging apps.

100% free.



Automate.io

Automate.io is the platform that allows you to save time and get more efficiency in your business by linking your services in the cloud. **With Automate.io can make processes automatic** of: Marketing, Sales, Payments, Internal processes, automating tasks such as:

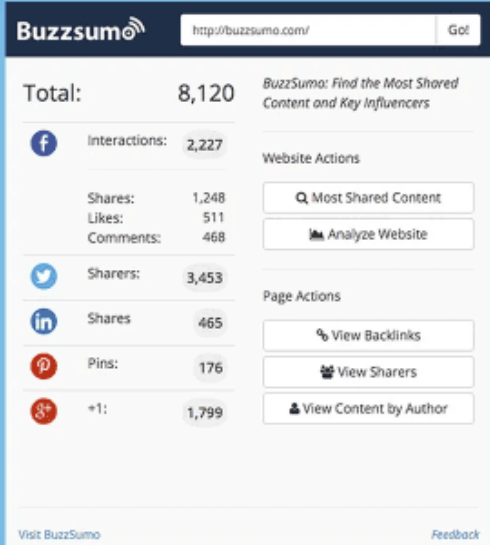
- Creates and sends invoices automatically;
- Track payments and send scheduled reminders;
- Send automatic email;
- Automate social messages;
- Manage the follow-up;
- Assign tasks to your team;
- Identify and track leads.

and much more...

BuzzSumo Chrome extension

The BuzzSumo free Chrome extension lets you see total number of social shares for Facebook, Twitter, LinkedIn, Google+ and Pinterest for any web page.

Useful tool to instantly gauge the social popularity and engagement of any web page. 100% free to use.



The screenshot displays the Buzzsumo web application interface. At the top, there is a search bar with the URL 'http://buzzsumo.com/' and a 'Go!' button. The main content area is divided into several sections:

- Total:** 8,120
- Interactions:** 2,227 (Facebook icon)
- Shares:** 1,248
- Likes:** 511
- Comments:** 468
- Sharers:** 3,453 (Twitter icon)
- Shares:** 465 (LinkedIn icon)
- Pins:** 176 (Pinterest icon)
- +1:** 1,799 (Google Plus icon)

On the right side, there are two main sections:

- Website Actions:** Includes buttons for 'Most Shared Content' and 'Analyze Website'.
- Page Actions:** Includes buttons for 'View Backlinks', 'View Sharers', and 'View Content by Author'.

At the bottom, there are links for 'Visit BuzzSumo' and 'Feedback'.

Check social shares for any page with a click

Includes Twitter & Facebook sharers

See the most shared content for the website

View sharers, backlinks and top performing content from the author

4) Miscellaneous

Reedsy

Reedsy is a web platform where to search and collaborate with professional freelancers ready to help with the writing, editing, proofreading and formatting of your print book / ebook.

The web app includes also commenting, versioning, track changes and importing of .doc files. Cost depends on the services you will need to assign.

Interesting solution for authors and writers who need to be hand-held in the process of preparing their book / ebook or who specifically need specialist support in one of the preparation phases of their publication.

reedsy

Emmanuel

SWITCH ACCOUNTS

EDIT PROFILE

My books

Marketplace

Requests

Finances

Statistics

FAQ

Invite a friend

Marketplace > Hire

Help!

Browse our marketplace and request quotes from up to 5 professionals

how we define our services

Editing

Design

Publicity

Marketing

Ghostwriting

Translation

Show me professionals that specialize in

choose a service

Refine by

fiction

non-fiction

with these

genres

and

languages

Search by name or keyword

Brooke Carey

I am a non-fiction book editor with 8+ years of experience specializing in business, self-help, lifestyle, and pop culture.

SELECT

✓

×

Astoria, NY

100% response rate

★★★★★

9 reviews

WPHunt

WordPress is the most used CMS in the world and every day, on the web, are published thousands of content dedicated to our favorite CMS and thank WPHunt is possible to discover the best content and the resources dedicated to WordPress. An excellent resource for keeping up to date. Recommended.

WordPress Plugins

Search

WPHunt

Register Sign In

The most popular WordPress news and products, every day

Friday, March 4th 2016

Thursday, March 3rd 2016

1

Upvote

Joshua Strebel Interviews Alex King 10 Days Before His Death

wptavern.com

glibitron 1 point 9 hours ago 0 Comments

comments

2

Upvote

Roots Team Releases wp-password-bcrypt Plugin to Improve WordPress Password Security

wptavern.com

glibitron 1 point 10 hours ago 0 Comments

comments

3

Upvote

5 Takeaways From This Week's AMA With Josh Pollock

torquemag.io

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comments

4

Upvote

Free WordPress Themes: February 2016 Edition

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comments

5

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15+ Beautiful Love & Dating WordPress Themes

www.wpdailythemes.com

WP Daily Themes 1 point 15 hours ago 0 Comments

comments

6

Upvote

WordPress Meetup Groups in Belfast and Dublin are Planning WordCamps for 2016 and 2017

wptavern.com

glibitron 1 point 15 hours ago 0 Comments

comments

This appointment Resources Friday ends here, but back next Friday with new

Resources Friday n.13

by Beacon



A few days ago, I get an email from my friend, Francesco, he is a web designer, and writes me: *"Fabio, I have to create 10 style guide for some projects, but the problem is that I have only one day to complete them, and I do not know if I can. Do you know anyone who can help me?"*

Shortly after I suggested using Brand.ai, a tool that allows you to create excellent style guide in a few easy steps. The result? The next day Francesco send me an email and I wrote: *"One of these days, I have to make a statue, have saved me! I have completed my work in a couple of hours. I owe you one beer! ;)"*

That is why, about three months ago, I wanted to create Resources Friday, sharing of resources and tools that can make your life easier! Are you ready to discover the resources of the week? Let's start now!

Index:

- 1) Plugin WordPress
- 2) Tool Web Design
- 3) Tool Web Marketing
- 4) Miscellaneous

1) Plugin WordPress

Widget option

Widget option is plugin that **adds some additional control for managing your**

website's widget. This great plugin allows you to hide or display the widget on specified pages, devices and / or assign custom alignment.

Also available in the premium version for an even deeper customization:

- Set custom column display for each widgets;
- Show or Hide widgets for each user roles. Control Which user roles can view each widget or assign different widget for each roles.;
- Show or Hide widgets for specific day;
- Show or Hide widgets for date range;
- Show or Hide widgets for specific days on the given date range.

Custom Menu

Title:

Select Menu:

Sample

Visibility

Devices

Alignment

+

Hide/Show

Hide on checked pages

☒ Home/Front

☒ Archives

☒ Single Post

☐ 404

☐ Search

Pages +/-

☐ Blog

[Delete](#) | [Close](#)

Save

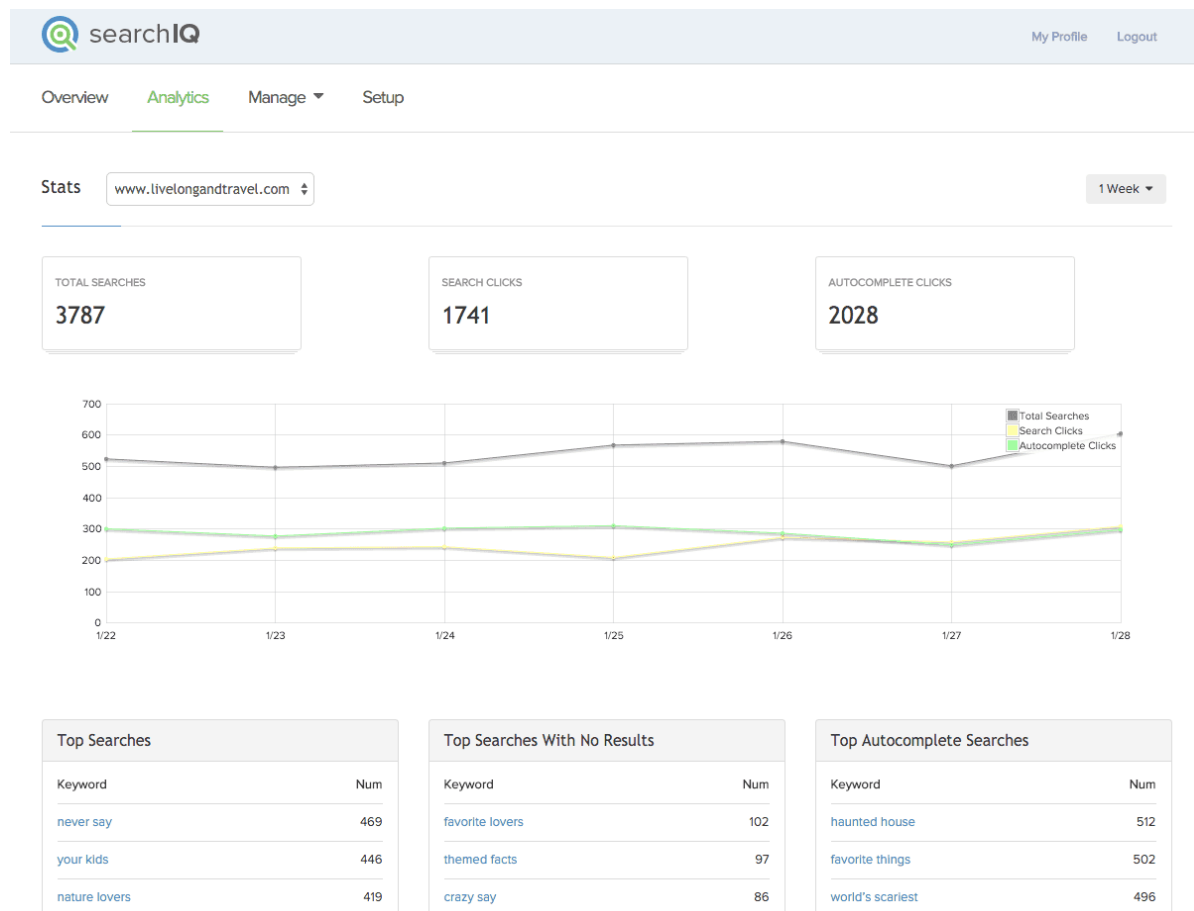
10to8 Online Appointment Booking

10to8 Online Appointment Booking is the plugin that allows you **to integrate the services of the tool 10to8** in your website. To learn more you should read the

description of the tool that you find below.

SearchIQ

SearchIQ It 'just released a new plugin in the WordPress repository and **improves the internal search for a website**. There are other similar plugins, but SearchIQ it has some very interesting features like a dashboard where you can discover the volume and the type of search performed by your users within the website, data that could be very useful for your marketing strategies. In addition, its search engine is very powerful and fast, with a nice GUI and also is also very simple to set up.



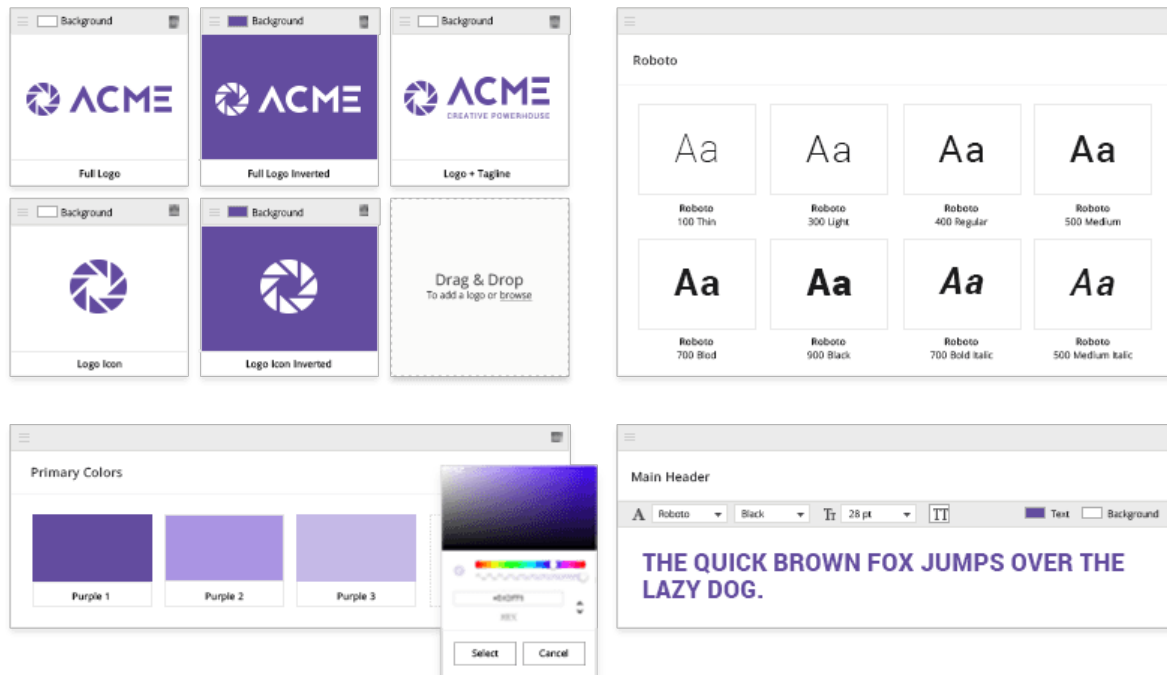
2) Tool Web Design

Brand.ai

Brand.ai is a web app which allows **you to create a professional hosted style guide for a brand** so that it is accessible by all people involved in using those elements for their communication work.


In addition integrate the style guide with your favorite team collaboration, productivity and web design tools such as Sketch, Slack and soon Adobe tools, PowerPoint and WordPress.

Here's an example of a style guide: <https://brand.ai/styleguide/acme-demo>




LOLcolors

Last week I presented [ColorHunt](#) you, a curated collection of color palettes to find the right inspiration, but today I present LOLColors, other curated collection of very beautiful colors. I confess that I love the logo, fantastic! :D



LOLCOLORS
Curated color palette inspiration.

Latest
Popular
About

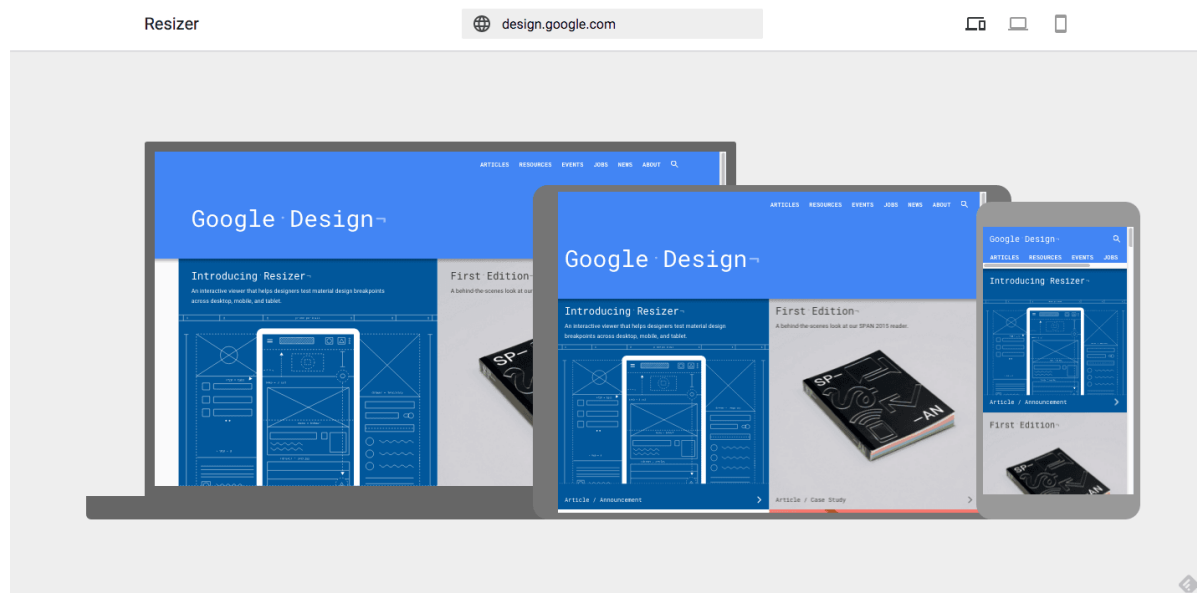


Chat, made for business. Video chat, file sharing & IM. \$0/unlimited users.
ads via Carbon



Resizer

This week it was announced a new free tool produced by Google, Resizer. This tool, like others of its type, allows you to **test the responsive design of a website**, but what struck me Resizer is the accuracy of the results and especially the possibility to choose between different Breakpoint, a feature that will make happy every developer. :)



3) Tool Web Marketing

10to8

10to8 is a tool that I loved immediately. **Lets you manage all of your**

appointments with reminders via SMS, email, and online reservations.

You can better manage each activity:

- Immediate online reservations;
- Your clients can book free slots of your agenda, for an automatic organization of the meeting;
- Embeds the calendar on your site;
- Receive payments and other data relevant to your business;
- Integrated chat;
- You can make appointments directly from Facebook;
- You can engage your existing customers and potential ones automatically adding your contacts to your email marketing services;

And much, much more. Really a great tool.

Also available Mobile App.



Jimmy

Jimmy is the **tool that allows you to customize, automate and share** within seconds the report Adwords, Analytics and Bing with your customers and save time for more important tasks.

Jimmy lets you add all of your customers in its reporting system and to create

unique and customized reports for each of them. You can create and share reports on a daily, weekly, monthly quarterly or annually so quick and easy. A useful tool if you manage for your clients Adwords campaigns or SEO projects.

Features:

- Automatic reports;
- Analyze and customize;
- Download or share.

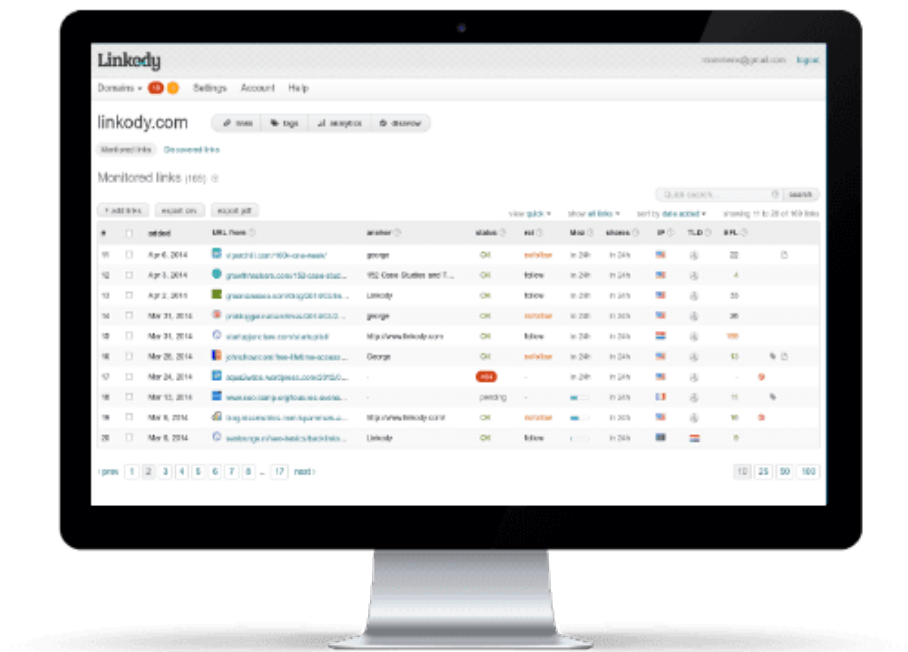


4) Miscellaneous

Linkody

Linkody is a web app which **monitors and instantly alerts** you via email for any newly gained or lost inbound link to your and/or to your selected competitor sites.

Useful SEO link building tool as it allows to see what your key competitors inbound links are coming from and informs when important links from other sites disappear.



Filmstro

Filmstro is a downloadable software (Mac and soon Windows as well) that allows **to compose music soundtracks** without being a musician by providing a library of basic music themes and styles and throwing on top of them the ability to precisely modify and adapt these to your specific video needs. Control such key elements such as momentum, depth and power in sync with your video.

It is the first tool that lets you create beautiful scores without any technical experience, I myself am very impressed and if you're a filmmaker or videomaker you should not miss this amazing tool!

Resources Friday n.12

by Beacon



One of the things I love to do in my spare time is to test new tools for my work, many of those who try, I post them right here in Resources Friday and many times I find some really amazing tools. For example today discover Desygner, a graphical tool that combines the best of Canva, Snappa.io and Designfeed.io, uniquely incredible tool, totally free!. But when you've read the previous appointments of Resources Friday, you know that below await other useful tools, so you better start now!

Index:

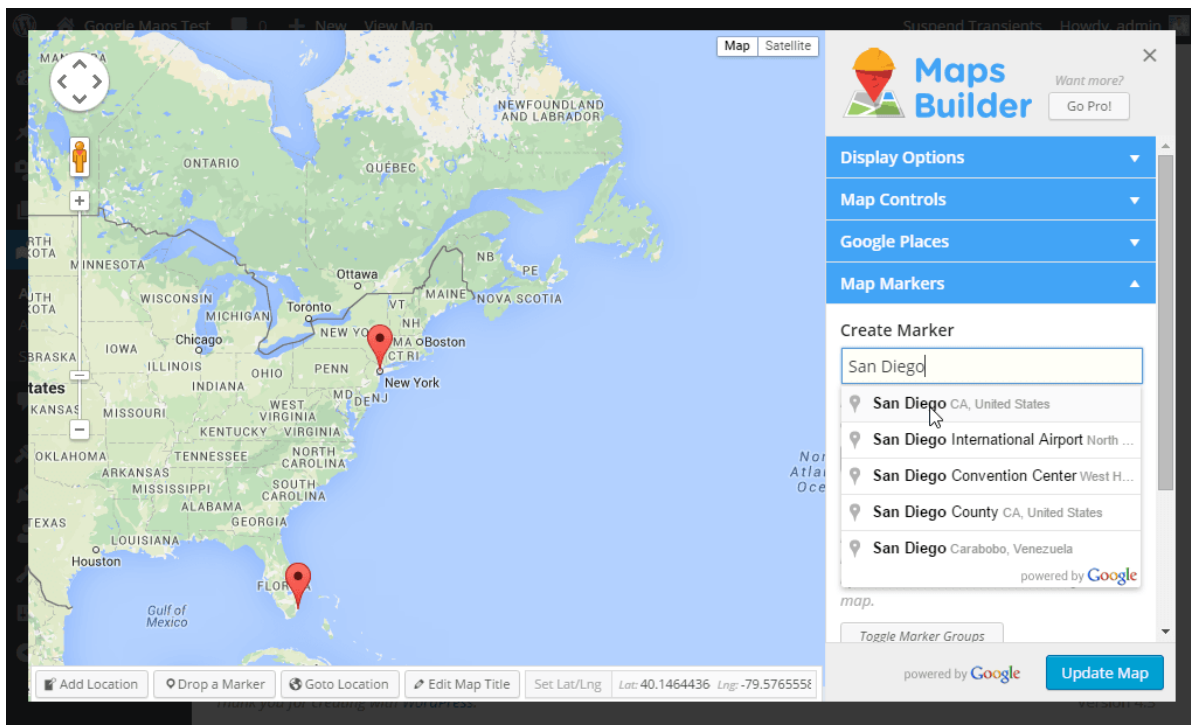
- 1) Plugin WordPress
- 2) Tool Web Design
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- 4) Miscellaneous

1) Plugin WordPress

Maps Builder - Google Maps Plugin

Maps Builder is one of the best plugins for WordPress to **create as many maps** as you want and place them anywhere you like on your website. **Customize size, style, and even custom map producers.** There are many customizations that you can create with a simplicity and speed that will amaze you.

If you need to add a custom map to your website, Google Maps Builder is the right plugin for you.



Event Organiser

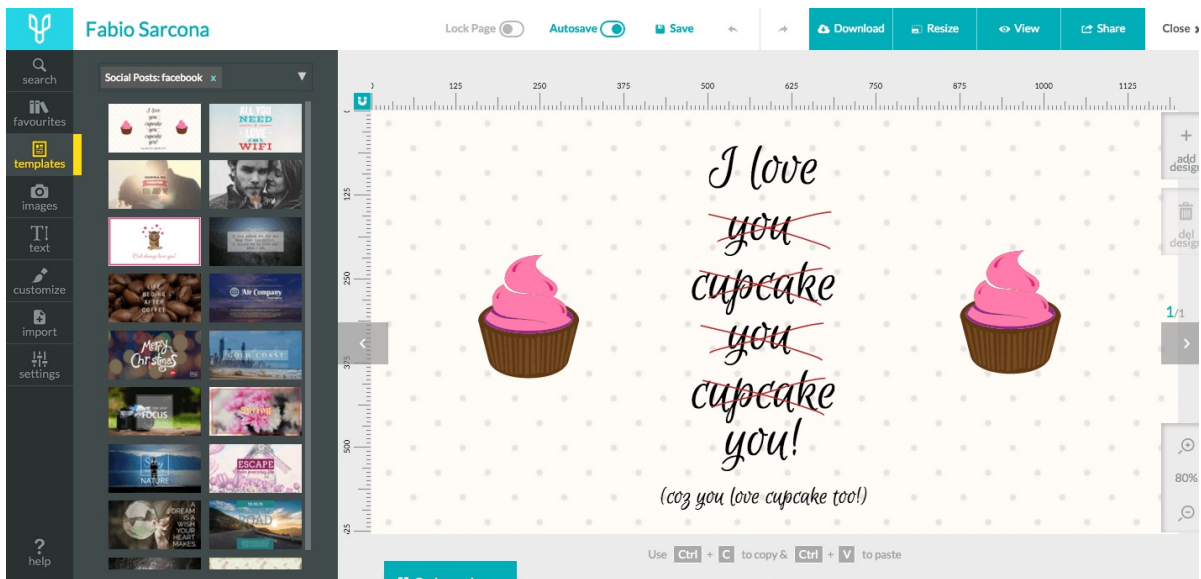
Very simple to set up and use, Event Organiser **is really a great plugin for creating and managing events**. You can create unique or recurring events, supplement the Google Maps, use widgets Calendar and Event List in your sidebar, and extend its functions with a few simple changes to your code.

Also available in the PRO version with many more possibilities. **Recommended.**

2) Tool Web Design

Desygner

What's better than Canva, Designfeed.io and Snappa.io? Desygner! Create promos, social banners, advertisements and banners for both the web and the print media. It contains dozens of ready-made templates and thousands of images and free icons. The only limit? Your imagination! Really a fantastic tool. I almost forgot ... **it's totally free!**

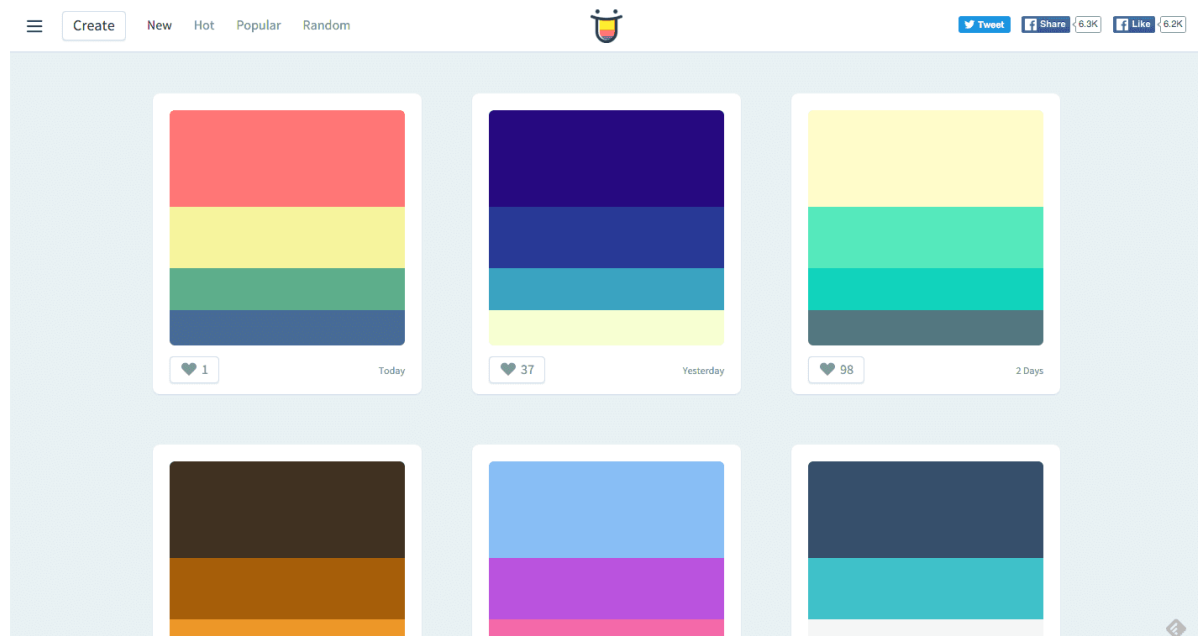


IconMonstr

IconMonstr provides you with **over 3000 free icons** available: SVG, AI, PSD and PNG. Selecting the PNG version you can access the editor that allows you to quickly customize your icons before downloading. Recommended.

ColorHunt

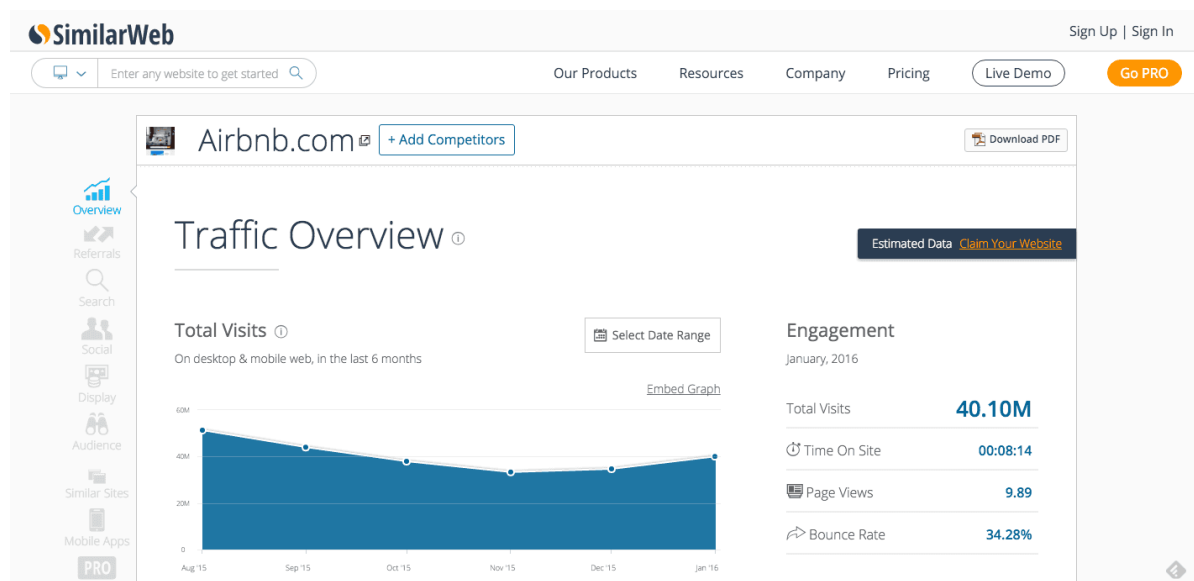
ColorHunt **is a curated collection of beautiful color combinations**, updated every day. Great to have new inspiration during the design process of a website.



3) Tool Web Marketing

Similar Web

Similar Web is one of the most popular **tools for analyzing your competitors**. You can just enter the Internet address of the site you want to analyze, and within seconds you will find out the volume of traffic, its ranking, the traffic comes from, referrals and more. Also available in the PRO version for a more specific analysis of competitors.



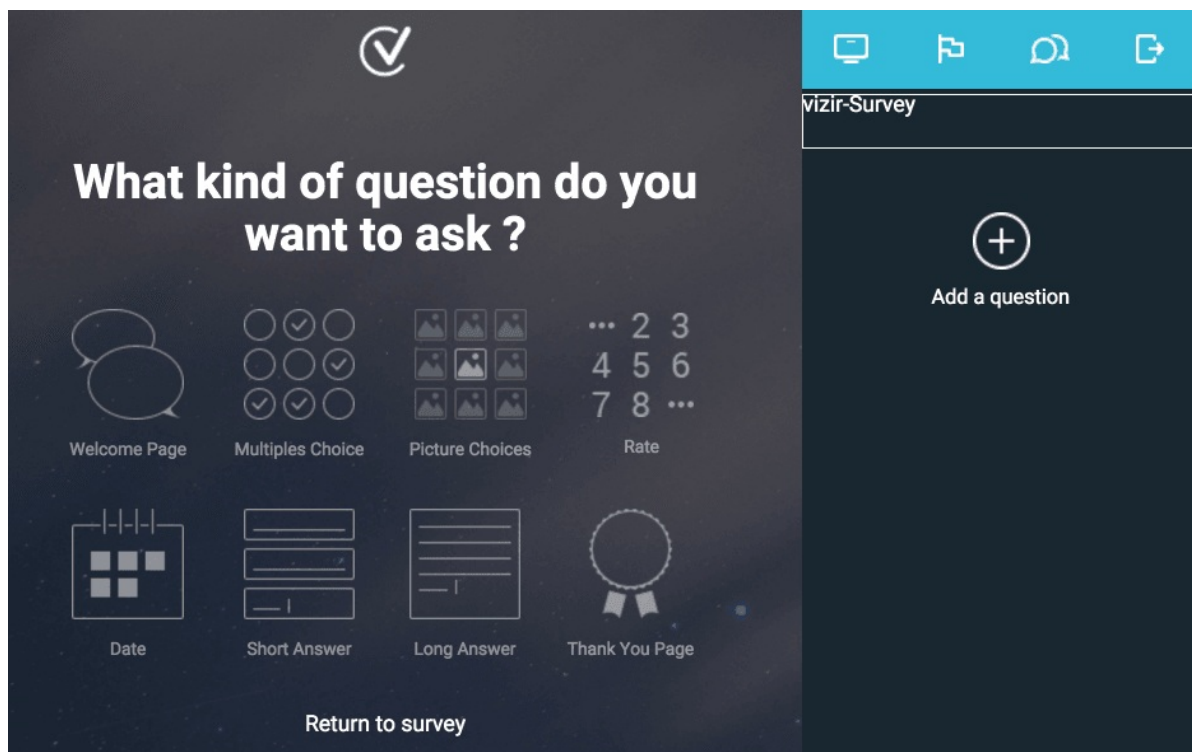
Vizir

Vizir is a free web app which **facilitates the creation of online surveys and the analysis** of the respondents data. Vizir questionnaires can be viewed on any type of device and can be shared via social media, or can be published into your website easily. It also works hand in hand with MS Office.

No initial registration required to create a survey.

Free plan includes unlimited questions and responses.

Good tool for those not needing sophisticated and costly survey tools (SurveyMonkey). It provides a simple and non-technical way to create good-looking questionnaire and to easily analyze incoming data. It is better than Google Forms relative to interface design and data analysis and a good alternative to Typeform if you need something that allows to spend less time creating your survey.



4) Miscellaneous

GIFmakerio

GIFmakerio is a downloadable software for Windows and Mac designed to **facilitate the creation of animated GIFs from YouTube** and Vimeo videos (and also from 200 other video sites with the PRO version). It is possible to select a specific part of a video and to convert it to an animated GIF and to add filters and overlay text labels /captions on it.

Pro version adds precise trimming, longer and higher quality GIFs, more filters, place your own logo and more.

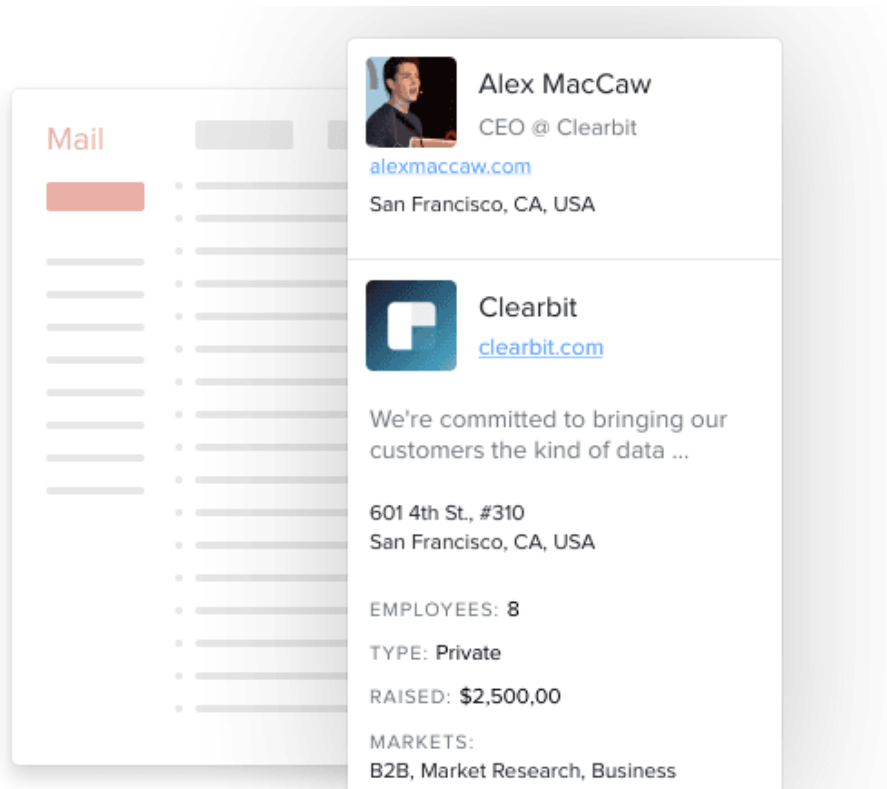
Easy-to-use GIF animation builder does what it promises and provides lots of useful controls and filters to further improve and customize your results. Recommended.

Clearbit

Clearbit is a **free Chrome browser extension that allows you to find email contacts of people**, their social handles, and detailed info about the location, size and business volume of the company they work for.

Useful free tool to find prospects and direct emails to journalists or other

important people for whom you have no direct email. 100% free.



Process.st

Process.st is a web app which allows you to **organize complex recurring workflows** by listing and ordering the individual tasks and sub-tasks and assigning them either to people or to automated bots (it integrates with Zapier).

A unique benefit of Process.st is that each task in a workflow can be documented in detail also with the help of images and video. It is also possible to create publicly shareable checklists, which can be embedded on any site and which can also be used for lead generation purposes.

An **excellent solution when you have complex tasks** that you need to run periodically and where different people may be assigned to it. With process.st, there's no way that a subtask can be skipped, overlooked or forgotten. Plus you get all of the benefits of being able to hook up to automated bots who can carry out reliably specific sub-tasks. Last but not least the shareable checklist creation tactic for lead generation is indeed smart though it can be confusing for a first timer to understand how to set one up easily.

This was the last recommended tool for this week, but if you liked this article then "run" to review the previous eleven editions. You'll discover many new and useful tools to improve and speed up your work.

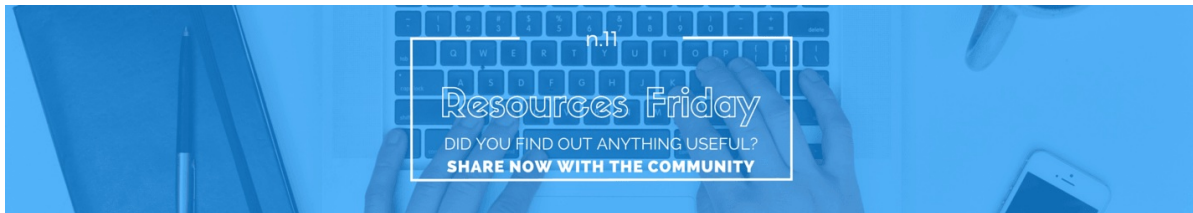
As always, I encourage you to let me know what you think of these tools, they can be useful, and if you want, you can recommend your favorite. I wait for you in the comments :)

Have a nice weekend!

Fabio.

Resources Friday n.11

by Beacon



Carl Sandburg said:

"Time is the coin of your life. It is the only one you own and you can decide how to spend. Be careful, do not allow others to use it in your place".

That's right. Time is a valuable coin.

Less waste and more it increases the time to devote to the people we love or to our passions. That's why every Friday I like to share with you, the tools that can help you save time, improve your work, and then, you save money in your life.

Are you ready to discover the tools I selected this week?

Let's start!

Index:

- 1) Plugin WordPress
- 2) Tool Web Design
- 3) Tool Web Marketing
- 4) Miscellaneous

1) Plugin WordPress

Instagram Feed

Instagram Feed is one of the best plugins dedicated to the famous social network that allows you to **integrate a photo feed** the profile of your choice. You can also enter the CSS and Javascript code to make only its design.

Fully responsive and easy to configure.



@instagram

Capturing and sharing the world's moments.



#WHPnearandfar

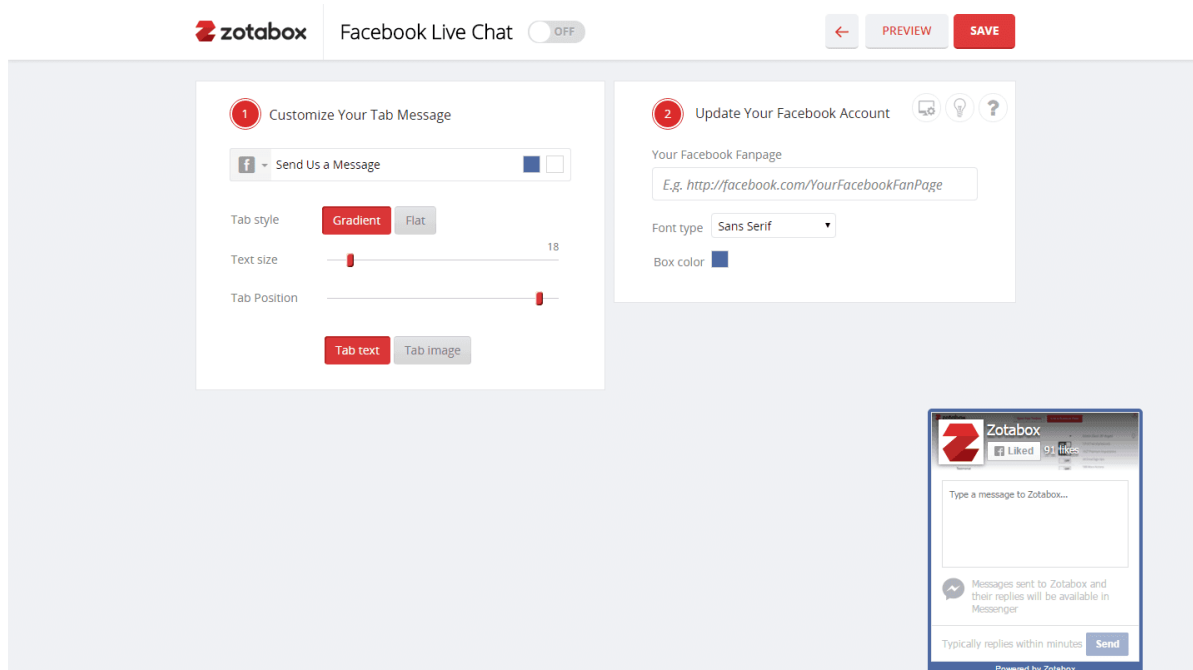
[Load More...](#)

[Follow on Instagram](#)

Facebook Live Chat

Facebook Live Chat is a plugin just published in the WordPress repository that

allows you to **integrate a chat on your site**, using Facebook Messenger. Developed by the team Zotabox, famous suite of tools dedicated to web marketing, is certainly a very interesting plugin, useful to create a simple and immediate **customers service**.



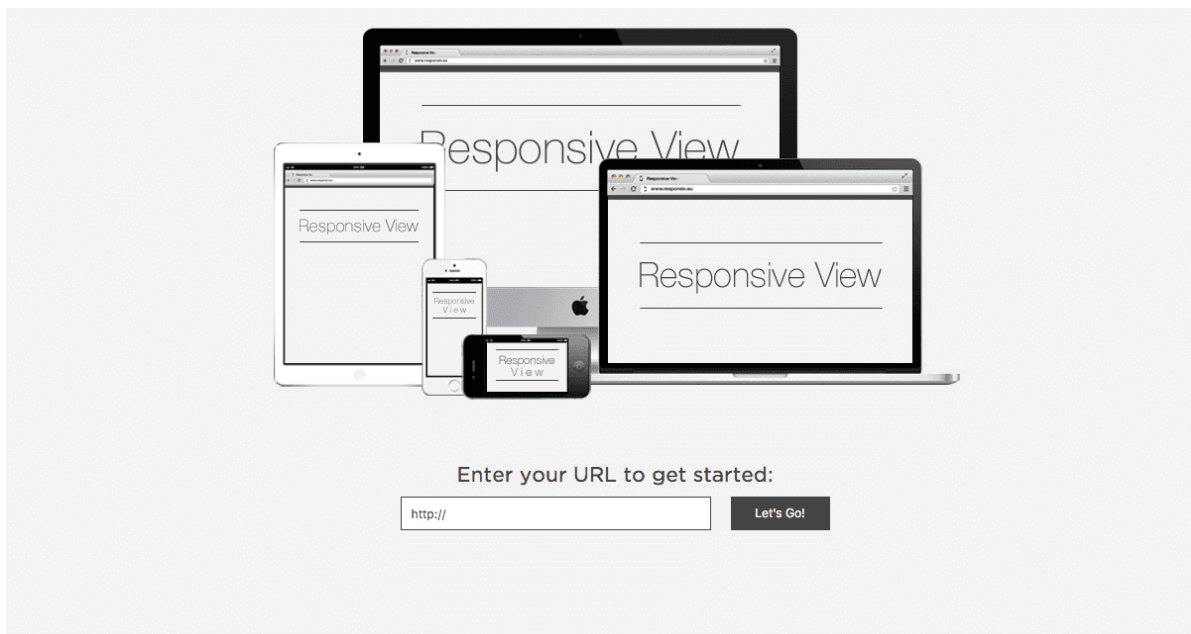
2) Tool Web Design

Responsiv.eu

Responsiv.eu is a free web app which allows you to instantly test any web page across a **good variety of device types and screen sizes**. From the iPhone 4, to the iPad and to desktop large monitor screens, you can see immediately how tyour new site or webpage is going to look in just one click.

Handy tool to check how your website looks across most screen sizes, orientation, and on smartphones and tablets. Easy, instantaneous.

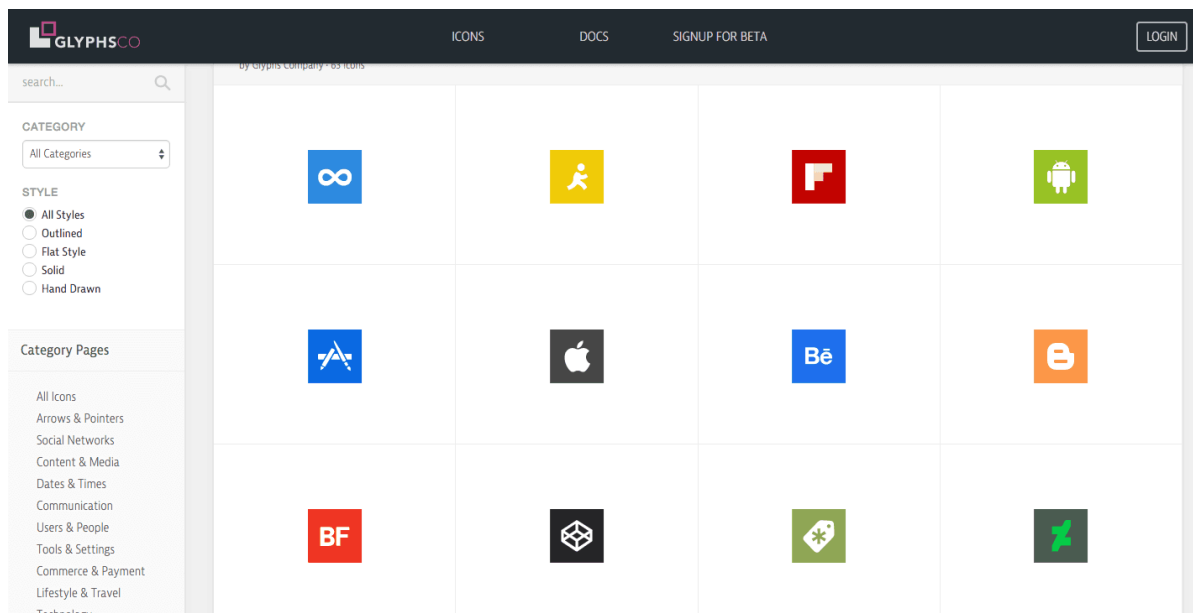
100% **free** to use.



Glyphs.co

Glyphs.co is an online library of glyphs and icons in .SVG format, which can be customized and stylized (colored, sized and styled) to your specific needs.

Good alternative to the Noun Project. Good quality icons and glyphs, that can be easily stylized according to your specific needs.



3) Tool Web Marketing

Test4Startup

Test4Startup **is testing a service Which analyzes your startup idea** and Provides Within 24 hours to report containing critical information about your project including availability trends, competitors, market size, and recommendations for your project.

More Specifically each report contains:

- Trend availability
- Market siz
- Investor activity in this segment
- Average check sum
- The list of the closest competitors
- Weak and strong sides of the competitors
- Recommendations for improvement
- Recommendations on prices
- The list of recommended sites advertisement
- Total assessment of the project

Innovative and inexpensive solution to evaluate any startup idea while gathering valuable intelligence data on your Identified market niche.

Growth Race

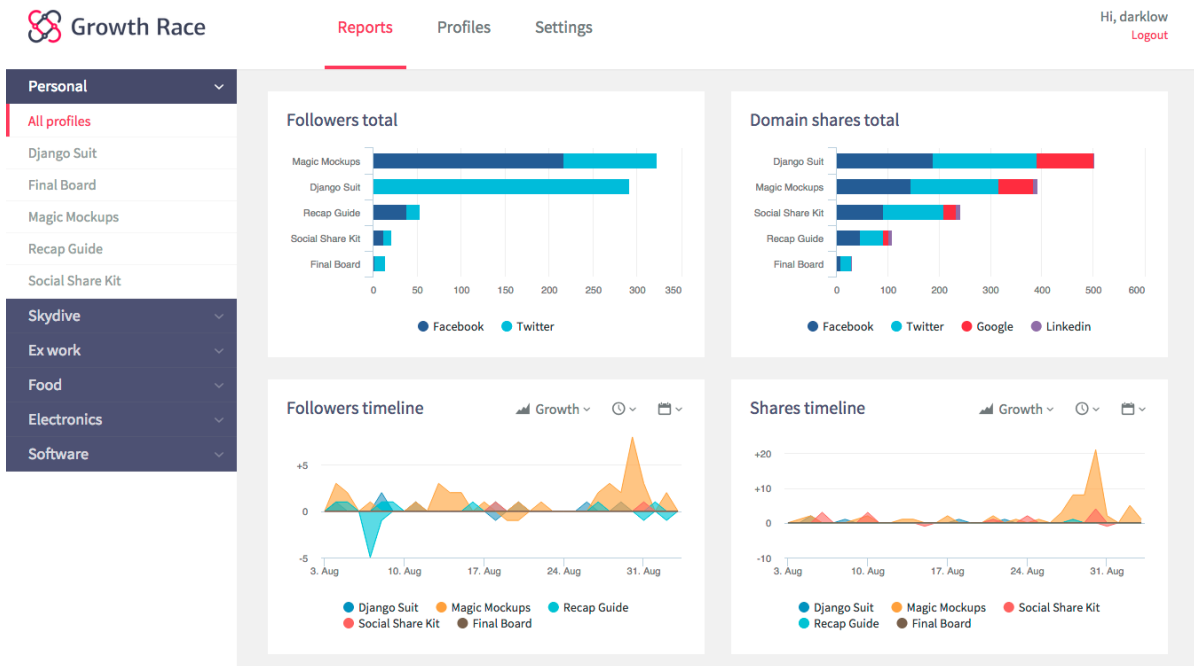
Growth Race is the new digital tool that allows you to **combine all of the most important metrics for your business in one place.**

With Growth Race you can:

- Draw many projects in one view
- Analyze your target market
- Track competitor
- Measure your social profiles
- Receive reports, and alerts

If you have many active projects and do not know how to draw them without going crazy by using multiple tools, Growth Race is an excellent solution to monitor all web traffic, metrics and your social profiles in a single dashboard.

You will save time and improve the monitoring of the most important data.



4) Miscellaneous

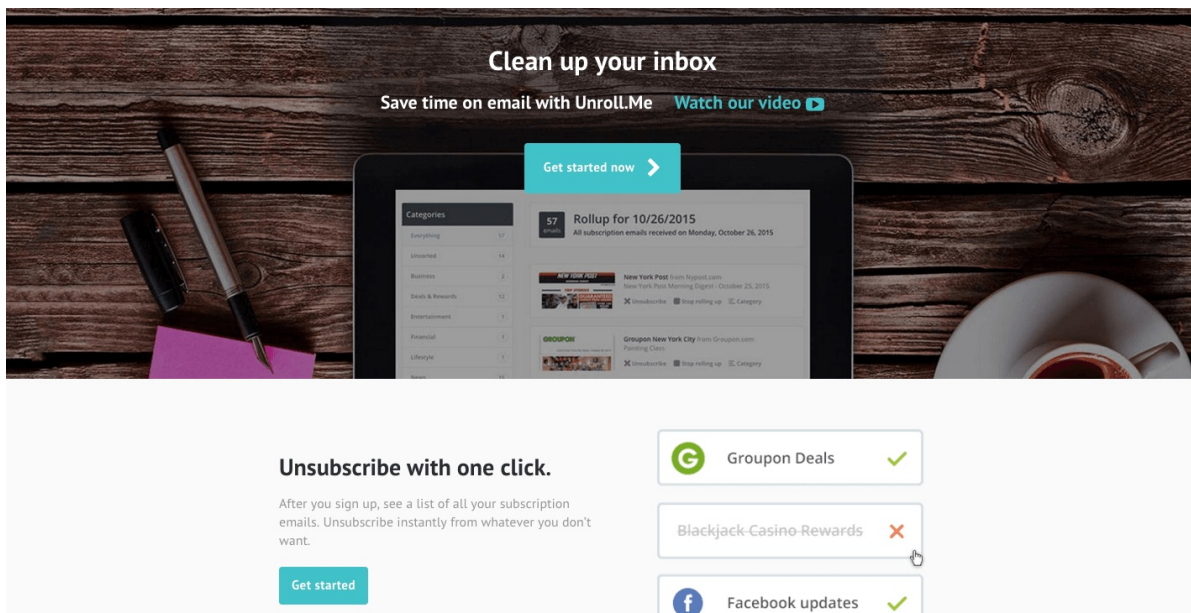
Unroll

Unroll is a free web app which allows you to:

1. Easily see and unsubscribe from all your unneeded email newsletter subscriptions
2. Roll-up and receive in one bundle email all of the newsletters you are interested in.

Works across all devices.

Within 10 minutes of using Unroll.me I had deleted over 60 newsletter I didn't really read anymore. My inbox is so much quieter now and I am not wasting anymore time in checking and deleting stuff I am not interested in.



123apps


123apps is a free set of online audio and video editing utilities. The tools are very easy to use and they interface directly with Dropbox, Google Drive and Skydrive to open and save your files.

The Video Cutter tool makes it very easy to trim a video by eliminating and cutting out specific sections of it. The Video Converter offers a very good set of supported video file formats and options to control resolutions, audio and video codecs and file size/compression.

The suite also includes:




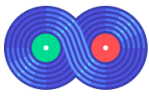





- Audio Cutter
- Audio Joiner
- Audio Converter (also available in a PRO version)

Excellent cloud-based suite of apps for basic audio and video editing and conversion needs. Works with both video and audio URLs and files that you upload. Easy, free and useful. Ad-supported. Highly recommended.

English ▼

Free Online Multimedia Software

123apps software runs in your browser. It's easy, safe and free.

 <h3>Audio Cutter</h3> <p>The easiest way to cut out a piece of music</p>	 <h3>Audio Cutter Pro</h3> <p>Powerful online audio cutting tool</p>	 <h3>Audio Converter</h3> <p>Convert audio files online from one format into another</p>
 <h3>Audio Joiner</h3> <p>Merge multiple audio files into a single track</p>	 <h3>Video Converter</h3> <p>Convert video files online from one format into another</p>	 <h3>Video Cutter</h3> <p>The easiest way to cut out a section of a video</p>
		

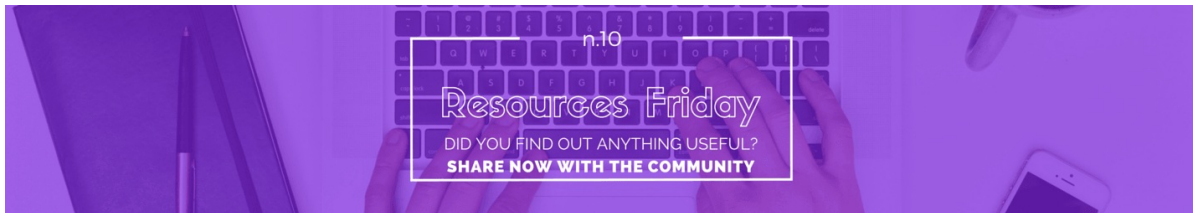
Resources Friday ends here.

Back next Friday with other new and useful tools for your job. As always, I encourage you to write in the comments your favorite tools, will certainly be useful to other people.

Have a nice weekend!

Resources Friday n.10

by Beacon



How many times have you wasted time looking for free quality images for your website and to become crazy to find the right one? Time that you could spend to improve your business using a tool like Zoommy that lets you find, in seconds, the image you're looking for.

Here, if you already know Resources Friday, you know that every Friday you can find tools and resources that can get you rid of these unnecessary waste of time, so you can focus yourself to better your business and enjoy more free time..

Okay boys, enough talk!

It 's time to start! ;)

Index:

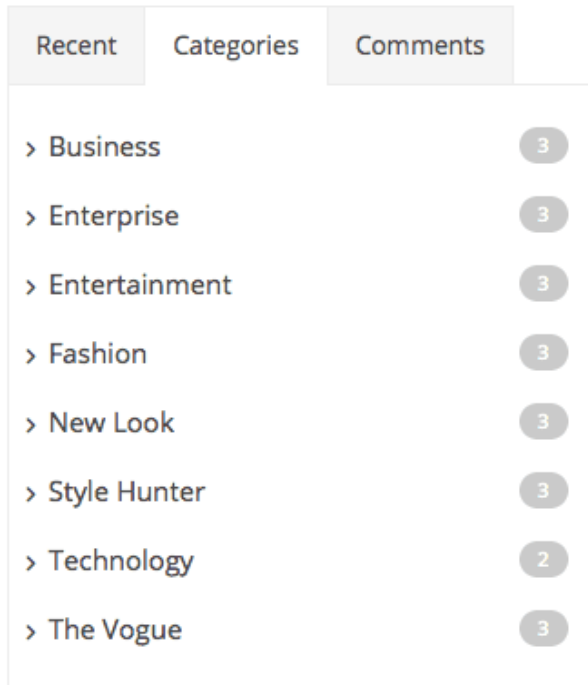
- 1) Plugin WordPress
- 2) Tool Web Design
- 3) Tool Web Marketing
- 4) Miscellaneous

1) Plugin WordPress

WP Tabbed Widget

WP Tabbed Widget is a WordPress plugin that allows you to gather **your widget**

into a tabbed widget style. Very simple to set up, and with a great graphical interface and fully responsive.

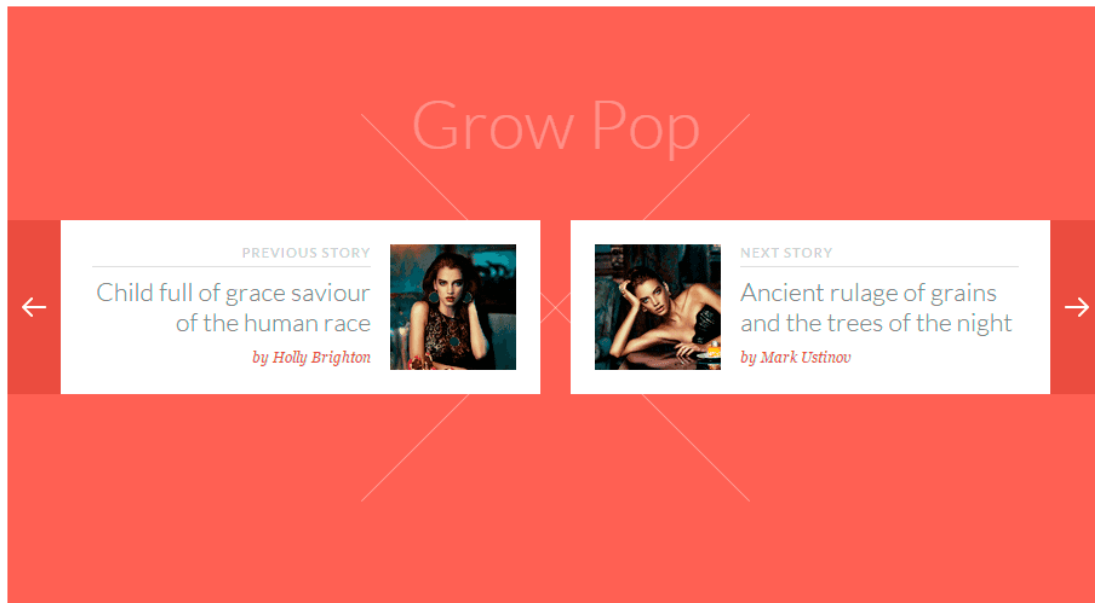


UCAT - Next Story

UCAT - Next Story is a new plugin, recently published in the repository of WP, which **adds a lateral navigation** to your blogpost, media, pages and portfolio, with interesting hover effects That in some cases Enhance the element, or show a preview of the content to as.

Very simple to set up and works perfectly with the latest version of Divi (2.6.1).

Here's an example:

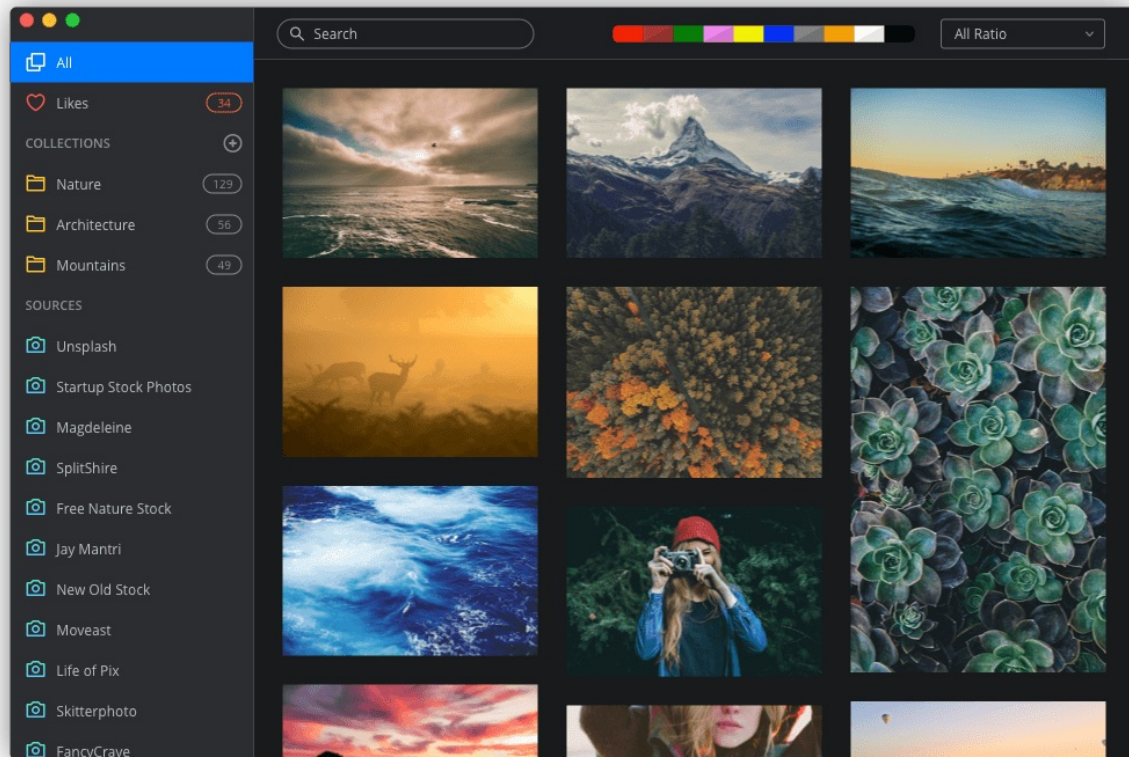


2) Tool Web Design

Zoomy

Zoomy is a cross-platform downloadable software for PC, Mac and Linux that allows you to search and find Creative-Commons or Public-Domain licensed images ready-to-be-used. **Zoomy taps over 30 free images sources** and provides access to over 10K images.

Great tool to rapidly find and download quality stock images at zero cost. Easy-to-use, cost-effective.

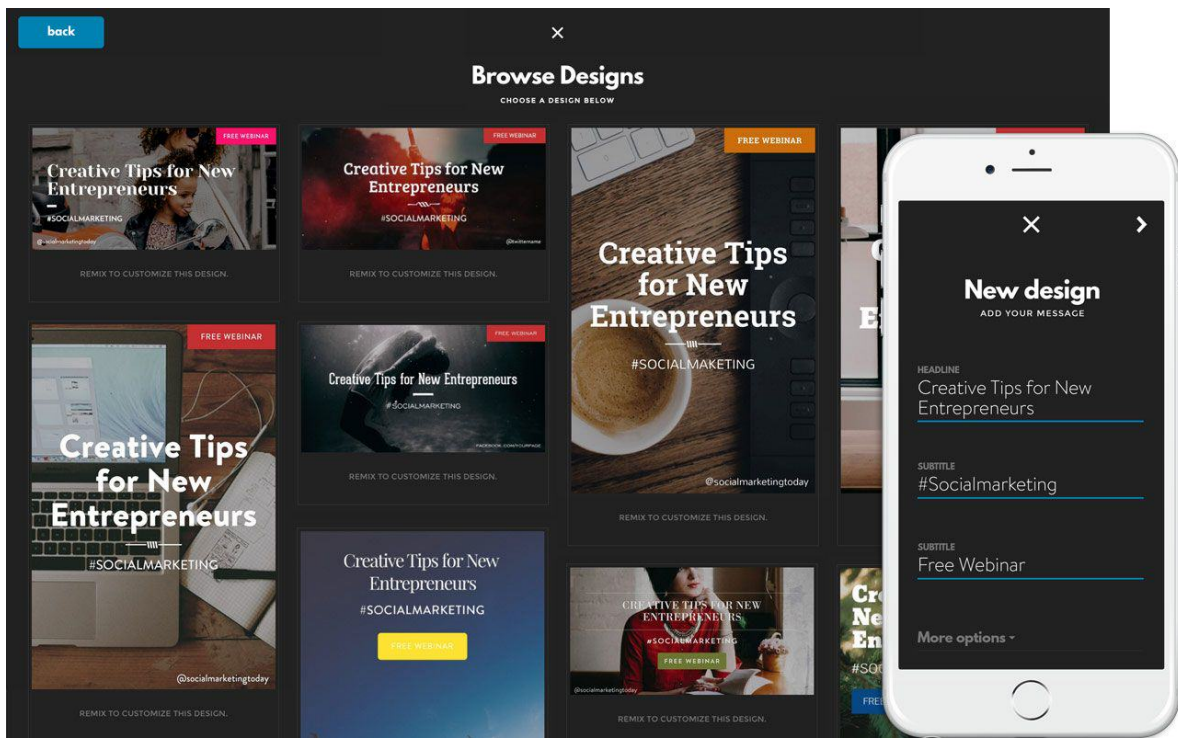


Designfeed.io

Designfeed.io **is a revolutionary web app** which allows anyone to **create great looking promos**, ads, social posts and more by simply inputting the key text and image you want to include. Designfeed can do the rest instantly, by showcasing tens of design alternatives ready to be used and in all of the ad and social standard posting formats for Facebook, Twitter, Instagram, LinkedIn, and Tumblr.

It really augments anyone's ability to produce professional-looking visual content. Very good for social ands, picture quotes and promos of any kind. Highly recommended.

100% Free



3) Tool Web Marketing

WebinarJam

Webinar Jam is a **very powerful webinar and webcasting platform**, capable of integrating:

- lead generation
- landing page creation
- full live webinar features including video and screen-sharing
- full audio and video recording
- full automated webinar playback
- live offers during events and a lot more.

and a lot more.

Excellent solution for anyone wanting to utilise webinars as a key marketing and sales channel.



TabSite

TabSite is a tool that allows you to give the turbo to your online marketing. In fact, it **offers many tools to improve your promotions** for Web, Mobile and Social.

Here's what you can do:

- Create Video and Photo Contest
- Create coupon / deal for Social
- Form and Survey
- Landing Page

and so on.

A tool, really complete that simplifies the creation of good marketing campaigns.

4) Miscellaneous

Telestream Cloud

Telestream Cloud is a **professional video transcoding service** offering the ability to convert video and audio to your preferred format and while using your custom selected settings (resolution, bitrate, compression, etc.). Easy to setup, and with all of the codecs you can think of. Fully customizable.

Usable, cost-effective solution for running video conversion tasks in the cloud, without taking up resources on your local computer.

EmailonDeck

Resources Friday n.9

by Beacon



If you already know Resources Friday, you know that Friday is not only the last day of work, but it is also the day when **you can discover new tools and resources** that can make your work easier, more efficiently and in less time. In fact, today you'll discover a new plugin for WordPress called **Imagify** that allows you to optimize images on your site with a simple click, with excellent results! And also a tool for discovering **Error404**, broken links of a website.

But I will not reveal in advance, then, let's start!

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1) Plugin WordPress

Pikiz

Pikiz is a free WordPress plugin which makes it **extremely easy to create visuals that contain images and text** to be published on social channels or inside your blog articles.

Key features include:

- 200 fonts
- Text color and size
- Filters
- Emoji
- 350 Stickers
- Include your own logo
- Photo cropping and resizing
- 1000+ free background images,

Useful, easy-to-use free tool to create visual posts in no time at all.



Imagify

Imagify is a new plugin made by the team of **WP-Rocket** (the best caching plugin available for WordPress) and promises to squeeze the most of every image on your site without loss of quality. Curious how it works, yesterday I tested Imagify and I was really surprised by the **simplicity of use, speed of compression but also by the results!** I reduced by 70% the weight of my images without losing a minimum of quality. A really excellent result!

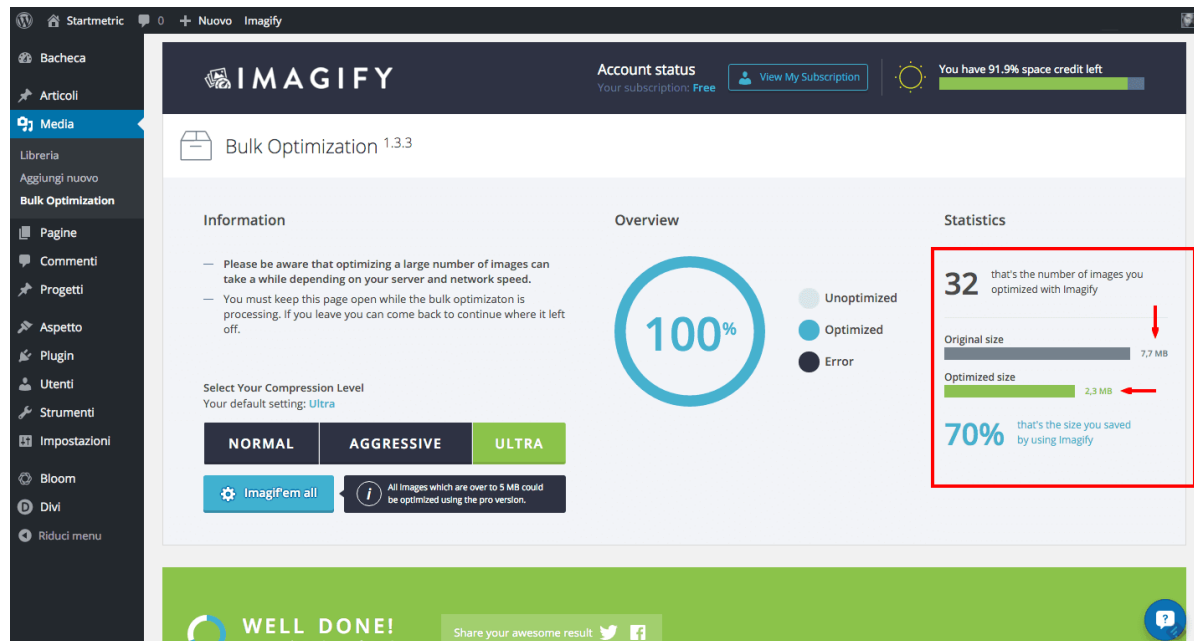
My opinion is that Imagify, very soon, will be the best plugins to optimize images, just as it was for WP-Rocket.

Unique, negative note:

You can optimize only 25MB of free images (150 images) every month, to increase this limit you have to pay for the premium version.

PS: At the first registration, you will receive a bonus of 75 MB, for a total of 100MB for the first month.

Below you can see a screenshot of my test.



2) Tool Web Design

Marqueed

Marqueed is a web app which allows to upload or share images, graphic designs and layouts and to add feedback comments, suggestions and review requests right on top of the image in a simple and intuitive fashion.

Allows for up to 2 private projects and 100MB of storage.

Extremely useful for anyone needing to get feedback and approval on graphic designs and layouts from other people.

Stylebot

is a free extension for Chrome that allows you to **quickly customize the look of a website** (using custom CSS).

You choose an item and choose the desired changes to the editor. You can change the font size, color, margins, visibility and more. It's also possible to write the CSS code manually, useful function for more advanced users.

Excellent tool for learning CSS and debugging the design of your site.

3) Tool Web Marketing

Advertise

Advertise is a free website that organizes all of the approved ad size types and formats for all major social media networks including Facebook, Twitter,

Instagram, LinkedIN, YouTube, AdWords and Google+. The best reference for online ad formats.

100% free.

The screenshot displays the Advertise website interface. At the top, there's a navigation bar with a search input, a 'Keep me posted' button, and social media sharing icons. Below this, a menu lists various ad formats: Single Image Ads, Carousel Ads, Video Ads, Video Slideshow Ads, Cover Image (highlighted), Profile Image, and Posts Image. The main content area is divided into three columns. The left column shows a 'Desktop News Feed' with a sample ad for 'Pouch' featuring a group of people and a 'Try Pouch Today' call to action. The middle column, titled 'Right Column', contains a table with specifications for different ad types. The right column shows a 'Mobile News Feed' with a similar sample ad for 'Pouch'. The bottom of the page includes a sidebar with social media links and a 'Contact' button.

Media	image
Width	1200 pixels
Height	628 pixels
Aspect Ratio	1.9:1
Text	90 characters

iNSTabs

iNSTabs offers a complete **suite of tools for your marketing on Facebook**, from the landing page to the polls.

Key features:

Landing Page

You can create landing pages with drag and drop interface using a set of ready to use templates, customizing each section of your landing page.

Tool to aggregate social networks

You can aggregate the best social networks in a single page.

Map Builder

You can create custom maps to be integrated into your fan page to be Readily accessible to your customers.

Form Builder

You can create custom forms. The creation is easy with drag & drop template and you can choose the specifications you need as the mode of validation, email or other fields.

Polls

You can create surveys and collect quickly and easily the opinions of your

customers.

RSS feeds

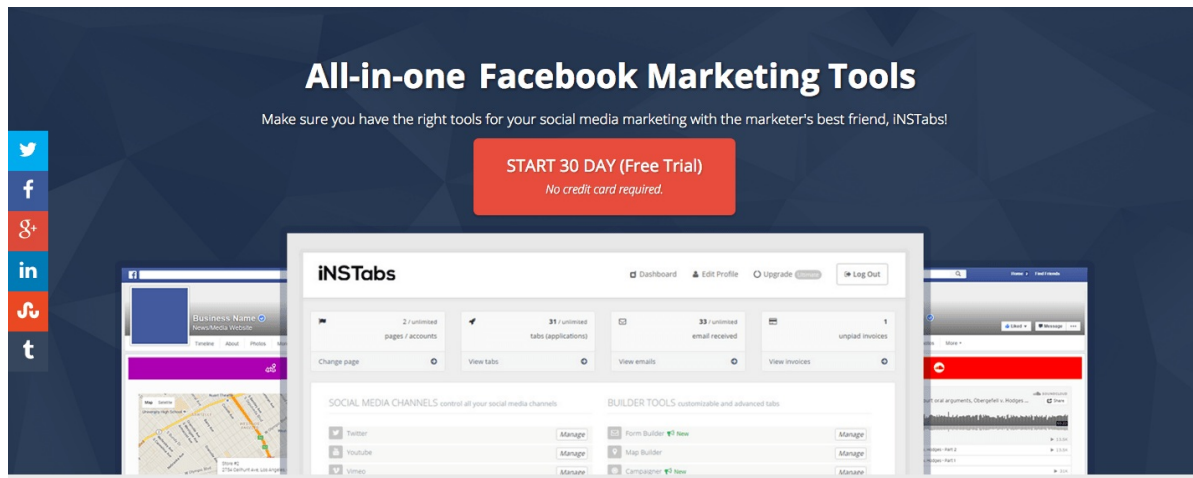
You can create an RSS feed on your Facebook page that will allow your customers to stay up to date.

Integrated services

It seamlessly integrates with services like Mailchimp, Aweber, Campaign Monitor and Google Analytics.

and much more..

A really complete tool to better manage any Fan Page.



iNSTabs puts everything at your fingertips

Page Analyzer

With Page Analyzer you can discover, in advance, if your images are suitable for ads and approved the rules of Facebook. If you do not already know, Facebook restricts the images used for ads that do not allow the use of the images that include more than 20% of text in them, and Page Analyzer helps you find out quickly.

Thank you **Geno Quiroz** for reporting this great tool!

20% RULE

BEFORE ADVERTISING POSTS, CHECK YOUR PHOTOS!
Images in your Facebook ads and cover photo will be disapproved if they include more than 20% text.

Facebook fanpage name or URL: or

Mark all fields containing text. Press "Ctrl/Cmd" to select multiple areas.



Pushcrew

Pushcrew it allows you to **send notifications to your users**, even when they are on your site. A new way to communicate with your users, which if used properly, can be a great way to **increase conversions** of your marketing campaigns. Also, it works both desktop and mobile.

4) Miscellaneous

Toggl

In the appointment, number 7 of Resources Friday, between the comments, **Pablo** (of which I know the surname) has reported Toggl, a Web-app tool I've **tested and that improves productivity** by monitoring the time taken to carry out activities.

You can create multiple tasks, you can use it together with your team, assign a cost to your time to have an estimate of the total cost, and more. In addition, it is available for all desktop and mobile platforms.

Thanks to Pablo for reporting !

Error404

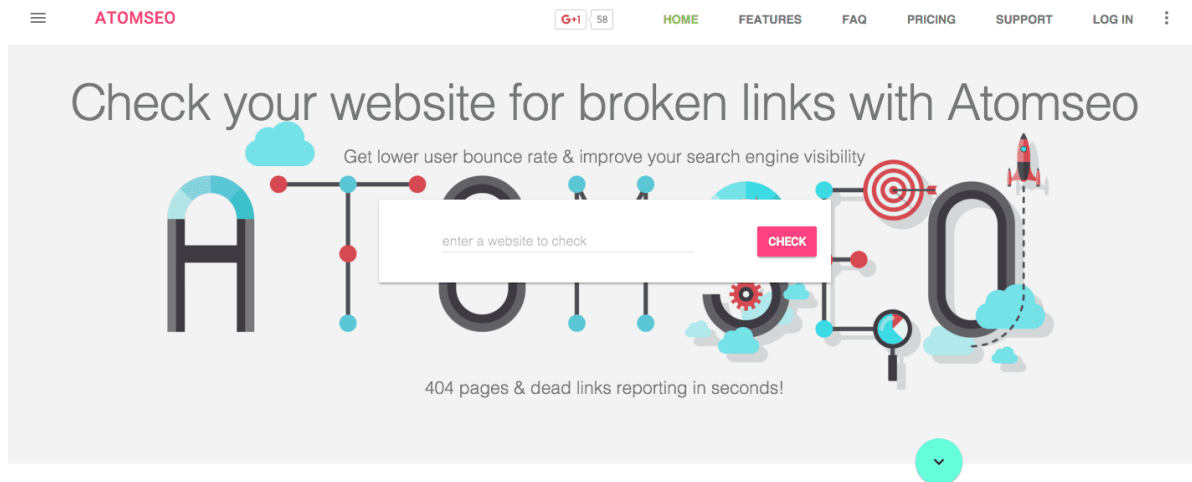
Error404 by AtomSEO is a useful web app which you can use anytime you need to **instantly check broken links on a website**. Just input the URL of the domain and you start seeing results almost in real-time.

Error404 can also check for broken links coming from other sites, and can send automatic alerts via email when a new broken link appears on your site or a link from another site goes down.

Effective, useful and speedy. I'd recommend it.

Free plan available. It includes:

- 5 reports per day
- 5 tracking reports by email
- 3000 Internal pages checked
- 300 External pages checked
- 100 Backlink pages checked



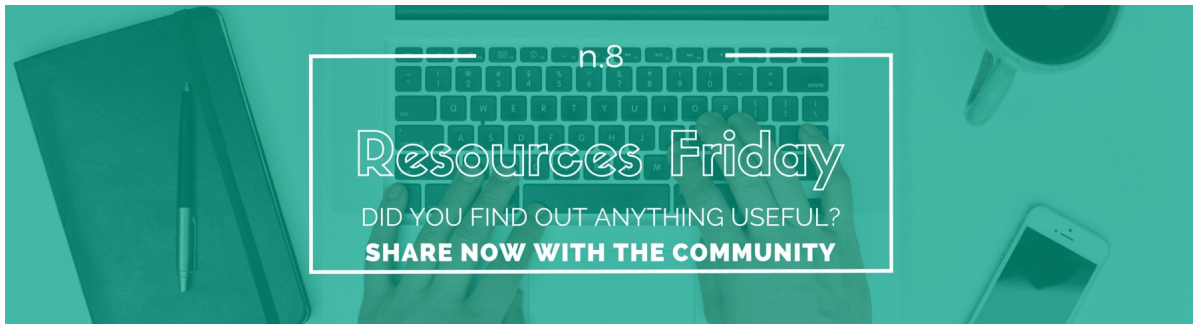
This was the last tool for this event, which returns, as always, on Friday.

Before concluding, I would like to know if there are some tools that you use for your work and you want to recommend to **the community**. You'll just write it in the comments, and I myself will try them and then enter them here in Resources Friday along with your name! :)

See you soon and good weekend!

Resources Friday n.8

by Beacon



Those who work on the web, you know that every day has the potential of struggling with the most absurd demands of its customers, and it would seem always against the clock!

Unfortunately, I tell you now, that for the first problem I can not help (but one day I may find a solution, let me know :D ..) but for the second I can do something.

Yes, in fact, as on every Resources Friday, I'll introduce new tools that will allow you to improve your work flow and then your results, but above all to save you time. Curious to know how?

Ok, so tell me ...

- How much time do you waste creating your custom quotes for your business proposals?
- How much time you waste to create and manage backups of your sites or those of your clients?
- And how would you feel if I told you that you can simplify or automate these tasks quite simply, with the tools that you will see today?

Find out together, let's start!

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1) Plugin WordPress

Solidres

Solidres is a plugin that lets you **create a booking system online** easily and with a really nice interface. Created primarily for the Joomla platform, but now available for WordPress, it provides all the tools to create a great booking service.

Here are some features:

- Responsive Design
- Multi-language support
- Support multiple business types
- Complex Tariff
- Statistics
- Invoice & PDF
- Room slideshows
- Multi-Payment Gateways

and much more. More information: <https://www.solidres.com/>


More information: <https://www.solidres.com/>

1 Room & Rates
2 Guest info & Payment
3 Confirmation

Available rooms from 2015-03-24 to 2015-03-25
Reset

Select your room type, review the prices and click Next to continue
Next

2
Colonial Superior



This room measures 377 square feet (35 square meters). Complimentary wired and wireless Internet access keeps you connected, and the television is offered for your entertainment. A minibar and a refrigerator are provided. The private bathroom has a bathtub, as well as slippers, complimentary toiletries, and a hair dryer. Climate control, complimentary bottled water, and a safe are among the included amenities. Non-smoking. Free Wireless Internet. Breakfast Buffet.

Only 4 rooms left


More info

Standard rate

Starting from
USD155.00
/ room / 1 night

Quantity ▼

4
Colonial Suite



60 square meters. Windows open to **view of the city and river.** Living room. Desk. Television with premium cable/satellite channels. **Complimentary wired and wireless Internet access.** In-room safe. Refrigerator and minibar. Ensuite bathroom with bathtub. Bath amenities include hair dryer, makeup/shaving mirror, and complimentary toiletries. Slippers. Iron/ironing board. Air conditioning.

Only 5 rooms left

More info

Standard rate

Starting from
USD220.00
/ room / 1 night

Quantity ▼

AffiliateWP

AffiliateWP and definitely **one of the best plugins for WordPress for Affiliate Marketing**. It offers a great suite for monitoring and managing the affiliate network all from a single dashboard. You can see in real time the performance of your affiliate marketing, and integrate it with the best web marketing services.

Affiliates Add New								
All (375) Active (140) Inactive (0) Pending (202) Rejected (33) <input type="text"/> <input type="button" value="Search"/>								
Bulk Actions <input type="button" value="Apply"/>		375 items « ‹ 12 of 13 › »						
<input type="checkbox"/>	Name	ID	Earnings	Rate	Paid Referrals	Visits	Status	Actions
<input type="checkbox"/>	Carroll Evans	45	\$0.00	20%	0	1	active	Reports Edit Deactivate Delete
<input type="checkbox"/>	Helen Beauchamp	44	\$313.82	20%	26	724	active	Reports Edit Deactivate Delete
<input type="checkbox"/>	Johnny Strange	43	\$0.00	20%	0	0	active	Reports Edit Deactivate Delete
<input type="checkbox"/>	Jennifer Grier	42	\$0.00	20%	0	0	active	Reports Edit Deactivate Delete
<input type="checkbox"/>	Irene Busch	41	\$0.00	20%	0	0	pending	Reports Edit Review Accept Reject Delete
<input type="checkbox"/>	Domingo McAlister	40	\$0.00	20%	0	0	pending	Reports Edit Review Accept Reject Delete
<input type="checkbox"/>	Julie Harvey	39	\$0.00	20%	0	2	active	Reports Edit Deactivate Delete
<input type="checkbox"/>	Hugh Eaddy	38	\$0.00	20%	0	33	active	Reports Edit Deactivate Delete
<input type="checkbox"/>	Todd Salter	37	\$0.00	20%	0	29	active	Reports Edit Deactivate Delete
<input type="checkbox"/>	Malcolm Parks	36	\$0.00	20%	0	3	active	Reports Edit Deactivate Delete

2) Tool Web Design

On Board Tips

With On Board Tips, you can **insert guides and tips with box overlay**, fully customizable and transforming new members into satisfied customers. Useful for:

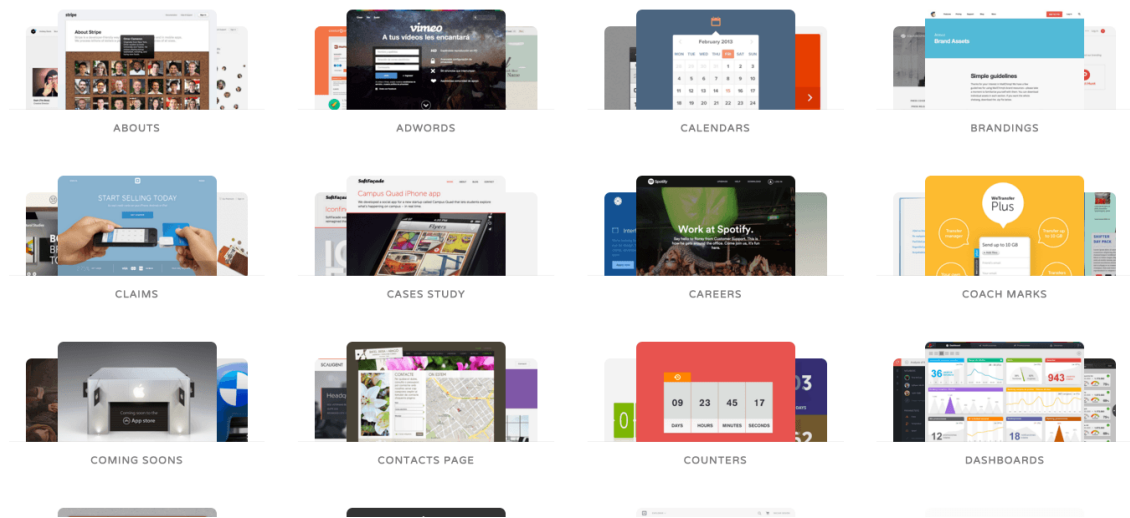
- Insert tip, instruction, or whatever you want in your web application, no competence to request code.
- Help your users to find out all the important functions and keep them "on board"
- Help new members to learn the key components of your product or service quickly and easily.

In addition, Onboard Tips, offers a suite of statistical data analysis on your website, allowing you to greatly improve your conversions.

CallToldea

CallToldea is a freely accessible **curated catalog of great design examples** of web pages across many different categories. From pricing pages to 404s, calendars, testimonials, pop-ups and a lot more.

Great free service for getting new ideas and inspiration on how to design and layout a new web page.

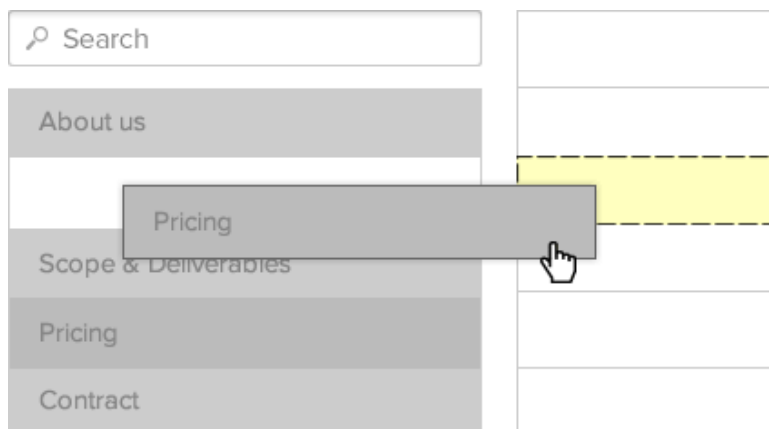


Proposify

Proposify **simplifies and enhances the process of creating professional-looking,** precise and visually impactful for project proposals including web site design and other digital work. Ideal for small agencies and freelancers who need to speed up and improve the quality of their estimates and proposals.

Proposify offers a **drag and drop** module feature which allows you to easily pick the pre-written content modules to use in each offer. Proposify supports also pre-designed and customisable themes, dynamic content, analytics, custom signatures, graphics and layout support.

Very useful to prevent unnecessary waste of time creating estimates.



3) Tools for Web Marketing

LinkPizza

LinkPizza is a **web service which allows websites** that contain tons of links to products and services to monetize such links by automatically generating affiliate revenues when people that click on them make a purchase.

Basically, what LinkPizza offers is an automated affiliate marketing engine capable of identifying all of your outgoing product links and to invisibly convert them into affiliate links so that you can be compensated when, thanks to you, someone makes a purchase.

"LinkPizza is the way to integrate advertisers from multiple affiliate programs at once, without having to sign up for all of them."

For anyone who must extract extra earnings at all costs from a website or blog that publishes lots of links to products, this looks like a must-try approach. LinkPizza creates affiliates links automatically. The limit is only determined by how many companies LinkPizza has partnered who offer affiliate commissions.

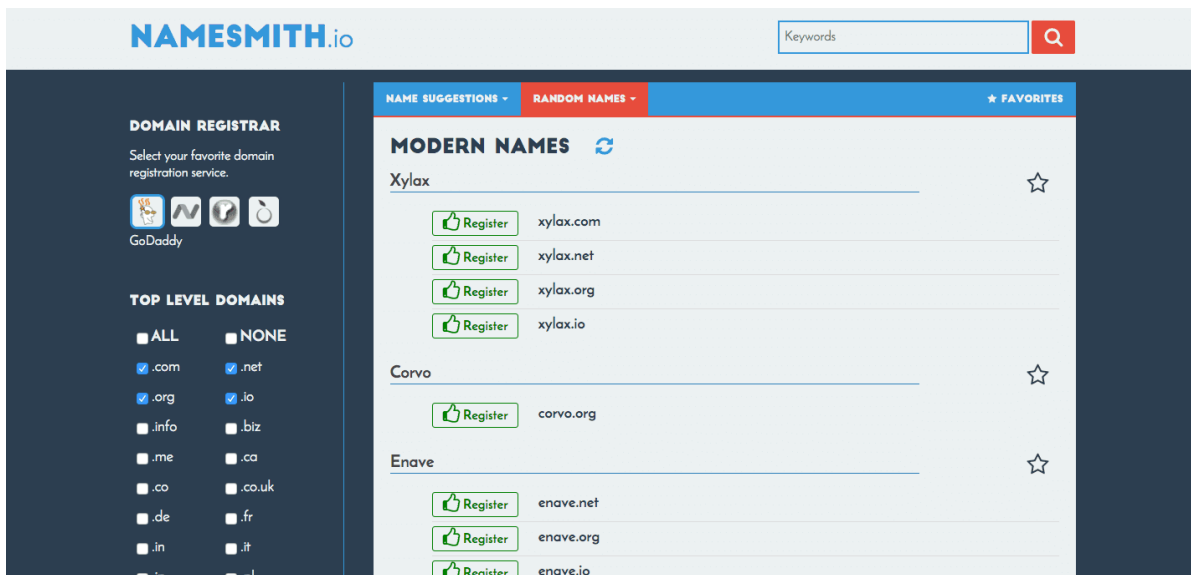
Gmail-tabs

To find out what Gmail tab is delivered to your newsletter? Try the free tool Gmail Tab, in a few seconds, you will know where your users will read your email. **Very useful to improve the CTR** (open rate) of your newsletter.

Namesmith

Namesmith is a free web app which allows uncovering **instantly tens of possible names** and keywords that you can use for your new business, website or app. You simply input 5 words to explain what your business does and Namesmith does the rest by immediately suggesting, tons of possible combinations organized in logical groups while showing whether the domain is still available or already taken.

One of the best tools I have seen to identify potential relevant names for a company with the minimum effort.



4) Miscellaneous

Yestersite

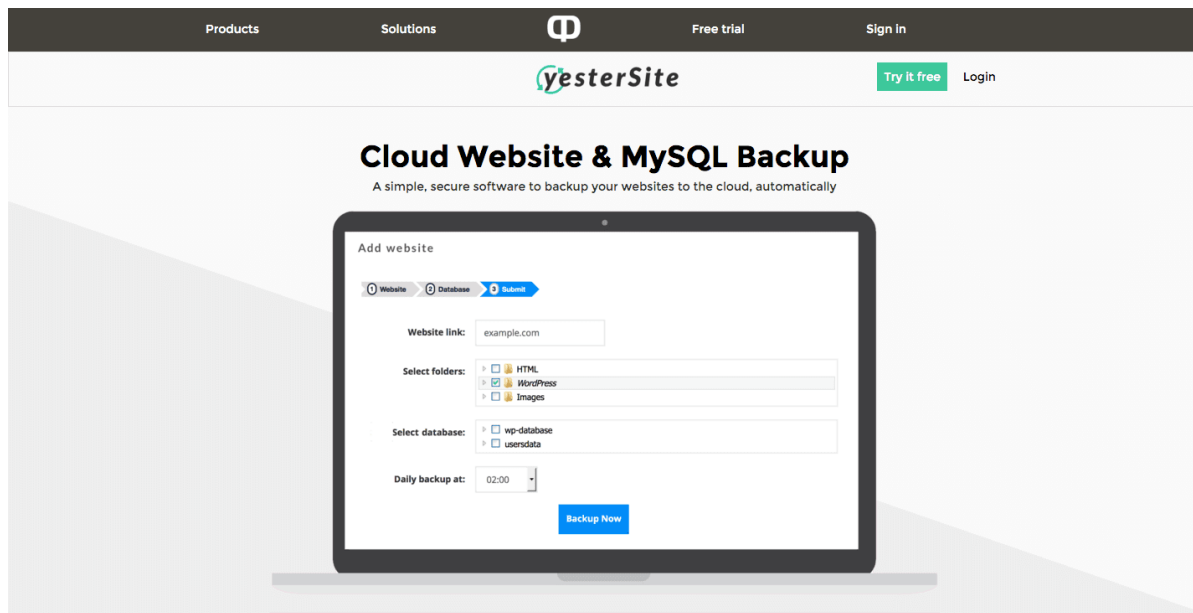
Yestersite is a web service which allows to **automatically backup your website(s) in the cloud**, and to easily restores or download it.

Key features include:

- **500GB** backups storage
- Automated Daily backups
- On-Demand Backup
- 30-day backup archive
- One-click backup restore or download
- Secure & Encrypted

The backup and restore service is an extra that many hosting providers already offer their customers, but they are not always easy to set up, while Yestersite allows **easy and fast setup** for daily backups of your website and keep them in a safe place and accessible at all times. Very convenient also plans that start at \$ 8 / mo / for a single site.

Free trial available (first three backups are free).



Website Grader

Website Grader is a free web app which **evaluates the quality of any** website by testing its performance, SEO, compatibility with mobile devices and security (SSL certificates) capabilities. It then reports both an overall score and individual scores for each area with specific information on what is not in perfect shape and should be improved.

It provides a basic evaluation score of any website and can be used to get a general feel for the status of a website when there is little time available and for non-technical people to get an idea of how well their site / blog is performing and where to look to improve its performance.

100% Free.

This was the latest tool for this appointment with Resources Friday, but you can find many others in previous articles.

Here are some of the previous editions:

- [Resources Friday 4](#)
- [Resources Friday 5](#)
- [Resources Friday 6](#)
- [Resources Friday 7](#)

Resources Friday n.7

by Beacon



How many times have you forgotten the password to access your social profiles, your Amazon account or your website?

How many times have you seen on WebSite with an image or a font that is a must have? Well, there is no need to worry about that now :) , today, in our traditional Friday appointment with Resources Friday, I'll introduce the tools to solve these problems, and a few more resources too....

Lets go!

Index:

- 1) Plugin WordPress
- 2) Tool Web Design
- 3) Tool Web Marketing
- 4) Miscellaneous

1) Plugin WordPress

WP-Optimize

Maintaining a website is a practice essential to maintaining a good overall efficiency, and one of the principal to be made to optimize performance, it is cleaning the database. WP-Optimize does just that!

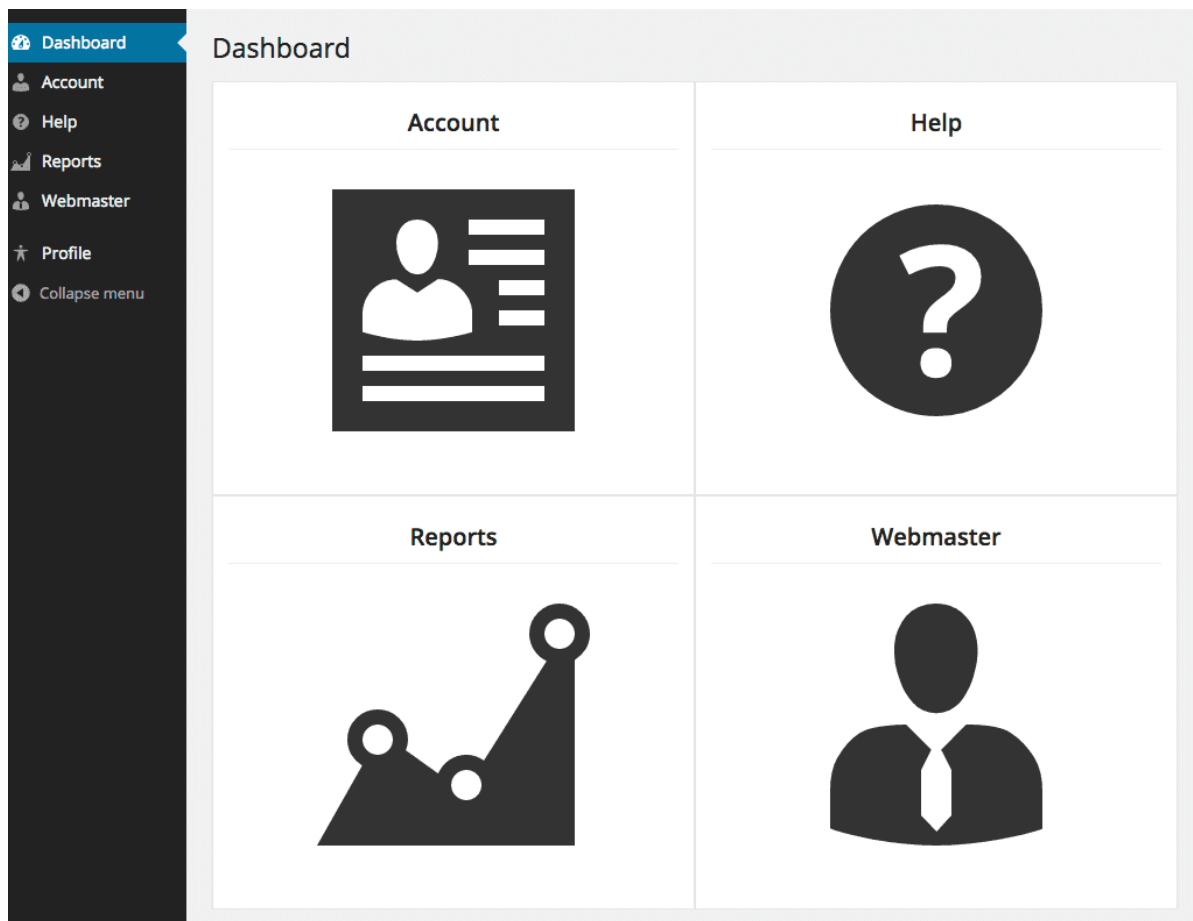
With a **simple** click, **you can clean your database** from older revisions of your

posts, comments from unapproved or spam, trackbacks and pingbacks from. You can also schedule automatic weekly cleaning and much more. Really good and useful plugin.

Clientdash

With Client Dash you can **easily customize the dashboard for WP** and make your clients life easier as well.

You can **add, remove, or change menu items administration**, customize the experience of the Dashboard widget and, you can also create a custom page that can hold everything you need for your company.



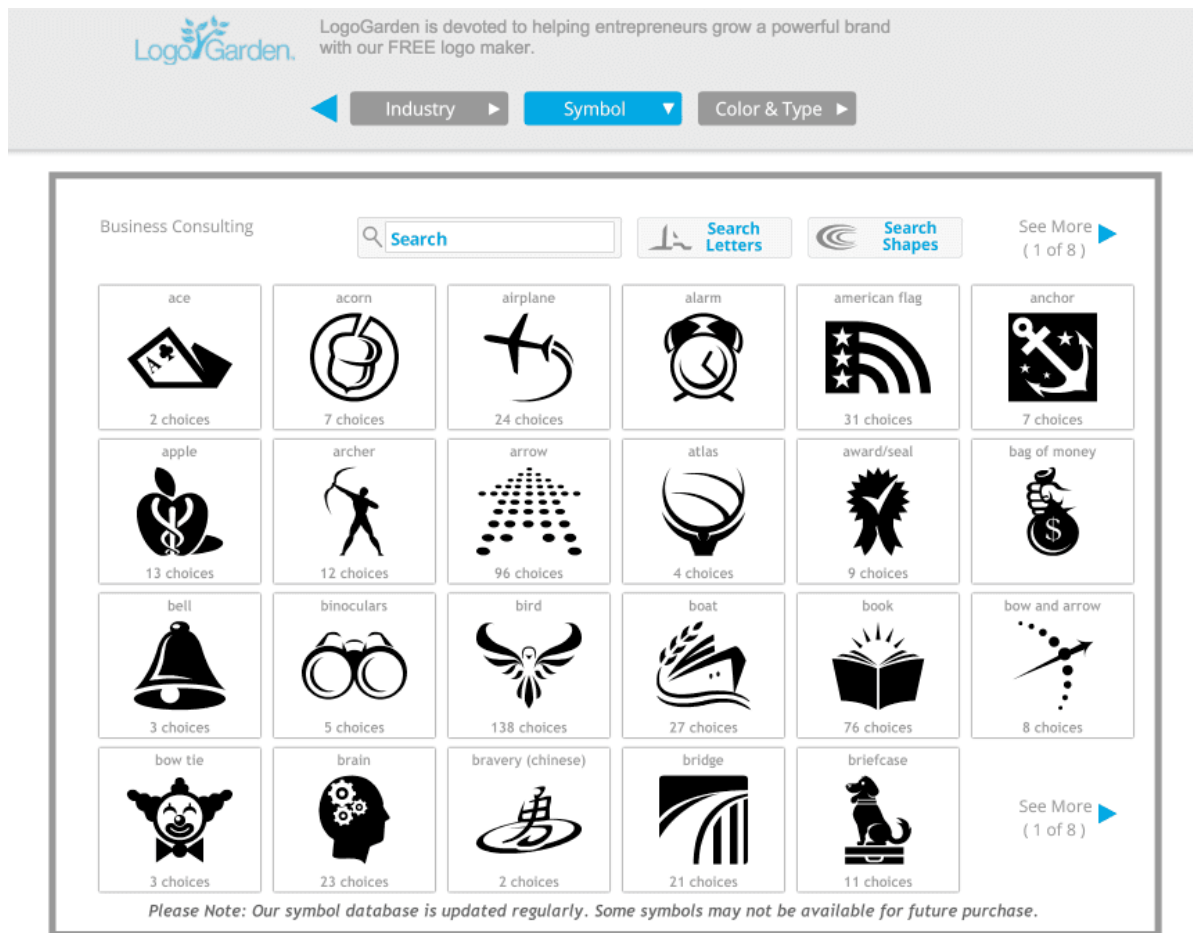
2) Tool Web Design

LogoGarden

LogoGarden is a web app which **makes it easy** for anyone to custom design a professional-looking logo by offering a free wizard builder and over 10,000 ready-made icons and letters that can be tailored and adjusted to your needs.

Free (including the download of low-resolution version of your custom logo). Pay for downloading higher resolution versions.

Easy to use. It provides a huge variety of graphic elements to work with, making the logo design process much simpler and less costly for those needing something looking good, in little time and with little expense.

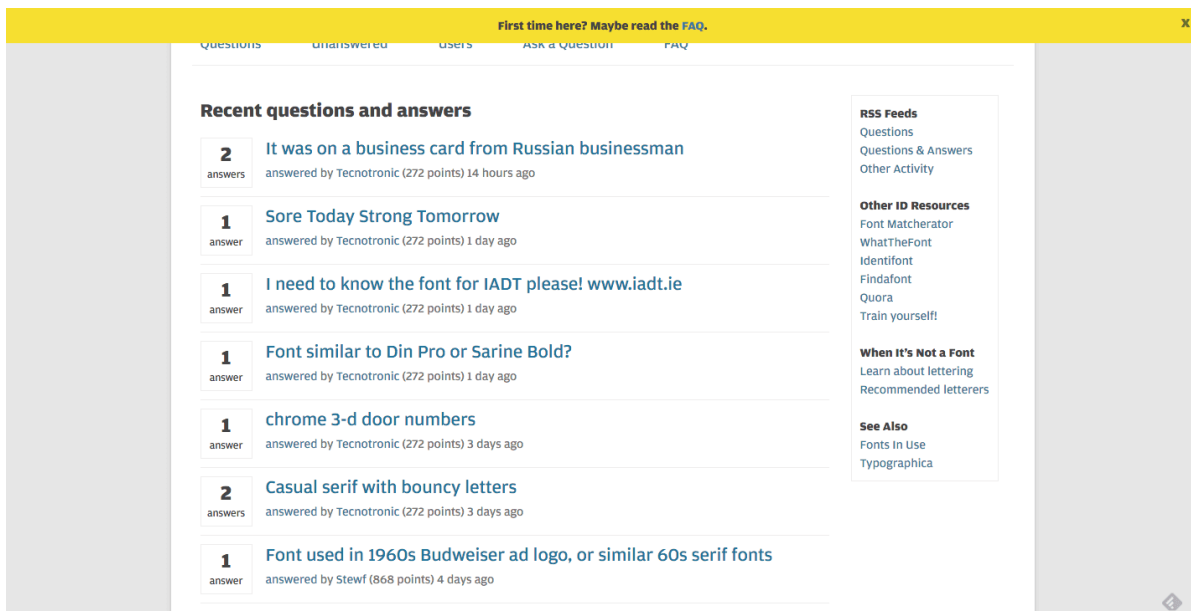


FontID

FontID is a **free web service** where you can submit questions and images about fonts and typography and have real human beings help you identify precisely what font is in your pic.

I have tried FontID myself and I was surprised by the timing and **precision of the response**. I submitted a screenshot of a logo with a unique rare font, and within an hour time, I had an email signaling me that someone had cleared my question and identified precisely the font in my pic. Indeed. Highly recommended.

100% free.



3) Tool Web Marketing

MediaToolkit

MediaToolkit is a web app that monitors websites and social networks for mentions of your specified brand names, people or keyword in real-time while providing useful analytics data for the same.

Monitors:

- 10M websites
- Facebook, Twitter, Google+
- Youtube, Vimeo
- Instagram
- Forums

Works across over 60 international languages, filters, search, API, data export.

Free plan available (monitors one keyword only for a max of 100 mentions/month).

Design for PR and Marketing Depts this is a professional keyword monitoring and analytics tool.

Mailparser.io

Mailparser.io is the tool that allows you to obtain structured data from your email and **save hours of manual work**.

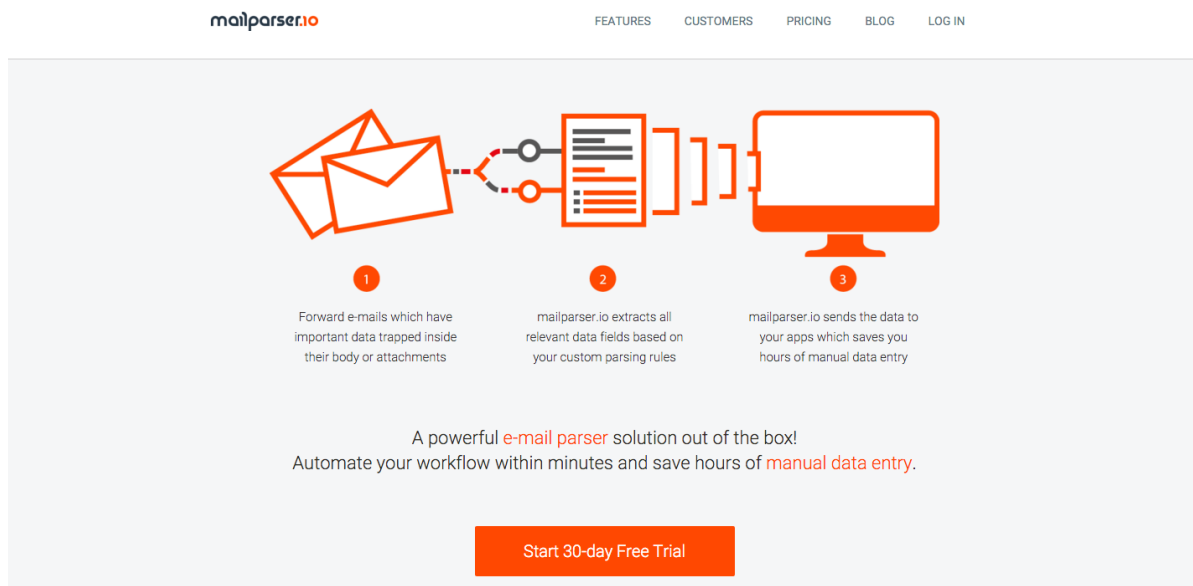
1. Forward the emails that have important data inside the body or attachments;

2. Mailparser.io extracts all relevant fields based on the rules you've set;
3. Mailparser.io sends the data to your favorite apps. No more manual data entry!

Mailparser.io transfers your data in seconds and allows you to download them in an excel file or connect with Zapier and send them to more than 300 web app.

Mailparser.io is:

- **Powerful.** It has a secure architecture and flexible and you can customize it according to your needs;
- **Simple to use.** No installation required, runs directly in the browser and does not need any technical skills to be managed;
- **Flexible.** You can set webhook to send data to your favorite apps.



Privy

With Privy **you can grow your mailing list from your website, from social or store**. Every interaction becomes an opportunity to grow your business and convert your leads into customers

Features:

- **Javascript widget.** Get the email with pop-up, banners, bars, and form;
- **Responsive landing page.** Deal with your campaigns on the web landing page shareable, Traceable and;

- **Actions based on behavior.** Timing advanced, exit intent, pre-compiled form. No skills required code.

Possibility of use

- Whitepapers, downloads, and coupon codes. Deal offers and downloading files after filling out the form.
- The process of redemption of online and in-store campaigns. get revenue and track ROI with geolocation and online offers.
- Automatically prevents fraud. Limit yourself to sign up new customers and you prevent the internal or external fraud.

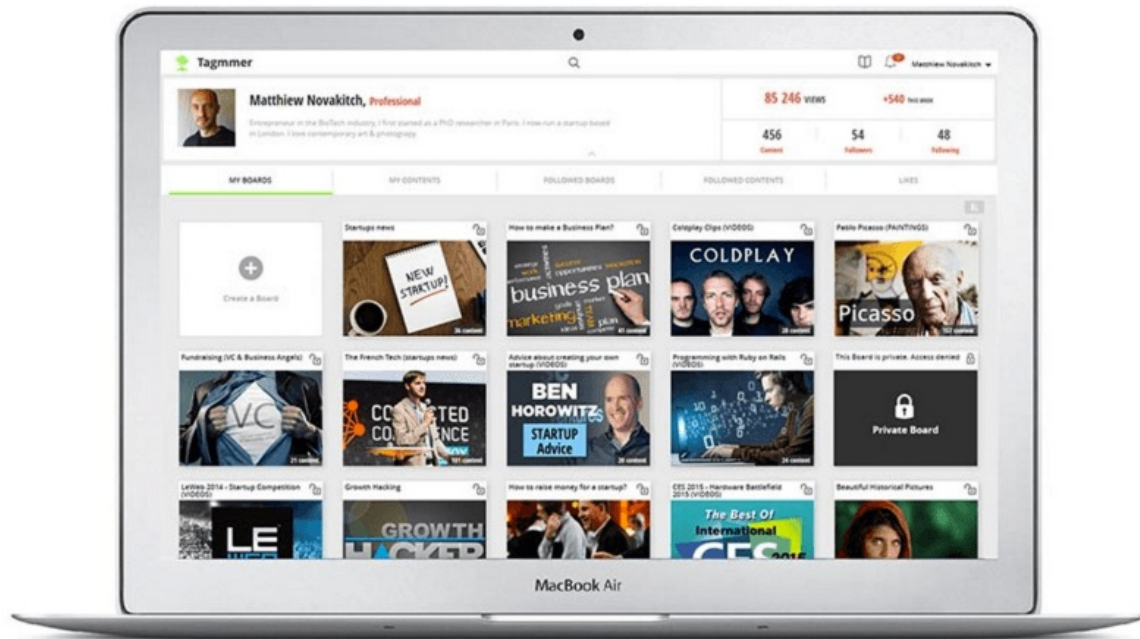
4) Miscellaneous

Tagmmer

Tagmmer is a web app which allows **you to collect, save and organize** into boards your favorite files, links, music, ebooks, and videos. Boards can be set to public or private and you have by default 30GB of space to save your favorite content.

Bookmarklet available. Content can be easily shared publicly or to your favorite social media channel. You can follow other public boards and discover new content. Each board can be visualized in four different ways.

Good tool to **save and organize all of the content types** you deal with in one space.



LastPass

LastPass offers a **full password management support system** that works as a browser extension, as well as downloadable software for PC, Mac and Linux and iOS and Android mobile devices. LastPass generates, manages, remembers and fills out all of your access credentials to most any online service.

Free version available.

Premium version allows full real-time syncing between desktop and mobile devices and access by multiple users.

LastPass is my favorite password manager. It's simple, easy to use, discreet and reliable. I use the free version and I am very happy with it as I use it across different computers as a Chrome extension. **Recommended.**

The Great Suspender

If you work at the computer for long hours and with many browser tabs open simultaneously, like me, it can happen that the computer's performance may be slowed, and in these situations, comes into play The Great Suspender.

An extension for Chrome allows to **suspend unused tabs after a period of time specified by the user**, thus obtaining a saving of valuable RAM. If you have a PC with at least 4 GB of RAM, The Great Suspender accelerate your life!

We reached the end of our meeting, and I hope, as always, this collection of instruments and plug-ins, can be useful for you and your business.

Resources Friday n.6

by Beacon



As every Friday, back Resources Friday, a curated list of new and useful tools to improve and speed up your work.

I confess I am excited to begin to introduce the resources that I have selected for this Friday, in fact, today I will introduce Pixlr, a fantastic alternative to Photoshop, simple to use, versatile and absolutely free! But that's not all .. just yesterday I discovered a brand new WordPress plugin that lets you create a reservation service directly on your website, with characteristics that will make you say "Wow!" ;)

What do you say then, to begin?

Index:

- 1) [Plugin WordPress](#)
- 2) [Tool Web Design](#)
- 3) [Tool Web Marketing](#)
- 4) [Miscellaneous](#)

1) Plugin WordPress

[Users Ultra Membership Plugin](#)

Users Ultra Membership Plugin is a plugin that allows the **creation of a**

Resources Friday n.5

by Beacon



We have come to this special weekend, which begins anew but also have a new appointment with Resources Friday. Before we start, I want to make you **my best wishes for a happy and exciting 2016!** It can be for you a new year made of much satisfaction, new targets and new dreams to chase!

But now take 3 minutes to discover the tools and resources that I have selected for you this week.

Let's start!

Index:

- 1) Plugin WordPress
- 2) Tool Web Design
- 3) Tool Web Marketing
- 4) Miscellaneous

1) Plugin WordPress

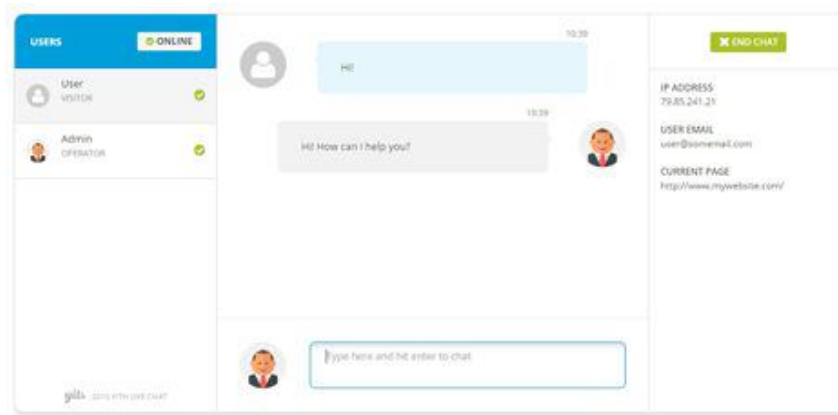
YITH Live Chat

Yith Live Chat is a great plugin that allows you to **create a live chat** to respond quickly to any concerns or requests from your users or customers.

Main features

- Customization of the messages (welcome, greetings, offline, busy operators)
- Availability of different tabs, multiple chats

Also available as a premium.



Recipe Card

Recipe Card It allows to **create beautiful recipes** that readers can print, save and review.

With its simple and versatile visual editor, in a little click, you can create your own recipes customizing: the layout, font, color and everything it takes to make magnificent all your recipes. It is also **SEO-Friendly**, this means that your recipes are perfectly optimized for the search engines.

+You Search Images Maps Play YouTube News Gmail Drive Calendar More

Google minty mousse brownies

Web Images Maps Shopping **Recipes** More Search tools

About 2 results (0.35 seconds)

Irish Mint Brownies Recipe
www.tasteofhome.com/Recipes/Irish-Mint-Brownies
 ★★★★★ 5 reviews · 1 hr 15 mins · 274 cal
 The brownies are topped with a min-flavored **mousse** and bittersweet chocolate icing. ... Irish Mint Brownies Recipe photo by Taste of Home
 Rating 4 ...
 Ingredients: butter, chocolate, eggs, sugar, vanilla extract, flour, chocolate ...

Minty Chocolate Mousse Brownies
www.justapinch.com/.../minty-chocolate-mousse-br...
 ★★★★★ Rating: 5 - 1 vote
Minty Chocolate Mousse Brownies - Minty Chocolate Mousse Brownies. ... Box Bet Crocker Original Supreme brownie mix (with chocolate syrup pouch) ...
 Ingredients: water, eggs, sugar

My Blog/Website + New Edit Post Howdy, admin

Chocolate Brownies

Very minty, moussie, brownies.

Save Recipe Print

★★★★★ Write a review

Ingredients

- 1 Box Betty Crocker Original Supreme brownie mix
- 1/3 c. water
- 1/3 c. vegetable oil
- 2 eggs

Prep Time 10 min

Cook Time 1 hr 5 min

Total Time 2 hr 15 min

Instructions

Heat oven to 350 degrees. Grease bottom of a 10-inch spring-form pan. Make brownie mix as directed on box. Spread evenly in spring form pan.

Bake for about 1 hour and 5 minutes or until the top is set. Cool completely, about 1 hour.

Notes

You can use a rectangular pan and cook for about 45 minutes.

Yields 16 Adapted from Sweet Treats & More

calories	fat	protein	carbs	more
50	5g	1g	0g	

2) Tool Web Design

FontPro

FontPro is a free web app which allows **exploration and browsing of over 20,000 fonts**. It is easy to test, compare and download any font you find suitable for your work. See here, for example, <http://fontpro.com/candal-font-16558>

A handy tool for designers who need to look for alternative font solutions. Allows collecting of your favorite fonts into a list. Intuitive, simple, easy to navigate.



CallToldea

CallToldea is a **freely accessible curated catalog of great design examples** of web pages across many different categories. From pricing pages to 404s, calendars, testimonials, pop-ups and a lot more.

Great free service for getting new ideas and inspiration on how to design and layout a new web page.

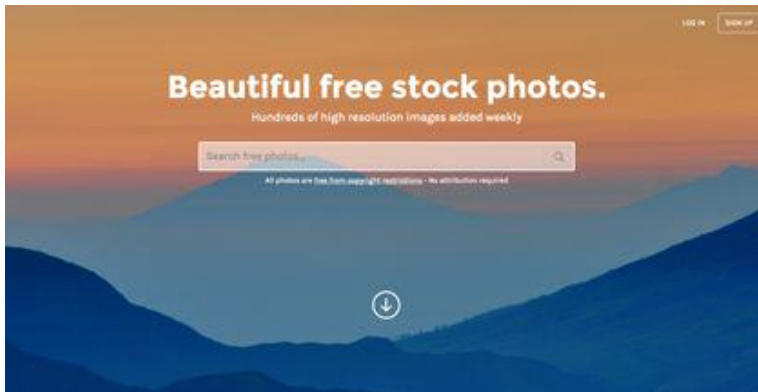
StockSnap

StockSnap is one of **the best places on the internet to find pictures**.

The team StockSnap selects only the images with the highest resolution and the highest quality and adds them to the database once a day. All photos are

released under license Creative Commons - CC0 do **not require attribution**, forget detours to look like and where you can post. You can search for photos by date, popularity, the number of views, to download, for favorite images, or make a simple text search.

The team StockSnap personally database taking pictures from the Internet and select those which come directly from users, the result is a repository of fear with beautiful images.



3) Web Marketing

Perfectbanner

Perfectbanner is a web app which integrates with **Google Adwords** as well as many other traffic networks. It claims to positively increase conversion rates of banner ads and another ad format by automating **A/B testing**.

Perfectbanner *lets you create variations of* your original banner's different design elements including alternate images, headlines or text colors.

When connected to your Google AdWords account, Perfectbanner can identify and pause poor performing ad designs while identifying better-performing

alternatives. By gradually eliminating all poorly performing designs and increasing the use of high performing ones PerfectBanner constantly improves overall conversion rates.

Ideal for AdWords users who need to **increase conversions** without having to invest further in more manual tests.

Kickbox

Kickbox is a web app which has been designed to check and thoroughly **verify the quality and integrity of the email addresses** in your newsletter distribution list. Weeding out bad email addresses from your newsletter distribution list is very important, as the percentage of undelivered or bad addresses in your list directly influences deliverability of your messages.

My comment: A useful tool for any serious marketer having a large list of email contacts but not seeing relevant open and click through rates. Also very handy for those publishers who have acquired a newsletter email list from others, have revived old lists abandoned for some time, or do not know the origin of addresses in their lists. (**note:** you should always verify the origin of your email lists)

4) Miscellaneous

Cast

Cast is a web app which makes it easy to record, edit, host and publish your own **audio podcast**.

Key features include:

- Live text chat and show notes during podcast
- Cloud storage
- Analytic
- Nothing to install
- No login for show guests you invite
- Muting of guests when needed

A simple web app to record and publish your personal podcast without needing to get and learn many different tools. Easy to use and inexpensive. A good solution for anyone starting out or wanting to create a podcast without needing to learn new stuff.

THIS IS CAST.

Record, edit, publish, and host your podcast.



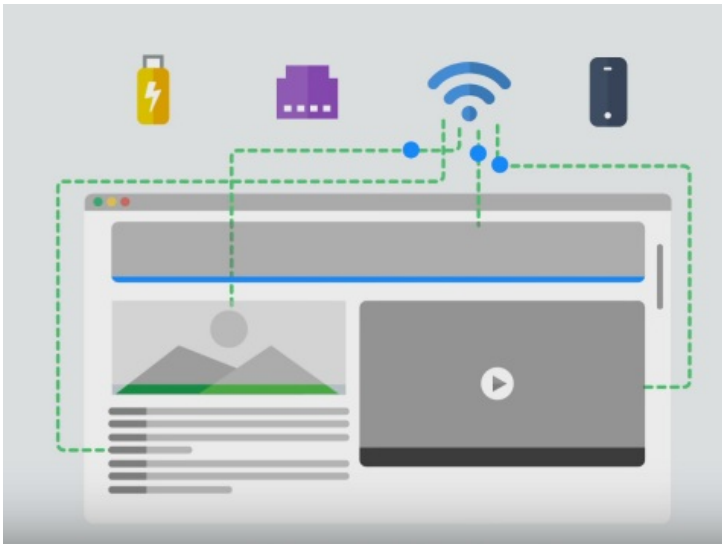
Speedify

Speedify is a downloadable software app for Macs and PCs which allows anyone to **combine and leverage** the total bandwidth and speed deriving from all of your Internet connections (WiFi, DSL, 3G & 4G) when bonded into one.

"Easily combine all your Internet connections for fast and reliable access to streaming HD content and high-resolution video chat."

"Speedify automatically detects and bonds active Internet connections such as WiFi, DSL, Ethernet, and 3G & 4G devices. The more you have the faster you'll go."

Quite useful for anyone needing maximum bandwidth and reliability, such as when you need to do a live webinar, webcast or an important video call with someone while connecting from an unfamiliar location, or when in places where connectivity is not that good.



Soovle

Soovle is a uniquely useful free web app which allows you **to uncover relevant keywords and keyphrases** for any specific word-root or topic by querying across your pre-selected set of search engines and marketplaces.

Soovle supported engines includes:

- Google
- Amazon
- Wikipedia
- eBay
- Yahoo
- YouTube
- Ask

- Bing
- Baidu
- Yandex

and several others.

Key features include the ability to save suggested keywords. Additional free bonus the updated list of top keywords for every day: <http://soovle.com/top/>

Truly useful tool to discover new and relevant keywords / keyphrases for your market niche. Recommended.

This was the last resort for this Friday. Do I remember back Resources Friday, as always, on Friday with other special tools.

But now it's your turn! What are, in your opinion, the tools that can not miss in your toolbox? What you can not do at least?
Now write it in the comments.

If you missed the previous editions of Resources Friday, you can see them by clicking on the links below:

- [Resources Friday n.1](#)
- [Resources Friday n.2](#)
- [Resources Friday n.3](#)
- [Resources Friday n.4](#)

That's all for today, but since today a new year begins, I want to greet you with a song that always puts me in a good mood, with the wish that for you, today is a day to live with a smile.

see you soon! :)

<https://www.youtube.com/watch?v=bZ-pu3FbKPc>

Resources n.4

by Beacon



Here we are! **Today is Christmas Day!**

One of those days to be spent away from work, one of those days to spend time with the people we love, one of those days to say goodbye to all our worries. So, before you begin to discover what new tools I have selected for you, I send you **my best wishes for a Merry Christmas!**

But as well as Christmas, it's also Friday, we cannot miss our appointment with Resources Friday, where every Friday you can find the best tools and resources dedicated to the world of the web.

In this edition you will find the truly unique resources, like **Wasify** the only tool that allows you to create a unique customer care system using WhatsApp. But you'll also discover **ZipBooks** with which you can manage your accounting easily, what a fantastic business tool and, it is free!

Let's go!

Index:

- 1) **Plugin WordPress**
- 2) **Tool Web Design**
- 3) **Tool Web Marketing**
- 4) **Miscellaneous**

1) Plugin WordPress

Tesla Login Customizer

Tesla Login Customizer is a plugin that allows you **to customize the login page of WP** in a few easy steps. You can customize almost every aspect of the login page, such as:

- Add a background image;
- Insert your own logo;
- Change the font;
- Redirect after login;
- Redirect after Register;
- Custom Login URLs;

and much more..



Contact Form 7 Style

Contact Form 7 Style it lets you **easily customize a contact form** created with Contact Form 7.

You can change:

- color styling,
- custom fonts (google fonts included),
- styling for input fields, text, text area, labels, submit button

- border-color,
- form background-color,
- form container styling,
- customized style can be imported / exported
- quick edit option
- support multiple forms with different design

It should be used in combination with CF7.

2) Tool Web Design

Specfox

Specfox allows you to **plan the design of your website easily**.

You can upload screenshots, add notes and create PDF presentations. Create, edit and manage the design specifications. Specfox simplifies the process of writing the specifications of your website to save you time and effort, there will be no longer need to have long sessions with developers to explain the specific design or create endless descriptions.

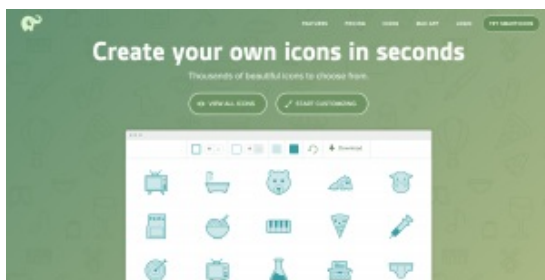
Smarticons

Smarticons is a tool that allows you to **customize your own icons easily and quickly**.

You can choose from thousands of icons and customize fill color, edges, thickness, etc.

Main features:

- From the style of the whole set or a single icon with a few lines of CSS.
- All icons are scalable and ready for high resolution.
- **2600 icons in the catalog** and at least 100 new icons released per month.
- Smart Icons organizes and syncs with Dropbox, ever more icons into folders.
- Create your own icons and use them with your favorite graphics software.



Clipping Magic

Clipping Magic **allows you to erase the background of an image** with a few clicks and with excellent results. Great if you have little experience in using graphic tools such as Photoshop or Gimp.

Animaker

Animaker is the new tool for **creating animated videos** without professional knowledge.

Whether you are a novice, a founder of a start-up, a social media marketer or an expert in video editing, Animaker Studio offers functions to give a professional quality. Simple and versatile, really it recommended.

3) Web Marketing

Wonder Push

With Wonder Push you can **send notifications** to your users from web and mobile.

Benefit from the full powers of your web marketing in three steps:

1. Create high-performance push messages. You can choose between several preconfigured templates according to your needs: welcome messages, invitations to register, thank you messages, satisfaction questionnaires, etc.
2. Sets the target and send. Send all your messages or segments your audience based on events and improves productivity by sending notifications to the correct time anywhere in the world.
3. WonderPush teaches himself. Using the power of the function of machine learning, WonderPush head automatically a part of your mailings on a panel specific to give you the best message for all your users.



Inline Manual

Inline Manual, is the solution for start-ups and SMEs to **engage and assist your customers with** integrated **tutorials**. You can easily create tutorials, guides onsite, product documentation, suggestions new feature announcements, tour product.

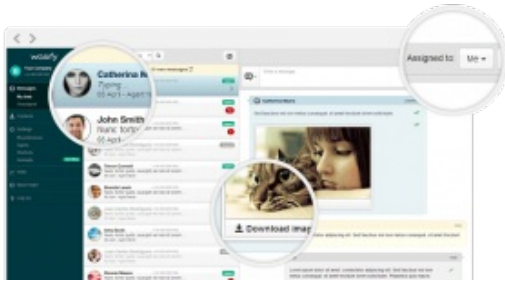
Wasify

Wasif is the only way to communicate with **your customers via WhatsApp** using your favorite browser. The customer care has never been so direct: chat with your customers at any time and anywhere, send text, images, video, audio, and share contacts.

How does it work:

- **Wasify** using a mobile phone number and an account of WhatsApp with your name (brand) to communicate with your customers. Thanks to the intuitive dashboard you (or your team members) are able to control and manage communications quickly and efficiently.
- **Multi-device**. Answer the conversations and requests from any computer or tablet with an internet connection.
Canned responses. Save time and make your customer care more professional with the default response: frequently asked questions will be answered in real time.
- **Auto answer**. The auto answer will provide a first contact with your customers when they start a chat. Useful for when you're contacted outside of office hours or if you want to inform about the terms of use.
- **Search chat**. Wasify you will allow you to search within messages is that the chat is open or closed to find quickly what you are looking for and make your job easier.

- **Multi-agent.** manage your channels of WhatsApp with members of your team. The multi-agent allows you to assign each customer to the agent best suited to maximize your customer care.



4) Miscellaneous

[Analytics-Toolkit.com](https://analytics-toolkit.com)

It is the tool for those who want to get the most out of Google Analytics

It allows:

- Automate daily tasks
- Save time
- Improve your skills on Analytics and adopt best practices

Main functions:

Check the state of health

Identify potential problems in the setup of Analytics, thanks to the instrument of control that will suggest possible solutions for common problems.

Analytics copy-paste

Speeds the setup and update tasks for multiple profiles. This tool allows you to copy-paste the display options and objectives of multiple profiles or property of Google Analytics.

Automatic filters spam

The solution to the referrer spam and bogus traffic, do the setup and forget. A simple tool to use to set protection filters. Never corrupted data or spam traffic.

Monitor updates to Google

Your site has been hit by Panda, Penguin or other updates to the algorithm? Find out in seconds if your platform was penalized (or enhanced) by any update.

Filters on the fly

Use the filters used for the views of Google Analytics.

Advanced URL Builder

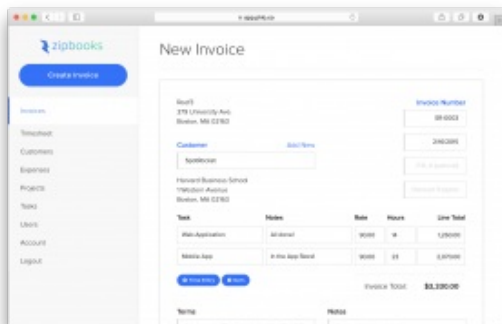
Create URL quickly to track your campaigns: generates one or more URLs with our tool, replaces URL builder Google Analytics.

and many other functions really useful.

Zip Books

Zip Books is the platform that helps manage the accounts of small businesses and start ups totally free.

- **No more paper:** Just send paper invoices, with Zipbooks post and track your bills instantly.
- **Really free:** Unlimited accounts, unlimited users, unlimited invoices. ZipBooks does not put its logo on your documents.
- **Log in from any device:** Even if you're on the move, at home or in the office, you're quiet: send invoices on the fly from any device: nice and responsive on every browser



So, what do you think of these tools? Did you know them already? Do you also

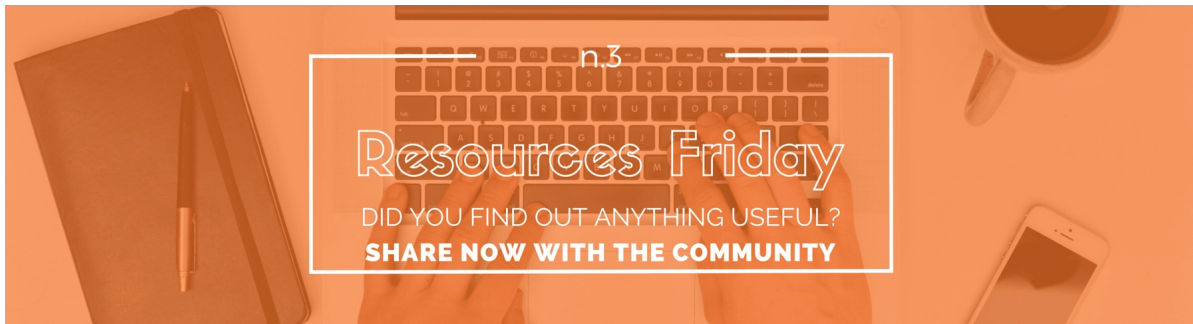
want to contribute to this list advising the tools you love and you can not do at least? Now write it in the comments.

I stop here. Resources Friday is back as usual on Friday. I'll leave you to this magnificent song, still wishing you a happy and peaceful Christmas. :)

<https://www.youtube.com/watch?v=BWf-eARnf6U>

Resources Friday n.3

by Beacon



Today is our third meeting with **Resources Friday**, where every Friday you get the best tools and resources to improve and speed up your work. For this Friday, I chose resources very different from each other, for example, discover a whole suite of tools to increase traffic to your website, and also a Dashboard from which you can see and manage every aspect of your online business. There are also tools such as Type Genius with which you can quickly find the right combination of font for each of your web projects.

But now enough talking, let's start! :)

Index:

1. [Plugin WordPress](#)
2. [Tool Web Design / Development](#)
3. [Tool Web Marketing](#)
4. [Miscellaneous](#)

1.Plugin Wordpress:

[Slider image comparison before and after](#) (Free)

As the name suggests, this plugin allows you to compare two images with a classic "before and after". Useful, especially in the field of photography but also

to show the result of a restyling to a website.



Go Pricing (Premium)

If you want to create the Pricing Table that do exclaim "wow!" then Go Pricing is what you need. With more than 150 style, 1900+ icons and hundreds of color combinations, **you can create beautiful Pricing Table.**

Booster for WooCommerce (Free)

Booster for WooCommerce is a really awesome plugin because it allows you to expand the capabilities of Woocommerce offering a full suite of personalization for every aspect of your e-commerce offering, such as:

- Prices & Currencies
- Button Labels & Price
- Products
- Cart & Checkout
- Payment Gateways

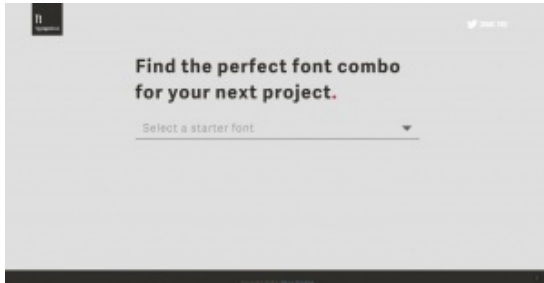
And more..

You should really look at all the "super powers" that this great plugin offers.

2.Tool Web Design / Development:

TypeGenius

Do you ever spend hours searching for the perfect combination of more fonts for the combo Title + paragraph? TypeGenius solves this problem. Simply select a font from the list and the rest will be taken care of by offering **the best combination of two fonts for your headlines and paragraphs.**



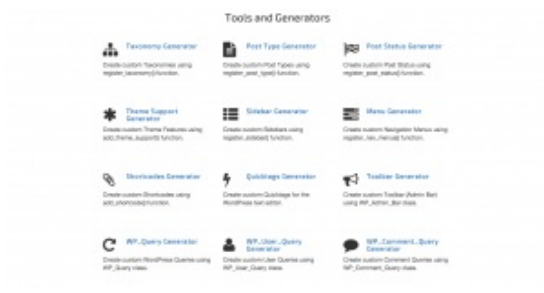
GenerateWp

If you're a developer and you love Wordpress, Wp Generate will definitely **save a lot of lines of code and time.** It is a code generator that allows you in a few simple steps to generate the code for any type of customization you want to apply to your WP installation.

Here are some examples:

- Custom Taxonomies.
- Post Types
- Theme Features
- Shortcodes
- wp-config.php file
- Register custom WordPress Scripts and Styles

And more..



WordPress Hooks Database

As the name suggests, it is a database that collects all Hooks present in WordPress. The list is updated up to version 4.1.

3.Web Marketing:

Filemail

How many times have you had to send large files via email, but cannot do that due to the limitations of upload? Here, Filemail solves this problem allowing you to send files of any size with a simple email. Fast, simple and effective.

Zoom

Is a freemium tool that allows you to create video and web conferences for up to a maximum of 50 participants. Available for both Desktop and Mobile.

BoomerangGmail

BoomerangGmail allows you to **program the sending of your own email from your Gmail account**. Among the many features present, it also offers the ability to track all your submission and you know when your email was read.

Cife

If I told you that you can check data from social media, analytics, marketing, sales, support, infrastructure all from one dashboard would you take me for a madman? Well .. then try Cife, and be prepared to ask: **"How did I live without it?"**.



Sumome

Is perhaps the **most popular suite** of tools to grow your website's traffic and drive your popularity up. For example, you can easily create a toolbar with a link to the page you want to bring more traffic to or insert a form to sign up to your newsletter. But this is just one of many Superpowers of Sumome. Just click the link and discover its full potential.

Hotjar

Hotjar allows you to find out what your users really want and this helps you to **increase your conversions** by really knowing what they want you can amend your copy, calls to action and where you put the most important aspects of your site to generate signs ups, form fill ins. To do this HotJar provides a complete suite of tools such as: Heat Map, map of clicks, online surveys, funnel conversion and more. If you really want to increase conversions on your website intercepting and improving its weaknesses, then Hotjar is the tool for you.

Stamplia Builder

Stamplia Builder is a tool that lets you **create templates for HTML emails with a simple drag and drop interface**. In fact, this visual-editor provides the ability for anyone to create beautiful templates for email without any technical knowledge. All the templates fit perfectly in all screens for a good user experience with each device and, what's more, it is also **free**.

4.Miscellaneous:

Passmarked

Passmarked is a web app that runs a battery of tests against any website URL you submit and it provides, Within seconds, an overall score as well as individual indicators and reports for each one of These areas:

- Performance
- Compatibility
- Content
- Security

Quite useful as a general fast test to evaluate a website or online property. Simple to use and to understand. Provides specific indications as to what can be improved. **100% free.**

I'll stop here, so now it's your turn.

Which of these instruments listed did you know already and which ones did you find out? Now please comment below or the comments and in the Facebook community.

And if you already know Resources Friday you also know that now you have to do is:

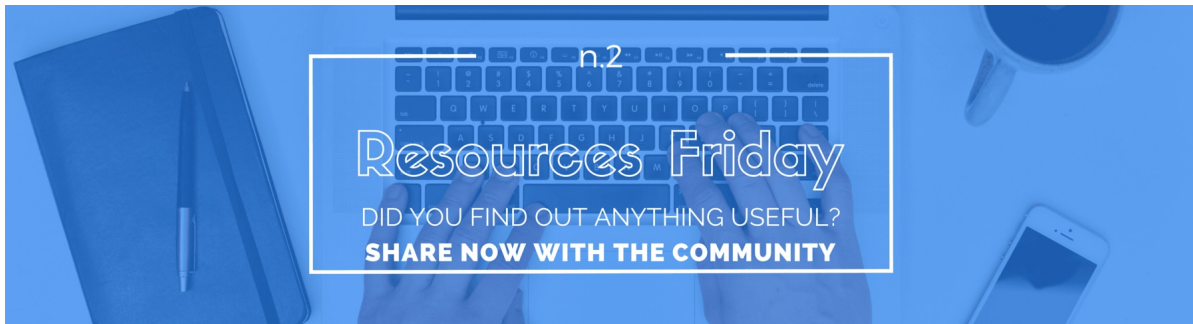
Play button and Volume to BALL!

Good Weekend, my friend! :)

<https://www.youtube.com/watch?v=QtXby3twMml>

Resources Friday n.2

by Beacon



We have reached the second round of Resources Friday, where every Friday you get the best tools and resources to improve and speed up your work. Today you will find, among other resources listed, a super list of tools dedicated to WebDesign, Frontify with which you can easily create your own style guide, a WordPress plugin that will revolutionize the management of the comments in your blog post and more.

Are you ready? Let's start!

Index:

1. [Plugin WordPress](#)
2. [Tools Web Design](#)
3. [Browser extensions](#)
4. [Misc](#)

1.Plugins WordPress:

Epoch

If you are tired of the classic comment form Divi then install Epoch right away. It is currently one of the best plugins dedicated to comments and, in my opinion, is

much better than its famous rival Disqus. It's loading speed, full compatibility with any theme (integrates natively with WordPress) with page caching, CDN, good experience from mobile and ease of use, makes it a great plugin.

It also integrates with the extremely useful plugin Postmatic, allowing response to comments on the blog directly from your mailbox.

Wp-Courseware (Premium)

With WP Courseware you can create a section of a website with courses, modules and classes, multimedia classes, certificate of completion, import and export of the course, quizzes, and more.

Also, it offers many integrations with third party services like WooCommerce, MemberPress, S2Member, WishList Member and others.

Simply Show Hooks (Recommended for developers)

As a developer you're always looking for the right hooks for your customizations so by signing up to the well earned nickname "Captain Hook", **Simply-Show-Hooks** make your life better!

Simply Hooks Show offers an easier way to view these hooks for online viewing on the active page. All you need to do is copy the hook you need and paste it into the functions.php and add_action add_filter.

If you try it Please share your experience here in the comments or on [Facebook community](#).

2.Tool Web Design:

Snappa

Snappa is a web app which allows anyone to create social posts, picture quotes, ads, promos and other social shareable content in one simple and very easy to use a tool.

Snappa integrates hundreds of ready-made design templates for almost every kind of use, plus 10K photos, 3K vectors and shapes, 200 fonts and the ability to upload your own images.

Free version available (5 shares-downloads/mo - 2 social accounts - limited templates)

Pro version costs \$15/mo and has no limits, plus it can save designs and it

connects to Buffer.

Great alternative to the famous and some would say, expensive Canva.

<https://fat.gfycat.com/EnlightenedSpryGordonsetter.mp4>

Frontify

Frontify is a web service that facilitates the creation of professional style guides. Newly created style guides can be shared privately, publicly, or (Pro account) can be branded and placed behind a proprietary login.

Effective both for print-only, digital, web and hybrid situations.

Curated list

A collection of resources maintained on the hosted platform - Zeef, dedicated to Web Design.

Inspiration, tools for graphics, fonts, stock images and free, job opportunities and much more. It will be impossible for you not to find something very useful! ;)

3.Extension Browser:

SnappySnippet

SnappySnippet is an extension for Google Chrome that allows you to select a portion of a web page and to take its HTML and CSS in a simple and fast way. To activate it you must open the inspector of an item and click on the new entry SnappySnippet.

Good fun!

4.Misc:

Crankwheel

Crankwheel is a web app that allows you to instantly share your computer screen, specific browser tab or application with anyone. There's nothing to install for your viewer and no need for them to login or register - simple.

100% free for individual use. Good solution for anyone looking for a fast and super-easy way to share screen with other people.

RealTimeBoard

RealTimeBoard is a fully featured collaborative whiteboard that facilitates the visualization of ideas, brainstorming sessions, workflows, design mockups,

alternative strategies, and of teaching materials.

Easy-to-use, full-featured collaborative whiteboard, does most everything you expect from it without ever getting into your way. Many uses and applications.

Screenlab

Screenlab is a web app which allows web designers and publishers to instantly test any web page or new design to see exactly what users see, what areas of the page they are attracted to, and where attention is needed.

To achieve these results Screenlab does not wait several days to collect enough visitors stats but leverages hundreds of eye-tracking studies and specifically developed algorithms to immediately compute reliable visualizations of how users will scan and read it.

A useful testing tool for web designers and small publishers looking to improve and optimize their web pages layout and formatting.

DebugMe

DebugMe is a handy visual feedback and annotation tool-sidebar which allows developers and designers to offer an easy-to-use tool to their customers to mark, highlight, cover and emphasizes any part of a screen, image, layout or webpage with extreme ease.

The sidebar can be published on any accessible web page by adding a line of Javascript code to it.

DebugMe will also collect useful tech info about the browser that is being used to watch and provide feedback.

DebugMe offers also a comprehensive dashboard to organize and see all tasks to be executed and feedback provided.



Zipboard

Zipboard is a web app which facilitates the process of reviewing, providing feedback and comments to any web design work. You simply submit a web page URL or upload a .zip file with your page design, invite collaborators, and start annotating and providing feedback on specific parts of the page by using a full set of mark-up and annotation tools.



Very easy and simple to use visual review and feedback tool. It can be reliably used by anyone who assigns web design work to a professional and then needs to check and annotate revisions and mistakes that need to be corrected.

Analyzo

Analyzo is a web service which facilitates the discovery and comparison of enterprise apps, their features and costs.

Now it's your turn!

What tools or resources to share with all readers of the blog and the **Facebook community**? Now write it in the comments.

We have come to say goodbye, but I want to do it my way, so as always

Play button and Volume to BALL!

Good Weekend, my friend! :)

https://www.youtube.com/watch?v=1VQ_3sBZEm0

Resources Friday n.1

by Beacon



Two weeks ago I proposed within the [Divi Theme Users Facebook Group](#) creating a weekly post that would gather all the resources, tools, plugins or items that could be useful for the whole WordPress community.

In short, a large container where everyone can take in or add something.

This idea is liked and has become a new weekly **Resources Friday**, right here, on the blog of Elegant Marketplace. This appointment will discover new tools, plugins, tutorials and articles that will help you improve your skills, and speed up your work by getting better results.

Before starting I would like to thank Eileen Corrigan, David Blackmon and Andrew Palmer for giving me this space.

But enough chatter. Let's start!

For this our first date I chose the resources very different, but I'm sure that will be very useful. You will find two directories that collect by category and tag hundreds of plugins for WordPress, a tool that will allow you to create quotes for your work in a simple, fast and with a professional graphics. Then you find a generator icons flat you'll love, and for the more geeks a collection of snippets dedicated to WordPress (and not only), and more.

For better navigation below you can find the index that will get you quickly to the resources that interest you most.

Index:

1. [Plugin WordPress](#)
2. [Tool Web Design](#)
3. [Snippet](#)
4. [Tutorial](#)
5. [Browser extensions](#)
6. [Misc](#)

1.Plugin Wordpress:

[WordPress Plugin Directory](#)

WPD is a plugin directory curated by Reviews, Categories, Tags, Download Count, Last Update Date, Rating and Votes. Here you can find the plugin you most need from thousands with a simple click. Really very helpful.

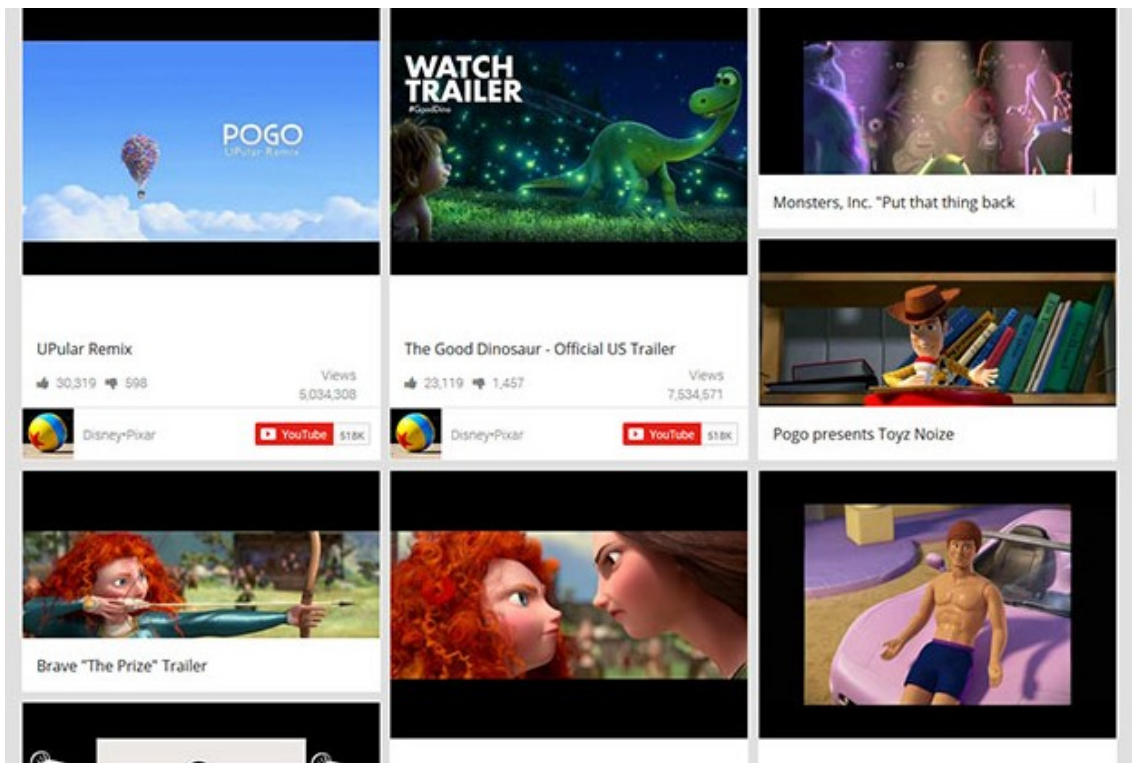
[Pro Plugin Directory](#)

Pro Plugins Directory is a curated collection of premium plugin dedicated to WordPress. For each plugin you will find a small review and a list of key features. In addition the developers have the opportunity to present their plugins and selling them via the channels offered by PPD.

[SoGrid](#) (Free)

It is a plugin That displays your social network posts or feed in a functional grid. It supports the top 10 social networks such as: Facebook, Google+, Pinterest, Twitter. I have not had time to test its functionality and especially compatibility with Divi Theme, but everything makes me think it's a really interesting plugin and graphics very fresh and modern. Here is an example of using SoGrid to display YouTube videos.





If you will try it, I invite you to share your experience here in the comments or on Facebook community.

WpRollBack

WpRollBack one of the most useful plugins for WordPress that exist because it allows one-click easy rollback any theme or plugin from WordPress.org to any previous (or newer) version of the manual without any fuss. Works just like the plugin updater, except you're rolling back (or forward) to a specific version.

2.Tool Web Design:

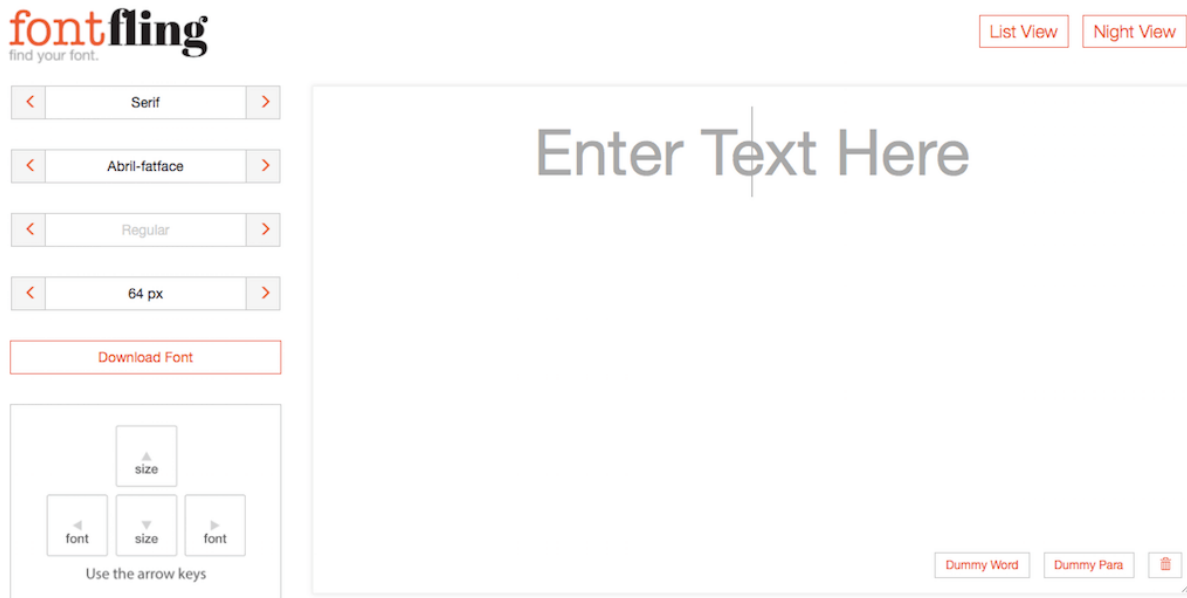
Free Icon Shop

It is a large collection of icons that you can never do without. You will have the opportunity to choose from hundreds of free icons available in all formats, all with 4 design styles to choose from: Line, Glyph, Filled Line & Flat. We bet you'll love it? :D

Flatty Shadow

What if you could create your own custom icon with no technical expertise, in a simple, fast and free? Flatty Shadow and all this and much more! You can create all the icons you want by choosing the color, size, shadows, shapes, and then simply download them to your PC or to integrate them with the simple snippet.

FontFling



FontFling is a simple web app which allows you to compare visually different free, ready-to-be-downloaded fonts. You can explore Serif, Sans-serif, Display, Script and many other font types and see all of the individual typefaces available in that group.

My comment: Excellent font finder for anyone not wanting to invest money to buy a new typeface. Easy, fast, intuitive, effective.

3.Snippet:

Paulund

It's a collection of many snippets and tricks to extend the functionality of your WP installation. You'll find both snippet dedicated exclusively to WordPress but also in programming languages like PHP and JavaScript, or side front end with HTML and CSS. I would say a nice playground for all the geeks like me! :)

WPSnipp

Unlike Paulund, here you will find over 650 snippets exclusively dedicated to WordPress, a list organized by category and tag. I find it really interesting.

4.Tutorial:

WPKB

I tell you now that it is a fantastic resource. In one place you can find video tutorials, articles and tips dedicated to WordPress. If you want to learn how to best use this fantastic CMS then I suggest you take a leap of WPKB.

The Overlapping Divi Logo by Geno Quiroz

This week there is a new tutorial created by the great Geno Quiroz that tells you how to create an overlap of a logo.

5.Browser extensions:

Coupon at Checkout

How many times have you tried before a form that asks you if you have a discount coupon to insert and feeling frustrated to click "forward" leaving empty and helpless that poor box? With Coupon at Checkout you can finally get your discount with a single click without having to search the web. Will this extension for Google Chrome to try and apply the coupon at the right time. I know there are other similar tools, but I was struck by his simplicity and speed of search coupons.

What savings you could give it to me if you want Joke! :D

6.Misc:

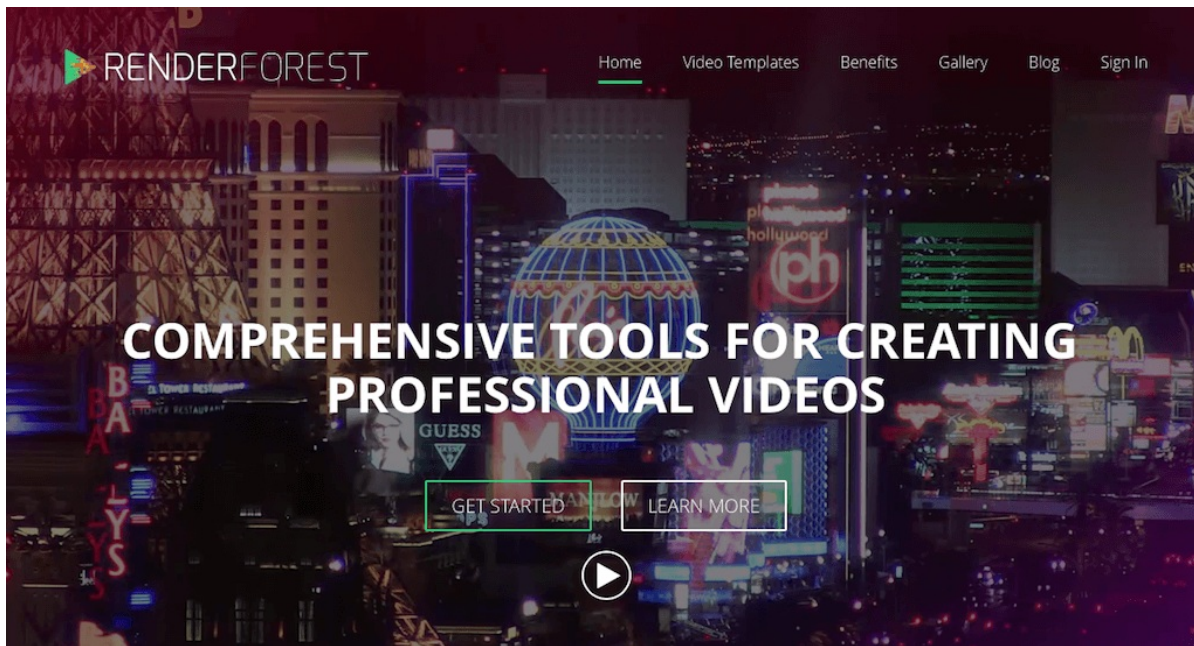
GemWP

It 'a curated list of the best tools and resources dedicated to WordPress. Dall'immagini Free photo, Hosting services, productivity, marketing. In short, everything that can serve to do more narrative in a single website.

Proposalist

Present themselves in a professional manner in the eyes of our customers and key part of our job, this can make the difference between a job assigned and one lost. This Proposalist comes to help by providing a tool that allows you to create quotes in a simple, fast and above all professional. Simply choose one of the templates provided and customize the colors, shapes and more.

RenderForest



RenderForest is a tool that allows you to create professional video in 3 simple steps. There are many video easily customizable templates that will astonish you to the end result that you get. Do not you believe it? Look at [this example](#).

We arrived at the end of this long list, and I hope that all these resources that I wanted to share with you can really help you improve your work and save you time to devote to other activities.

But now it's up to you!

What tools or resources to share with all readers of the blog and the Facebook community? Now write it in the comments.

Before saying goodbye there is one last thing you need to do, but not for me, but for you. If you are in the office, car, bus stop, or in the Himalayas, it does not matter.

Everything stops, play button and Pump Up the volume!

Good Weekend, my friend! :)

<https://www.youtube.com/watch?v=co6WMzDOh1o>

